

---

**RESEARCH ARTICLE**

**Word Formation with Foreign Lexemes: The Case of Hybrid Compounds in Arabic**

**Reima Al-Jarf**

Full Professor of English and Translation Studies, Riyadh, Saudi Arabia

**Corresponding Author:** Reima Al-Jarf, **E-mail:** [reima.aljarf@gmail.com](mailto:reima.aljarf@gmail.com)

---

**ABSTRACT**

Arabic compounds consist of a group of two or three words joined together into one vocabulary unit. Syntactically, Arabic compounds consist of a Noun + adjective; Noun + appositioned noun; Noun + appositioned noun + adjective; Noun + appositioned N. + appositioned N; Noun + the negative particle لا no/non; compound adverbs; and compound particles. Orthographically, the lexical items in most Arabic compounds are separated by a blank, few are agglutinated (spelled together) and few more are hyphenated. This study aimed to explore the status of hybrid compounds in Arabic within its terminological structure; their denotative and connotative meanings; how productive they are; whether they are used in Standard or Colloquial Arabic; whether they are permanent or transient; in which domains they are used; and why hybrid compounds are coined by Arabic-speakers. To achieve those purposes, a corpus of hybrid compounds containing the foreign lexemes/affixes *Arabia, book, café, cast, center, co, com., expo, extra, for, gate, hyper, leaks, link, mania, mart, media, meter; mini, mobile, net, pal, pedia, petro, pharma, phone, press, pro, sat, show, soft, super, talk, tech, tic, times, top, tube, ultra, web, and wiki* combined with Arabic lexemes was collected. Data analysis showed that specialized hybrid compounds, those used for names of satellite T.V. station, names of electronic newspapers, news agencies and companies are more permanent than those used during the Arab Spring or those used in names of forums, blogs, T.V. shows or newspaper articles which appeared for a short time then disappeared. The former set of hybrid compounds are used in Standard Arabic and formal contexts, whereas the latter set is used in Colloquial Arabic. The former constitutes a small set of hybrid compounds coined by specialists and Arabic language academies, whereas the latter is more prolific as those compounds were created by activists, political analysts, journalists, and social media users. The study revealed promotional, linguistic, globalization and sociocultural factors for coining hybrid compounds, and lack of a business naming policy. Hybrid compounds constitute a threat to Arabic and hinder the linguistic development of the young generation.

**KEYWORDS**

Hybrid compounds, lexical hybridization, lexical hybrids, hybridized lexical items, lexical innovations, word formation processes, foreign lexemes, borrowed lexemes, Arabic language

**ARTICLE INFORMATION**

**ACCEPTED:** 15 October 2023

**PUBLISHED:** 03 November 2023

**DOI:** 10.32996/jhsss.2023.5.11.3

---

**1. Introduction**

In the age of social media, new forms of language have appeared. Arab users extensively use their local dialect written in Arabic script or transliterated in Roman script. Standard Arabic is less commonly used. Some use English to communicate with friends. Some use invented spelling with stretches of long vowels and punctuation marks. Arabic numerals such as 2, 3, 6, 7, 8, 9 are used to replace Arabic phonemes for which English script has no equivalent graphemes. Some make spelling mistakes in Arabic. Others use foreign words (English or French), although Arabic equivalents exist. Foreign names are even more dominant in shop names. Many educated Arabs prefer to mix English or French words with Arabic in their daily conversation and on T.V. shows. One would hear *mobile, brochure, laptop, chat, comment, like, share, hashtag, break, coffee shop, project*, in spoken Arabic although Arabic equivalents to those foreign words exist. In addition, some lexical innovations in Arabic have appeared such as derivation from foreign words and acronyms and lexical hybrids that consist of a native lexeme and a borrowed affix (Al-Jarf, 2011a; Al-Jarf, 2011c; Al-Jarf, 2016; Al-Jarf, 2018; Al-Jarf, 2021a; Al-Jarf, 2022a; Al-Jarf, 2023d; Al-Jarf, 2023a; Al-Jarf, 2023b; Al-Jarf, 2023c;).

**Copyright:** © 2023 the Author(s). This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC-BY) 4.0 license (<https://creativecommons.org/licenses/by/4.0/>). Published by Al-Kindi Centre for Research and Development, London, United Kingdom.

The influence of English over Arabic in Arab countries has been the focus of many research studies in the literature, such as Al-Jarf (2018); Al-Jarf (2008a); Al-Jarf (2008b); Al-Jarf (2004a); Al-Jarf (2004b) who investigated college students' views of the status of English and Arabic in Saudi Arabia in the 21st century, and their attitudes towards using English and Arabic as a medium of instruction at the university level. Findings showed that 96% of the college students in Saudi Arabia consider English a superior language, being an international language, and the language of science and technology, research, electronic databases, and technical terminology. 82% of the participants believe that Arabic is more appropriate for teaching Arabic literature, religion, history, and education majors, whereas English is more appropriate for teaching science, engineering, computer science, medicine, pharmacy, and nursing. They gave many technological, educational, social, and labor market reasons for preferring the English language. In another survey study, undergraduate Jordanian students indicated that English is the dominant language used online. SA in Arabic Script was rarely used by any of the participants in their Facebook chatting. Rather, online communication on Facebook featured a new and unusual diglossia between a foreign language, English, and CA (Al-Saleem, 2011). Regarding the dominance of English in shop names, Al-Jarf (2022a) reported that 64% of the shops are international franchised foreign names and local English names; 24% have pure Arabic names and 12% have mixed names (English + Arabic). In some shop names, Arabic descriptor which is a translation of the foreign name is added to foreign name (Perfume عطورات بارفيوم). Foreign names are used in some shop and mall names although Arabic equivalents for those exist.

A second group of studies focused on the phenomenon of code-mixing (CM), i.e., mixing two or more languages in the same conversation or even the same sentence. Jaran and Al-Haq (2015) found that Jordanian college students mix Colloquial Arabic with English terms and expressions. Mixing Arabic and English was a prominent feature of science lectures at Jordanian universities (Mustafa & Al-Khatib, 1994). In Lebanon, faculty working at an American-style institution are unaware that they code-switch contrary to what non-participant observations showed. Instructors code-switch in class and students code-switch to learn better (Bahous, Nabhani & Bacha, 2014). Other studies explored code-switching in English and science classrooms (Then & Ting, 2011); use of English, Hebrew or Arabic based on issues of hegemony and social influences by tenth-grade Palestinian female students' and their language-switching, attitudes, and linguistic identity were influenced by current political, social, and ethnic conflicts (Olsen, Kristen; Olsen, Holly, 2010); mixing English and Arabic in social media posts (Al-Jarf, 2021c; Al-Jarf, 2019; Al-Jarf, 2018; Al-Jarf, 2011c).

A third group of studies investigated the phenomenon of hybridization (affix borrowing) in some languages such as Irish of Cape Clear (Urdail, 1995), Serbo-Croatian (Lazic, 1976), Russian (Kravchenko, 2012), Japanese (Kageura, 2010), Hindustani<sup>1</sup>, Urdu (Khan & Alward, 2011), Persian (Perry, 2002), Resígaro (Seifart, 2012); English loanwords in Spanish computer terminology (language De la Cruz Cabanillas, Martínez, Prados & Redondo, 2007); lexical innovation in Ghanaian English with examples from recent fiction (Bamiro, 1997) and others.

In English, a plethora of borrowed compounds as well as lexical hybrids exist such as *ad nauseam*, *bon voyage*, *bon appétit*, *carte blanche*, *lingua franca*, *bona fide*, *hors d'oeuvre*, *déjà vu*, *café latte*, *alma mater*, *alter ego*, *puisne judge*, *puis ne*, *estoppel fee*, *simple laches*, *en banc*, *voir dire*, *res judicata*, *nolle*, *de facto*, *de jure*, *de novo*, *pro se*, *pro tem*, *ab initio*, *actus reus*, *ad hoc*, *ad hominem*, *a mensa et thoro*, *a priori*, *a quo*, *ab extra*, *force majeure*, *guardian ad litem*, *habeas corpus*, *caveat emptor*, *suo motu*, *inter alia*. It also has hybrid compound consisting of an English lexeme and a borrowed morpheme as in *cultural attaché*, *flower bouquet*, *photo collage*, *cheese croissant*, *cybercafé*, *rainforest café*, *Free Style Libre*.

As for Arabic, Thomason (2006) reviewed 48 articles that focus on Arabic in contact with other languages and Al-Qinai (2000) investigated borrowings of full words in Arabic. It is noteworthy to say that studies that investigated hybridization in Arabic are limited in number and scope. In part of one study, hybridization is evident in hotel names in Makkah, Madinah, and Riyadh where most hotel names in the three cities consist of two-word compounds where Islamic and spiritual words are combined with names of international (foreign) hotels as in *Dar Al-Eman*, *Dar AlTaqw*, *Dar AlHijra Intercontinental*. In Riyadh hotels, hybridization is reflected in retaining the names of international hotel chains such as "*Hilton*, *Marriott*, *Sheraton*", or combining a local designation with English and French descriptors such as "*Plaza*, *Palace Tower*, *Royale*, *Crowne*, *Coral*" as in (*AlFanan Palace*, *AlFahd Crown*; *Coral AlHamra*) (Al-Jarf, 2021c). Similarly, hybridization is evident in shop names in Saudi Arabia where 12% have mixed names consisting of an Arabic lexeme and a foreign lexeme. Some shops with a foreign name add an Arabic descriptor which is a translation of the foreign name (Perfume عطورات بارفيوم) (Al-Jarf, 2022a).

Moreover, Masliyah (1996) described the attachment of the Turkish suffixes *-ci*, *-li*, *-lik*, *-siz* to Arabic lexemes in Colloquial Iraqi Arabic. Few studies by the author partially focused on emerging lexemes and compounds in Arabic during the Arab Spring that

---

<sup>1</sup> <http://www.britannica.com/EBchecked/topic/266468/Hindustani-language>

started in 2011. Those included many hybrids that contain borrowed prefixes and suffixes from English, Latin and Greek, Aramaic and other languages which have been used in general, political, and specialized contexts have emerged (Al-Jarf, 2022a; Al-Jarf, 2022d; Al-Jarf, 2015a). Hybrid lexemes containing the foreign affixes -abad, aire-, anthropo-, -ate, Turkish -d3i, -cracy قراطية, -e, ethno-, -eme-, eine, el, Euro, hydro-, -ic, geo-, ism, -ide, -ite, -logy, li, -ous, -one, phobia, socio-, -stan, -topia -taria, attached to Arabic bases were fully investigated by Al-Jarf (2023b). Results showed that specialized hybrid lexemes/compounds are more permanent than those used in political contexts during the Arab Spring or those used in a humorous context which appeared for a short time then disappeared. Specialized hybrid lexemes used in Standard Arabic and formal contexts constitute a small set of lexical hybrids coined by specialists and Arabic language academies. In Colloquial Arabic, lexical hybrids used in political and humorous contexts are more prolific as they were created by activists, political analysts, journalists and social media users.

To the best of the author's knowledge, no attempt has been made to fully examine or report on hybrid compounds in Arabic used in general, IT, business and political contexts. No studies that fully and extensively describe the hybrid formations and the process of 'nativization' of these hybrid compounds in present-day Arabic vocabulary are available. Therefore, the present study aims to explore hybrid compounds in Arabic, where a foreign lexeme is attached to a native Arabic lexeme (base form) whether used as a first element or a second element and whether they are spelled with a blank, a hyphen or together as one word. It aims to explore the structure of hybrid compounds i.e., which borrowed lexemes are used as a first or a second element in the compound; their denotative and connotative meanings; their orthographic form, i.e., which ones are spelled separately, hyphenated, spelled with or without a dot or hyphen, or agglutinated; how productive hybrid compounds are; whether they are used in Standard or Colloquial Arabic; whether they are permanent or transient; in which domains they are used and why hybrid compounds are coined by Arabic-speakers.

## 2. Significance of Study

Findings of the present study are significant for gaining a better understanding of the hybridization phenomenon in Standard and Colloquial Arabic and the impact of hybrid compounds on the overall word formation processes of Arabic and to provide new information based on the linguistic investigation done, and to provide an explanation for the driving force behind the occurring changes in the Arabic word formation process.

Moreover, this study is part of a series of studies on some innovative linguistic phenomena in Arabic such as hybridized lexical items that combine native Arabic lexemes and borrowed affixes; derivation from foreign words borrowed in Arabic, and derivation from native and foreign acronyms used in Arabic (Al-Jarf, 2023c; Al-Jarf, 2023a; Al-Jarf, 2023b). It is also part of a series of studies about innovative word formation processes that appeared during the Arab Spring, such as emerging political expressions, the expressions and vocabulary used in describing the "other", and those that are politically incorrect; the innovative word formation processes in Arabic such as neologisms, and derivation from loan word and acronyms from which no derived forms exist in the donor languages. Although examples of lexical hybrids were included in those studies, hybrid compounds were not extensively investigated as it is the case in this study (Al-Jarf, 2023e; Al-Jarf, 2022b; Al-Jarf, 2022d; Al-Jarf, 2015a Al-Jarf, 2023a; Al-Jarf, 2021a; Al-Jarf, 2010).

## 3. Compounds in Arabic

Arabic is a derivational language where new words and forms are derived from a root consisting of three or four consonants and a set of vowels that alternate with the root consonants. Different derivational paradigms are used to derive nouns, adjectives, agents, patients, nouns of time, place, diseases, appliances, occupation, tools, the diminutive and others. In addition, Arabic has loan (borrowed) words from some ancient, as well as modern languages. In addition, Arabic has compounds, loan words and others (Al-Jarf (2015b; Al-Jarf, 1994a; Al-Jarf, 1990),

A compound is a phrase that is formed by combining two or more words to create a new phrase with a new meaning. Compound words can have a different part of speech from its components. Orthographically, there are three types of compounds: closed, open, and hyphenated. Closed compounds are written as one word, like *daydream*; open compounds are written as separate words, like *civil war* and hyphenated compounds are written with a hyphen, like *well-informed*.

In Arabic, compounds consist of a group of two or more words joined together into one vocabulary unit that functions as a single part of speech. Arabic compounds have the following structures: (i) Noun + adjective which are very productive in Arabic as in مكة المكرمة *Makkah Al-Mukaromah*; المملكة المتحدة *United Kingdom*; الولايات المتحدة الامريكية *United Stated of America*; النائب العام *Attorney General*; ناطق رسمي *spokesman*; الفيزياء النووية *nuclear physics*; علاج طبيعي *physical therapy*; طب شعبي *folk medicine*, الدقيقة *small intestines*; نزلة شعبية *bronchitis*; سلم متحرك *escalator*; طبق طائر *flying saucers*; العصور الوسطى *Middle Ages*; الامم المتحدة *United Nations*; بطاقة الصرف الالكتروني *ATM card*. (ii) Noun + apposited noun as in شرم الشيخ *Sharm El Shaikh* خط *Equator*; رئيس الوزراء *Prime Ministe*; مدير الجامعة *university rector*; نائب الرئيس *vice president*; وكيل وزارة *under secretary*; ناطحة سحاب *sky scrapers*; شركة طيران *airline*; حملة انتخابية *elections campaign*; أم كلثوم *On Kulthoum*; عبد الله *Abdullah*; أبو بكر *Abu Bakr*;

وسائل الاتصال *Noureddine*. (iii) Noun + appositioned noun + adjective as in جمهورية مصر العربية *Arab Republic of Egypt*; منظمة التحرير الفلسطينية *mass communication*; (iv) Noun + appositioned N. + appositioned N as in رئيس مجلس الوزراء *Prime Minister*; قوة حفظ السلام *Peace keeping Force*. (v) Nou + the negative particle لا no/non as in لفلزات *non-metal*; لازهري *non-flowering*; لاشعور *subconscious*; لالمسؤولية *irresponsibility*; لللاوجود *non-existence*; لاسلكي *wireless*; لامتناهية *infinite*; لالمحدود *unlimited*; لالتناظري *non-symmetrical*; لالأخلاقي *immoral*; لالمنهجي *extracurricular*; لالمتزامن *asynchronous*. (vi) Verbal compounds are very limited in Arabic as in رام الله *Ramallah*; جاد المولى *Jad Almawla*. (viii) Compound Adverbs as in حيثما *wherever*; اينما *wherever*; حينئذ *then*; وقتئذ *then*. (vii) Compound Particles مما *from what*; لكنما *but*; لئلا *so as not*; ممن *from whom*; فيمن *some of whom*; عنمن *about whom*; عما *about what*; طالما *as long as* ايما *whoever*; حينما *when*; ريثما *until*; كلما *every time*. (ix) Rhyme-Motivated Compounds (binomials) as اهلاً وسهلاً *welcome*; كثير بثير *abundant*; ومرج *chaos* حيص بيص *a dilemma*; خراب *wreck/destruction* (Al-Jarf, 2022c; Al-Jarf, 2014a; Al-Jarf, 2011b; Al-Jarf, 2011b; Al-Jarf, 2004c), Al-Jarf, 1994b),

Orthographically, in most Arabic compounds the two elements are separated by a blank such as ابو بكر، مكة المكرمة، الحمى الشوكية. Very few compounds are agglutinated (spelled together) such compound particles or adverbs حضرموت *Hadhramaut*; بعليك *Baalbak*; باختنصر *Bakhtansar*; طولكرم *Tulkarm*; معديكرب *Maadikareb*; قولفعلية *words and actions* and some compound adverbs mentioned above as باريس-لندن. There are very few cases of hyphenated compounds as in

Arabic has borrowed compounds are used in Standard as well as Colloquial Arabic which include general and specialized compounds such as كربونات الصوديوم *sodium carbonate*; هيدروكسيد الصوديوم *Sodium Hydroxide*; نوفو رابيد *novo rapid*; لاتنوس *super* سوبر لوكس *estrogen hormone* هرمون الاستروجين *cote d'Ivoire* كوت ديفوار *social media* سوشيال ميديا *lantus solostar* سولوستار *super woman* سوبر وومان *Super mama (a website for women's health)* سوبر ماما *Super star (a company)* سوبر ستار *Superman*; ستارلينك *Star Link*; ستارلينك *financial times* فاينانشال تايمز *Wall Street Journal* وول ستريت جورنال *video conference* فيديو كونفرانس *PalTal* بالتوك *Fox News* فوكس نيوز *Arab Idol* اراب آيدول *tennis shoes* تنيس شوز *lab coat* لاب كوت *graphic designer* جرافيك ديزاينر *corn flakes* كورن فليكس *French fries* فرينش فرايز *Coca Cola* كوكا كولا *keto diet* كيتو دايت *ultra light* ألترا لايت *Natori Carta* ناتوري كارتا *Star Academy* ستار اكاديمي *YouTube* يوتيوب *laptop* لابتوب *Facebook* فيسبوك *Whatsapp* واتس اب *coffee shop* كوفي شوب *ultrasound*.

Interestingly, Arabic has hybrid compounds in which one element is a native lexeme and the other is a foreign lexeme used in general as well as technical language as كبريتات الصوديوم *Sodium sulphate*; حمض الهيدروكلوريك *hydrochloric acid*; حمض الفوسفوريك *phosphoric acid*; مرض باركنسون *Parkinson disease*; متلازمة داون *Down Syndrome*; استجابة بترورث *Butterworth response*; صواريخ *Stefan- Boltz manns constant* ستيفان-بولتزمان ثابت *Reichter scale* مقياس ريختر *amperometer* مقياس أمبير *beta ray* أشعة بيتا *Free Style Libre Sensor* مجس فري ستايل ليبر *curly hair* شعر كيرلي *marines forces* قوات المارينز *Gerald ford carrier* حاملة الطائرات جيرالد فورد *Atyaf Mall*.

#### 4. Data collection and Analysis

A corpus of 842 hybrid compounds consisting of an Arabic lexeme + a foreign (borrowed) lexeme was collected from online newspapers, T.V. news casts, Internet websites, social media sites and the author's own collection. The hybrid compounds were grouped according to 41 loan lexemes borrowed from English. They included the following: *Arabia, book, café, cast, center, co, com., expo, extra, for, gate, hyper, leaks, link, mania, mart, media, meter; mini, mobile, net, pal, pedia, petro, pharma, phone, press, pro, sat, show, soft, super, talk, tech, tic, times, top, tube, ultra, web, wiki*. Lists of hybrid compounds containing each loan lexeme were made. The lexical compounds were analyzed according to their occurrence in the different domains, their productivity, i.e., number of existing hybrid compounds, their denotative and connotative meaning, whether they are used in Standard or Colloquial Arabic, the domains in which they are used, such as science and technology, politics and so on.

Compounds used in colloquial Arabic such as *superman* سوبرمان, *superwoman* سوبروومان, *super lux* سوبر لوكس, *super mama (a website for women's health)* سوبر ماما, *super star (a company)* سوبر ستار, *action tic* اكشن تيكية, *ultra ligh* ألترا لايت, *Samsung mobile* سامسونج موبايل were not included in the sample as both elements in such compound are borrowed from English.

Foreign affixes that are used as bound morpheme in Arabic such as *abad, -aire, anthropo-, -ate, Turkish -ci* جـي{-d3i} and *-li* لي{-li}, *-cracy* قراطية *-e, ethno-, -eme-* يم *-eine*, *-el* ئيل *-euro* أورو *-geo-, hydro-, -ic* يك *-ide* يد *-ism*, *-ite*, *-logy* لوجيا *-ous* وون *-phobia, phobia-, -stan, socio-, -taria,-topia* were excluded from this study as they were the subject of a previous study by the author (Al-Jarf, 2023c).

A year later, the author searched again for the hybrid compounds collected earlier to find out which ones have disappeared, which ones are still used, and which ones have emerged.

## 5. Results and Discussion

### 5.1 Foreign Lexemes/Affixes Used in Hybrid Compounds

Numerous lexemes/affixes have been borrowed from English and used to create hybrid compounds used in information technology, politics, business, media, and common language. They are described in terms of frequency and number of examples containing each. Each compound is given in Arabic with its meaning in English and the context in which some are used. The given English translation is literal so that it matches the word order of the elements of the compound in Arabic. Word orders that are ungrammatical are marked with an asterisk \*. The borrowed lexemes are presented in a descending order.

- **.net:** This is the most prolific borrowed lexeme in the corpus with 140 examples. It stands for network. It was borrowed from English. It is frequently used at the end of Internet site names. It is used in Arabic in the names of news sites, forums, company names and newspapers. Different orthographic variants exist in the sample. The most common are compounds containing "net" without *dot* as in *مهم نت Important net* (for website services); *المؤتمر نت Conference net* (electronic newspaper); *موجز نت Brief net* (a news website); *encyclopedia نت موسوعة نت*; *الميثاق نت Pact net* (a party website); *start نت إبدأ نت* (*training courses*); *Management نت إدارات نت* (*a website for management, marketing, and human resources*); *investment نت الاستثمار* (*an economic news website*); *socialist نت الاشتراكي*; *Al-Islah نت الإصلاح* (a political party website); *economics نت الاقتصاد* (for economic, financial and commercial news); *My games نت ألعابي*; *Mone نت أموال* (a stocks website); *Awal نت أول* (*An internet solutions company*); *programs نت برامج*; *software نت برمجيات*; *TV نت تلفزيون*; *general knowledge نت ثقافة*; *Revolution نت الثورة* (a newspaper); *Aljazeera نت الحق*; *Truth نت* (journalists' association); *Shamel نت شامل* (programs and website portal); *Shahid نت شاهد* (for watching movies); *Shabaka نت شبكة* (for ICT); *Shabwa نت شبوة* (forums); *poetry نت شعر*; *Journalism نت صحافة*; *my child نت طفلي*; *My games نت ألعابي* (Online Games); *Iraq نت عراق* (forums); *Cairo نت القاهرة* (a news website); *my real estate نت عقاراتي*.

In few compounds, ".net" is used as in *Luxor.net* (a games website); *Mawadda.net* (a marriage website). *أخبارك نت*; *your news net* (a news website and a forum); *Islam.net* (Islamic forum); *Alarabiya.net* (العربية.نت); *Reservations.net* (web hosting and domains); *Market.net* (electronic stores). *سوق.نت*.

In one example (المواطن-نت) *Almuwatin-net* a hyphen was used. In another example, ".net" was spelled out *نت طبيب دوت* *Dr dot net*.

- **.com:** This is the second most prolific foreign lexeme with 121 compounds. In Internet terminology, it stands for "commercial" and is used by businesses, organizations, and individuals and so on. It can also be used by anyone. It was borrowed from English and is used in coining names of companies, institutions, forums, organizations, advertisements, blogs, and specialized websites. The data collected showed 4 groups of hybrid compounds containing "com". In the first group ".com" is used as in *first aid.com*; *Coptics.com* (an organization); *Vetrinarian.com*; *insurance.com*; *Idara.com Management.com* (a consulting company); *Yourwork.com* (a website for remote work); *training.com* (a website for training courses); *diabetes.com*; *wife.com*; *vegetables.com*; *computer.com*; *job.com*; *journalism.com*; *summet.com* (a real estate website); *photos.com*;

In the second group, the "period" is spelled in full "دوت" *dot* as in *Play dot com*; *Research dot com*; *Joha dot com* (an advertising website); *dermatology dot com* (a medical blog); *beautician dot com*; *my book dot com*; *my news dot com*; *diet dot com*; *general knowledge dot com*; *law dot com*; *jobs dot com, job dot com, recruit me dot com, Egyptian jobs dot com*; *showrooms dot com* (a car sales directory); *website dot com* (a web hosting website); *market dot com* (a website for eCommerce); *dr dot com* (a medical information forum); *a psychiatrist dot com*; *Arabism dot com* (name of a show); *sports dot com* (a news website); *Ismailiya dot com*; *Quran dot com*; *Bible dot com*; *buyers dot com* (a directory); *my family dot com*; *Library dot com*; *offices dot com*; *prices dot com*; *hotel dot com*.

In the third group, "com" is used as is without the dot as in *Directory com*; *design com*; *education com*; *engineer com* (a forum); *Alsuqailiyya com* (a city website); *marriage com*; *house com* (a recruitment website); *translation com*.

Unlike the majority of hybrid compounds in containing "com", few compounds, dot com used as the first element of the compound as in *dot com songs*; *dot com movies*; *dot com sports*;

Some hybrid compounds containing “.com” have abstract concepts with a negative connotation as in كوم نصب fraud com; كوم فوبيا phobia.com; كوم هلاك دوت كوم perishing.com; كوم نصيبك your destiny/share com.

- **press:** This is the third most prolific borrowed lexeme with 76 compounds. It was borrowed from English and is used in the names of electronic newspapers, news sites and news agencies. In most hybrid compounds herein, city, country and personal names are used in names of news sites, news agencies and newspapers as in برس اب برس *Ebb press*; برس اسماعيلية برس *Ismailia press*; برس اقصى برس *Aqsa Press*; برس صعدة برس *Sa'ada Press*; برس عدن برس *Aden press*; برس غزة برس *Gaza press* (a news network); برس فلسطين برس *Palestine press* (a news agency); برس كويت برس *Kuwait press* (an electronic newspaper); برس وطن برس *Watan Press* (an electronic newspaper); برس الأمة برس *Umma press* (a news network); برس هبة برس *Heba press* (an electronic newspaper); برس الشعب برس *People press* (an electronic newspaper); برس الغد برس *Al-ghad press* (an Iraqi press agency); برس الكرامة برس *Al-Karama press* (a news network); برس اخباري برس *My news press*; برس مسار برس *Masar press* (a news agency); برس اسرار برس *Asrar press*.
- **soft:** It stands for "software". It was borrowed from English and is used in the formulation of names of forums, websites and companies specialized in programming and software. In most compounds, soft is used as a second element as in ألعاب سوفت *games soft*; حلول سوفت *solutions soft* (for eLearning support); الياوسل سوفت *Bawasel soft* (free software); التميمي سوفت *Tamimi soft* (a company); سوفت دلتا *Delta soft*; سوفت امجد *Amjad soft*; سواف *Sawalef soft* (forums); شباب سوفت *Youth soft* (a games website); عرب سوفت *Arab soft* (a website); عصام سوفت *Essam soft* (a blog and a computer service provider); عقار سوفت *Real estate soft*; غزة سوفت *Gaza soft* (forums); يمن سوفت *Yemen soft* (for software development). In these examples, the word of the Arabic hybrid compound is English.

In some compounds soft is used as the first element as in سوفت الفضائية *\*Soft satellite* (a forum); سوفت عرب *Soft Arab* (a website); فن سوفت *\*Soft Fann* (an art blog); سوفت مصر *\*Soft Egypt*. Here, the word order of the elements of the hybrid compounds is Arabic although the literal translation is ungrammatical.

- **sat:** SAT stands for satellite. It was borrowed from English and used in the names of Arab satellites, television stations and names of forums and websites related to satellite programs as in عرب سات *Arabsat*; سهيل سات *Suhail sat*; نور سات *Noot sat*; خليفة سات *Khalifah sat*; رهاب سات *Rihab sat*; عراق سات *Iraq sat*; فلسطين سات *Palestine sat*; فنون سات *arts sat* (a forum); ليبيا سات *Libya sat* (a satellite forum); مصر سات *Egypt sat* (a forum); مصر اوى سات *Misrawi sat*; دكتور سات *Dr sat* (forums).
- **Tube** as in TubeTube, the well-known platform for uploading and downloading videos. "Tube" was adopted in Arabic and is used in names of satellite channels, television programs, electronic newspapers, networks, news sites, movie and song sites on the Internet as in أفلام تيوب *Films tube*; العراق تيوب *Iraq tube* (Iraqi satellite channel for livestreaming); السودان تيوب *Sudan tube*; سوق تيوب *Market tube*; علم تيوب *Science tube*; الفجر تيوب *Dawn tube*; موهبة تيوب *talent tube*; الجمارك تيوب *customs tube*; الحرية تيوب *Alhurra (channel) tube*; الحرية تيوب *freedom tube*; الحياة تيوب *Life tube*; دردشة تيوب *chat tube*; السلام تيوب *Peace tube*. Some hybrid compounds containing "Tube" are used in some religious and political contexts as in إخوان تيوب *Muslim Brothers tube*; داعش تيوب *DAESH tube*. In *Citizen's tube* (an electronic newspaper) and *Tube Old Islam*, "tube" is the first element of the hybrid compound, which is the normal word order in Arabic.
- **leaks** as in Wikileaks. It is used in hybrid compounds in Arabic that refer to an intentional disclosure of something secret or private as in وفاء ليكس *Wafa leaks*; الحقيقة ليكس *Truth leaks*; اخوان ليكس *Muslim Borthers leaks*; الجزيرة ليكس *Aljazeera leaks* (a T.V. documentary show); المرسي ليكس *Al-Morsi leaks*; القذافي ليكس *Gaddafi leaks*; القاعدة ليكس *Al-Qaida leads*. The two elements of the compound in *Israelleaks* are agglutinated. All of these hybrid compounds are used in a political context. They are used in Standard as well as Colloquial Arabic.
- **Mobile:** It was borrowed from English and is used in Arabic to refer to banking services provided through the mobile phone, mobile breaking news services provided by television stations and news agencies as in: الأهلي موبايل *SNB mobile* (a bank); ساب موبايل *SAB mobile* (a bank); الجزيرة موبايل *Aljazeera mobile*; الجزيرة موبايل *Aljazeera mobile*; العربية نت موبايل *Arabiya net mobile* (a TV network); اخبارك موبايل *your news mobile*; اخبار موبايل *news mobile*; الاتحاد موبايل *Itihad mobile* (a newspaper); مصر موبايل *Egypt mobile*; الوسط موبايل *Alwasat mobile* (a newspaper); الوطن موبايل *Alwatan mobile* (a newspaper); اليمن موبايل *Yemen mobile*; الأدب موبايل *literature mobile*.

- **Meter** means a measure or indicator. It is used in hybrid compounds in Arabic to mean a measure or indicator of performance. Some of those hybrid compounds are used in critical, satirical contexts. During the Arab Spring, it was used to mean monitoring and documenting performance as in انقلاب ميتر *Coup meter*; الجمعة ميتر *Friday meter*; الحرام ميتر *Haram meter* (a

program title); *Treasury meter* (a personal blog); *Morsy meter* (a song title); *Morsy meter* (for documenting and watching over President Morsi's performance); *Egypt meter*; *Rohany meter* (for documenting the crimes of the military coup); *Al-Eissa meter* (an index for evaluating the accomplishments of a minister); *hotels meter* (a hotels website with special offers); *suppression meter*; *Wheat meter* (an article title); *Disaster meter* (evaluating disasters under President Morsi's rule); *electricity meter*; *Darwish Meter* (Sayyid Darwish said singing is a thermometer that measures the public mood, and the warmth of the brain and emotions temperature, and the people and homeland morale, social and political state); *Mar meter* (weather forecast in Beirut).

In two examples, both elements of the hybrid compound are agglutinated: *الصياموميتر* (fasting meter); *goat meter* (percentage of dumbness of a person before arguing with him).

- **Tech** is an abbreviation for technology. In Arabic, it is used in names of websites, television programs and technical companies, blogs, mobile news, guides and some specialized websites as *Ihsan tech* (a website with technology articles and explanations); *Asia tech*; *programs tech* (for downloading programs and computer games, a TV program); *my program tech*; *freedom tech* (a company); *life tech*; *directory tech*; *agriculture tech*; *Shahid tech*; *Shabab tech*; *World Tech* (a technology news website); *Arab tech* (a blog); *Arabi Tech* (a technology news website); *How tech* (providing technological solutions and information); *Marwan tech* (a computer and internet blog); *source tech* (technology and mobile news); *Index tech* (an buyer's guide from internet); *People-tech* (a company).

In the hybrid compound *Tech Suez*, the word order is Arabic but still ungrammatical because the definite article {al-} is missing in Suez. Also, the words in the compound are hyphenated.

- **Times** is used to refer to the names of newspapers, news sites and forums such as The New York Times and Star Times. Examples of hybrid compounds are *Arab times* (a newspaper); *Islam times*; *Programs times* (for uploading free software); *Beirut times* (a newspaper); *Algeria times* (a forum); *Golan times*; *الخبر*; *Al-Khabar times* (an electronic newspaper); *Gulf times*; *الصدر times*; *Sanaa times*; *العراق*; *Iraq times*; *Cairo times*; *Yemen times*. In *Tech times* (a forum), two borrowed lexical items/affix are used.
- **Pedia** means book in Latin. It was borrowed from English after the widespread use of Wikipedia and has become a public and specialized encyclopedia site in Arabic as *Questions pedia* (physical therapy); *Films pedia*; *programs pedia*; *Home pedia*; *Taji pedia* (250, 000 pieces of information); *Mobile pedia* (for mobile terminology); *Dar pedia* (for translation); *Syria pedia*; *Arab pedia* (a forum, website advertising, web hosting companies); *Art pedia* (a website); *Book pedia*; *How pedia*; *mama pedia*; *Egypt pedia*; *kitchen pedia*; *WATA pedia* (World Arab Translators Association). In *Phoenicians pedia*, a combining vowel is used at the end of *فينيق* to make pronunciation smoother.
- **Gate** is used in English as a suffix in linguistic combinations such as Watergate and Monicagate meaning "scandal" such as the Watergate scandal and the Monica Gate scandal. In some Arabic expressions, they are borrowed to mean "scandal" or in the names of some reports that reveal information about certain scandals as in: *beef gate*; *12<sup>th</sup> grade gate*; *silks gate*; *Daniel gate*; *Ruby gate*; *Sheraton gate*; *Granada gate* (a Spanish report); *Sidon gate*; *DAESH gate*; *Iran gate*; *FATAH gate* (a report); *Bandar gate* (a report); *Ofar gate*; *Cheney gate* are used in a political context and have a negative connotation.

In the majority of the compounds, the constituents of the compounds are separated by a blank; in *Paris-Bagdad gate*; they are hyphenated; and in *amnesty gate*, they are agglutinated.

- **super** is used in Arabic to coin names of companies, websites, forums, movies and others. Some examples are *Super Sara* (a forum); *Super football* (a website for football matches); *Super distinguished*; *Super Nemer* (a company); *super Hinaidi* (an Egyptian actor); *super journalist*; *Super Green* (a chat software); *Super technology*; *Super Eve*.

In *Al-Ahli super* (a website for Al-Ahli Football club), *super* is used as a second element.

In some hybrid compounds, *Super Takfir* (accusing everybody and everything as rulers, armies, Sunnis, Shiites or being non-believers); *Super extremists* سوبر متطرفين; *Super president* سوبر رئيس are used in a political context; *Super Iranian* سوبر إيراني.

- **Web** stands for "network" and is used as a first and second element in Arabic hybrid compounds to refer to the names of sites that provide programming and hosting services, specialized sites or forums as in *Islam web* (an Islamic website directory); *programs web* برامج ويب; *Jazan web* (an electronic newspaper); *Eve web* حواء ويب; الديمقراطية *democracy web*; *Arab web* (a forum); *fatwa web* فتوى ويب; *Quran web* (a computer software); *developer web* مطور ويب; *WebTeb* (a medical website).

In one example, web is used as a first element of the compound (*web (of) images* ويب الصور).

- **Wiki** means "fast". In Arabic hybrid compounds, it is used as a first or a second element to refer to encyclopedias, news groups or mailing lists interested in a particular field as in *Wiki Health* ويكي صحة; *citation wiki* ويكي الاقتباس; *Wiki resource* ويكي مصدر; *wiki revolution* ويكي ثورة; *wiki books* ويكي الكتب; *wiki news* ويكي الأخبار; *wiki medicine* ويكي طبية; *wiki university* (a forum) ويكي الجامعة; *wiki Arabic* ويكي عربي; *wiki tours* ويكي الرحلات; *wiki Syria* (a mailing list for people interested in encyclopedia publishing) ويكي سوريا; *wiki engineering* (a website for publishing knowledge) ويكي هندسي; *wiki Baghdad* ويكي بغداد. In those examples, the hybrid compounds have the Arabic word order.

On the contrary, in *Orthodox wiki* أرثوذكس ويكي, wiki is used as a second element in the compound which has an English word order.

- **Expo** is short for "exhibition". It is used in names of exhibitions. Some compounds containing expo have an Arabic word order, i.e., noun + appositive noun, as in *expo cars* اكسيو السيارات; *expo Sharja* اكسيو الشارقة; *Expo Al-Mubarakiyya* اكسيو المباركية; *Expo Dubai* (a recruitment ad) اكسيو دبي اعلان وظائف; *Expo Turkey* اكسيو تركيا; *Expo Creativity* ابداع اكسيو. Few other compounds have the English word order (noun + modified noun) as in *Middle Expo* اكسيو الأوسط (a company specialized in exhibits and even management for all sectors); *Dhahran Expo* طهران اكسيو.
- **Petro** is short for "petroleum" or "oil". It is used in the names of gas stations and petroleum companies as in *Petro Iqbal* (a gas station) بترو إقبال; *Petro Middle East* بترو الشرق الأوسط; *Petro Aviation* بترو الطيران; *Petro Plastic* (a company) بترو بلاستيك; *Petro dollar* بترو دولار; *Petro Rabigh* (an oil refinery/company) بترو رابغ; *Petro Sahab* (a gas station) بترو سحاب; *Petro market* بترو ماركت; *Petro Massilah* بترو مسيلة; *Petrochemicals* بتروكيماويات; *petrochemical* بتروكيميائي; *petroyuan* البترو يوان.
- **Hyper** means "huge". It is used in a number of Arabic hybrid compounds that refer to large shops in the style of hypermarket and hypermarket as in *Hyper Al-Baha* هايبر الباحة; *Hyper Al-Sadhan* هايبر السدحان; *Hyper Al-Faisaliyya* هايبر الفيصلية; *Hyper Al-Madinah* هايبر المدينة; *Hyper Books* هايبر كتب; *Hyper Makkah* هايبر مكة.
- **Pharma**: It is mostly used in coining names of pharmaceutical companies or websites specialized in pharmacological issues as in *Avicenna pharma* ابن سينا فارما; *Eva pharma* اييفا فارما; *Deta pharma* دلثا فارما; *medicine pharma* دواء فارما; *Questions pharma* أسئلة فارما; *explanation pharma* شرح فارما (lecture notes by an instructor). In *Pharma tube* فارما تيوب, it is used as a first element.
- **Mania** means "madness", "obsession" or "exaggeration of a certain behavior as in English *kleptomania*. It was borrowed from English and appeared in new Arabic terms as in *Obama mania* أوباما مانيا; *Bourguiba mania* بورقيبة مانيا; *weapons mania* سلاح مانيا; *Sissi mania* سيسبي مانيا; *art mania* فن مانيا; *sickness mania* مرض مانيا; *farm mania* مزرعة مانيا (a game). Most are used in a political context.
- **media**: It is used to refer to names of electronic newspapers, production, design, and art companies and/or sites as in *Al-Azraq Media* الأزرق ميديا; *Afkar Media* أفكار ميديا (a production company); *Design Media* تصميم ميديا; *Khraibka media* خريبكة ميديا (an electronic newspaper); *Desert media* صحراء ميديا; *Anger Media* غضب ميديا (a book title).

In *media art and cinema* ميديا الفن والسينما, media is used as a the first element of the compound, thus the compound has an Arabic words order.

- **book** is used in names of general or niche news websites as in *Encyclopedia book* موسوعة/الموسوعة بوك; *people book* ناس بوك; *football book* كرة بوك; *Egypt book* مصر بوك; *Osama book* أسامة بوك; *Sameer book* سمير بوك (a news website).



- **Mini** means "small" as in "mini bus". It is used in colloquial Arabic such as أهلية حرب أهلية *mini civil war*; ميني قنبلة نووية *mini atomic bomb*; شعر ميني *mini poem* (a short poem); عطور ميني *mini perfume* (perfume in a small bottle); فرع ميني *mini branch* (small branch); داليا ميني *little Dalia*; ميني داعش *a small DAESH*; كتاب ميني *small book*.
- **Phone** is short for telephone. It is used to create website names, phone directories, Internet service providers and banking by phone as in إبداع فون *creativity phone*; أول فون *Awwal phone* (a satellite communication provider); آي-فون إسلام *iPhone islam* (iPhone and iPad applications and news); الجزيرة فون *Aljazeera phone* (a bank service); سامبا فون *SAMBA phone*; سبا فون *Seba phone*; يمن فون *Yemen phone* (a phone directory).
- **Tic** is a bound morpheme (suffix) as in *analytic, septic* and *dramatic*. In Arabic it is used as a free morpheme and is added to some names to denote the attributive form of the noun in a foreign formulation as in the *dramatic plastic automatic* pattern. Examples are أدبي تيكية *\*literary tic*; الامور تيكية *\*Affairs tic*; رياضيات تيكية *\*math tic*; سميراستيكية / سميراستيك *\*sameerastic*; علمي تيكية *\*Scientific tic*; فيزياء تيكية *\*physics tic*.
- **Arabia:** in its English form, it is used in some hybrid compounds as in ارابيا كورة *Arabia Kora*; ارابيا سات *Arabia sat*; ارابيا شات *Arabia chat*; ارابيا قناة *Arabia channel*; ماك ارابيا *Mac Arabia*; ارابيا ارابيا *Arabia Arabia* (a social media website).
- **Co:** It stands for company. It is used in hybrid compound as in افلامكو *Aflamco*; إيجاركو *Ejarco* (name of a rental company); سعيدكو *Saeed co* (a chicken farm); سيفكو *Saif co*; شوزينجيكو *Shoezinji co* (name of a Shoe shop).
- **Pro,** an abbreviation from professional. It is used in some hybrid compounds as in الأوسط برو *Al-Awsat pro* (a software); برامج برو *software pro*; حجاب برو *Hijab pro* (a uniform for female Muslim athletes); مصر برو *Egypt pro* (a company); رياضة برو *sport pro*.
- **Café** as in *Internet café*. In Arabic, it is used to form compounds similar Internet café. It is used in names of websites or forums as in بنوتة كافيه *bannoota café* (young girl cafe); صبايا كافيه *young ladies cafe*; عرب كافيه *Arabs cafe*; علوش كافيه *Alloush café*.
- **Mart** stands for "market". In Arabic, it is used in the names of some shops, commercial centers or the names of marketing and shopping sites such as الخليج مارت *Gulf mart*; قاموس مارت *Dictionary mart*; قزوز مارت *Qazzouz Mart* (a shopping website); يمن مارت *Yemen mart*.
- **Top** in Arabic is used in hybrid compounds to mean "top quality" as in ملابس توب *Clothes top* i.e., high quality clothes; In some hybrid compounds, top is used as a first element as in توب فستان *top dress* (high quality dress); توب بلوزه *top blouse* (high quality blouse).
- **Center** is used in names of shopping centers as in سنتر كريم *Center Kareem*; سنتر الخليجية *Alkhaleejiah Center*.
- **Cast** as in *broadcast* and *webcast*. It is used either as a first or second element in hybrid compounds as عرب كاست *Arab cast*; كاست حب *\*cast Love*; كاست شوق *\*cast longing/eagerness*.
- **Link** refers to a URL. In Arabic it is used in compounds such as *Smart Link, cyberlink, Starlink* and *Fastlink*. It is used in spoken Arabic in hybrid compounds such as طبية لينك *Taibah link* (a software and web solutions company); عرب لينك *Arab link* (a tourism company); كتاب لينك *book link* (a search engine for Arabic and Islamic books).
- **Show** is used in names of some TV shows as in البشير شو *Albasheer Show* (a show on DW); شو اعلامي *a media show*; هالة شو *Hala show* (a T.V. program named after Hala Sarhan).
- **Extra** means more than expected. It is used in very few Arabic compounds as in سياسة اكسترا *politics extra*; مصر اكسترا *Egypt extra*.
- **For** as in few Arabic hybrid compounds as شباب4 *for Shabab* (name of a T.V. station and an organization); كتاب4 *for books* (a library).
- **Ultra** means extreme, immoderate or extremist. It is used in Arabic in hybrid compounds to show immoderate/extremist behavior such as الترا ارتودوكس *Ultra Orthodox*; الترا وطني *Ultra patriotic*.

- **Talk** means a conversation between two people, often about a particular subject. It was borrowed by some Arabic speakers and used to form hybrid compounds as *شباب توك* *Shabab Talk* (a talk show on DW); *جعفر توك* *Jaafar Talk* (a talk show on DW); *شيطان توك* *Satan Talk*.
- **Pal** means friend. It is used in English compounds as *pen pal* and *PalTalk* and in banking as *PayPal*. In Arabic, it is used in the hybrid compound *بال شادي* *Shadi Pal*.

In addition, there are three-word hybrid compounds that contain two borrowed lexemes as in *إستاد الدوحة نت* *Doha Stadium net*; *راديو أسامة بوك* *Radio Osama Book*; *سوبر يمن نت* *Super Yemen net*; *سنتر ديرة سيتي سنتر* *City center Deira* *ويب سوفت* *Arab web soft (a forum)*; *القاهرة اكسبو سيتي* *Cairo Expo City*; *مركز حمدان سنتر* *Center Hamdan Center*; and *ويكي إسرائيليكس* *wiki Israel leaks*. In addition, there are three-word hybrid compounds with one borrowed lexeme as: *أبو عيطة الأمل ميتر* *Abu Eita Hope meter* (an article title); *أخبار مصر تيوب* *Egypt News tube (a channel)*; *طرب شعبي توب* *\*popular music top* (high quality music); *كوز مارت تجاري* *Kouz Mart* (a shopping center); *وظائف* *\*wiki* *ويكي الهندسة المعلوماتية* *wiki Yemeni student* (a free encyclopedia); *مصر دوت كوم* *Egypt jobs dot com*; *ويكي الطالب اليمني* *wiki (of) the Arabic association of informatics*; *اليمن اليوم تيوب* *Yemen Today tube (a satellite channel)*; *هايبر اليوم السابع* *7<sup>th</sup> Day Hyper*; *هايبر مدينة نصر* *Hyper Nar City*; *ميني حرب أهلية* *mini civil war*; *دوري* *Tribal war wiki* *ويكي حرب القبائل* *Amman tournament mobile*;

In compounds such as *سعودي تك بطاقة* *\*Saudi tech card*; *الطقس مار ميتر* *\*weather Mar meter*; *علاقة نت* *\*Poem relationship net* (سوبرماركت) *هايبر مزايا الغذاء* *Hyper food advantages*, the constituents of the compound are semantically incongruent. *مركز حمدان سنتر* *Center Hamdan Center* is redundant as *مركز* means center, thus the compound has 2 words that mean center, which is semantically awkward.

## 5.2 Frequency of borrowed morphemes in hybrid compounds in Arabic

Data analysis has revealed that some borrowed lexemes used in hybrid compounds in Arabic are more productive than others as in the following order: *Net* (140); *com*. (121); *press* (76); *soft* (44); *sat* (42); *tube* (36); *leaks* (33); *mobile* (29); *meter* (27); *tech* (26); *times* (23); *pedia* (21); *gate* (20); *super* (20); *web* (20); *wiki* (20); *expo* (13); *petro* (13); *hyper* (9); *pharma* (8); *mania* (8); *media* (8); *book* (7); *mini* (7); *phone* (7); *tic* (7); *Arabia* (6); *co* (6); *pro* (6). The following borrowed morphemes are not very productive: *Café* (5); *mart* (5); *top* (5); *center* (4); *cast* (3); *link* (3); *show* (3); *extra* (2); *for* (2); *ultra* (2); *talk* (2); *pal* (1).

## 5.3 Reasons For Coining Hybrid Compounds Although Arabic Equivalents Exist

Findings of prior studies conducted by the author reported several reasons for Arab preference to use foreign words over Arabic equivalents in common language, the transliteration of foreign names in English or the dominance of foreign shop names over Arabic names. In one study, the students, faculty, shop owners and workers gave promotional, linguistic, globalization and sociocultural factors and lack of a business naming policy. They indicated that foreign shop names are used as a marketing strategy to attract customers who prefer foreign merchandise to local ones. They think it is more glamorous to use a foreign name as foreign names are associated with modernity, prestige, and elitism. They can reach more customers. A foreign name gives customers the impression that the store is keeping abreast of the latest international markets. The faculty added that in our cognition, foreign names are connected with high quality. Our culture looks at English as more sophisticated and fancier. An English name has a different effect. Shop owners indicated that new entrepreneurs adopt a foreign name because they are worried about their ability to compete with other shops that are using a foreign name. Shops like to imitate those in the West. Some think that translating a shop name to Arabic creates a barrier between the customer and the foreign franchised company as the original name is in English. As an example, foreign names are used to promote the Riyadh Season as in saying *Oasis*, *Winter Wonderland*, *Park Avenue*, and *Boulevard* (Al-Jarf, 2022a).

In another study, participants added factors of brevity, and poor knowledge of Arabic equivalents, especially new coinages. They think it is more prestigious to use foreign words. They declared that "everybody is doing it" and "it's a habit". Foreign words attract customers' attention more than native words, and more customers can be reached worldwide (Al-Jarf, 2016).

In a third study, Arab users of the hybrid language on social media reported that hybrid forms are trendy in Internet communication which is informal and casual. Some have difficulty expressing themselves in Standard Arabic (Al-Jarf, 2011c; Al-Jarf, 2018).

Furthermore, the influx of hybrid compounds reported in the current study that consists of an Arabic lexeme and English lexeme reflects insufficient Arabization efforts and interest by individuals and stakeholders who have coined them. It also reflects the insufficient Arabization efforts at higher education institutions especially because English is the medium of instruction and most textbooks in most courses at science, engineering, computer science and medical colleges. The students do not study Arabic equivalents of English technical terms in their major area of study. They also have misconceptions about Arabization processes.

Most of them believe that borrowing and transliteration are the only ways available for transferring English terminology to Arabic. Most students never heard of the Saudi Arabic Terminology Databank hosted by KACST (Al-Jarf, 2018; Al-Jarf, 2005a; Al-Jarf, 2005b).

Regarding the syntactic and semantic anomalies in the hybrid compounds in the current study, these are similar to the syntactic and semantic anomalies in shop and hotels names. Analysis of shop names indicated that 69% of the Arabic transliterations of the compound shop nouns have syntactic and/or semantic anomalies; 23% have both semantic and syntactic anomalies combined; 22% have syntactic anomalies only; and 14% semantic anomalies only. As in some hybrid compounds in the present study, some compound shop names are meaningless because the two elements of the compound are incongruous. Others have faulty word order; faulty use of the definite article; and use of constituents in the compound with the same meaning from two foreign languages (Al-Jarf, 2023f; Al-Jarf, 2021d).

#### 5.4 Effect of the Hybridization Phenomenon on Arabic

As in previous studies by the author, hybridizing compounds that refer to names of companies, T.V. stations, T.V. satellites, news agencies, electronic newspapers, specialized websites, blogs and forums contribute to the marginalization and deterioration of the Arabic language although Arabic equivalents to many hybrid compounds exist and can be created even though they are not commonly used. These new hybrid forms of language may weaken the users' linguistic competence and performance in SA, who might resist using and coining pure Arabic compounds in the future. Mixing foreign words with Arabic is a serious issue. It is annoying to the reader, and it distorts the Arabic language especially when users apply Arabic inflectional and derivational morphology to borrowed words in hybrid compounds. Sometimes, use of hybrid compounds hinders comprehension especially by readers who do not know English or those who are not familiar with some of the foreign lexemes. Young people exposed to any hybrid language will learn a distorted language that will affect their linguistic development. They will learn to write without acquiring important Arabic words. The young generation needs to build their lexical repertoire in Arabic. If they get into the habit of hybridization and code-mixing, the Arabic words substituted by foreign words will die (Al-Jarf 2020; Al-Jarf, 2019; Al-Jarf, 2018).

#### 6. Recommendations and Conclusion

Hybrid compounds in Arabic are neologisms, i.e., newly coined phrases, identifying a new concept (Al-Jarf, 2010) through the process of lexical borrowing between Arabic and English. Structural analysis of the hybrid compounds in Arabic demonstrated that those that are technical terms, company names, names of electronic newspapers and satellite T.V. stations are used in Standard, formal and informal contexts. They are used less frequently both tokenwise and typewise. Many are limited in number and are more permanent as they were coined by specialists and Arabic Language Academies. On the contrary, hybrid compounds that appeared during the Arab Spring and refer to names of T.V. shows, newspaper articles, websites, forums, and blogs, were spontaneously created by some social media activists, journalists, and political analysts to express a specific meaning and purpose. They were used in informal, colloquial contexts. Many were popular for a while, then disappeared, and new ones emerged.

The above findings are consistent with results of a study by Riionheimo (2002) who analyzed borrowed bound morphemes in Estonian-based patterns that are gaining an integrated status in immigrant Ingrian Finnish and the ways in which morphological borrowing may occur between languages. This pattern exemplifies a mixing of the two morphological systems during speech processing rather than representing a permanently borrowed feature.

Moreover, most hybrid compounds in Arabic have less conceptual versatility and conceptual prestige in comparison with native compounds or specialized hybrid compounds used in some domains such as politics, IT, business, and others. One of the most important factors responsible for the influx of IT and political hybrid compounds in Arabic during the Arab Spring is the feeling that it is more expressive and prestigious to use English lexemes combined with Arabic bases and that it is more innovative and effective to use foreign affixes or lexemes than pure Arabic words as reported by prior studies by Al-Jarf (2016) and Al-Jarf (2011a).

A third issue is that new hybrid compounds especially those that emerged during the Arab Spring are not listed in Arabic language dictionaries or mobile dictionary apps (Al-Jarf, 2022e). Therefore, raising college students' awareness of these linguistic phenomena is a necessity. This can be achieved by setting new educational and linguistic policies for reinforcing the use of SA among the young generation. Student translators should not use hybrid compounds in formal translations. They should work on Arabizing the 41 borrowed lexemes and the hybrid compounds that contain them as in saying جوال *joval* rather than موبايل *mobile*, جنون *janun* instead of مانيا *mania* برمجيات *brمجيات* instead of سوفت *soft*; مقياس مؤشر *meقياس مؤشر* instead of ميتر *meter*; وكالة انباء *وكالة انباء* instead of برس *press*; and so on. Explanatory equivalents can be given as well.

Finally, this study recommends that future research investigate other innovative word formation processes in Arabic such as clipping of borrowed words and phrases used in the spoken language as in كوالا *Kuala* for *Kuala Lumpur*; كازا *Casa* for *Casablanca*; الهايپر *hyper* for *hypermarket*; السوبر *super* for *supermarket*; انتر *Inter* for *intercontinental*; الفيس *Face* for *Facebook*; اللاب *lap* for

*laptop*; الواتس Whats for WhasApp; الانستا Insta for Instagram; سناب Snap for Snapchat; كيلو kilo for kilometer or kilogram; دوک Dr for doctor; شفر Cheffer for Chevrolet; رولز Rolls for Rolls Royce and others.

**Conflicts of Interest:** The author declares no conflict of interest.

**ORCID ID:** <https://orcid.org/0000-0002-6255-1305>

**Publisher's Note:** All claims expressed in this article are solely those of the authors and do not necessarily represent those of their affiliated organizations, or those of the publisher, editors and reviewers.

## References

- [1] Al-Jarf, R. (2023a). Derivation from native and loan acronyms in Arabic. *International Journal of Linguistics Studies*, 3(3), 19-25. DOI: 10.32996/ijels.2023.3.3.3. [Google Scholar](#)
- [2] Al-Jarf, R. (2023b). *Grammaticalization of acronyms in Arabic*. 2nd Online Conference on Language, Identity and Communication in Contemporary Society (LICCS). Babeş-Bolyai University, Cluj-Napoca, Romania. September 28-29. <https://www.researchgate.net/publication/374420195> [Google Scholar](#)
- [3] Al-Jarf, R. (2023c). Lexical Hybridization in Arabic: The case of word formation with borrowed affixes. *International Journal of Linguistics, Literature and Translation*, 6(10), 61-70. DOI: 10.32996/ijllt.2023.6.10.9. [Google Scholar](#)
- [4] Al-Jarf, R. (2023d). Non-conventional spelling in informal, colloquial Arabic writing on Facebook. *International Journal of Linguistics, Literature and Translation*, 6(3), 35-47. DOI: 10.32996/ijllt.2023.6.4.6. [Google Scholar](#)
- [5] Al-Jarf, R. (2023e). Political (in)correctness and the cancel-culture attitude: The case of religious sectarian language after the Arab spring. *International Journal of Law and Politics Studies*, 5(5), 96-104. <https://doi.org/10.32996/ijlps.2023.5.5.11>. [Google Scholar](#)
- [6] Al-Jarf, R. (2023f). Semantic and syntactic anomalies of Arabic-transliterated compound shop names in Saudi Arabia. *International Journal of Arts and Humanities Studies*, 3(1), 01-08. DOI: 10.32996/ijahs.2023.3.1.1. [Google Scholar](#)
- [7] Al-Jarf, R. (2022a). Dominance of Foreign Shop Names Over Arabic Names in Saudi Arabia: Promotional, Sociocultural and Globalization Issues. *International Journal of Middle Eastern Research (IJMER)*, 1(1), 23-33. DOI: 10.32996/ijmer.2022.1.1.5. [Google Scholar](#)
- [8] Al-Jarf, R. (2022b). Emerging political expressions in Arab spring media with implications for translation pedagogy. *International Journal of Linguistics, Literature and Translation*, 5(11), 101-109. DOI: 10.32996/ijllt.2022.5.11.12. [Google Scholar](#)
- [9] Al-Jarf, R. (2022c). *Issues in translating English and Arabic common names of chemical compounds by student-translators in Saudi Arabia*. In Kate Isaeva (Ed.). *Special Knowledge Mediation: Ontological & Metaphorical Modelling*. Springer. DOI: 10.1007/978-3-030-95104-7. [Google Scholar](#)
- [10] Al-Jarf, R. (2022d). Sectarian language and perception of the "other" after the Arab Spring. *Bulletin of the Transilvania University of Brasov. Series IV: Philology and Cultural Studies*, 15(64), 2, 29-46. DOI: 10.31926/but.pcs.2022.64.15.2.2. [Google Scholar](#)
- [11] Al-Jarf, R. (2022e). Specialized dictionary mobile apps for students learning English for engineering, business and computer science. *Journal of Humanities and Education Development (JHED)*, 4(1), 1-10. DOI: 10.22161/jhed.4.1.1. ERIC ED618224. [Google Scholar](#)
- [12] Al-Jarf, R. (2021a). Derivation from foreign words and acronyms borrowed in Arabic. *LINGUA, Language and Culture*, 20(2), 52-77. [Google Scholar](#)
- [13] Al-Jarf, R. (2021c). Impact of social media on Arabic Deterioration. *Eurasian Arabic Studies*, 15, 18-34. [Google Scholar](#)
- [14] Al-Jarf, R. (2021d). Linguistic-cultural characteristics of hotel names in Saudi Arabia: The Case of Makkah, Madinah and Riyadh Hotels. *International Journal of Linguistics, Literature and Translation (IJLLT)*, 4(8), 160-170. DOI: 10.32996/ijllt.2021.4.8.23. [Google Scholar](#)
- [15] Al-Jarf, R. (2019). *Effect of social media on Arabic Language Attrition*. Globalization, Language, Literature, and the Humanities Conference in Honour of Mngumber Vicky Sylvester (Abuja, Nigeria, Mar 29-30, 2019). ERIC ED614077. [Google Scholar](#)
- [16] Al-Jarf, R. (2018). Marginalization of the Arabic language at educational institutions in the Arab world. *Eurasian Arabic Studies*, 1(2), 22-93. <https://cyberleninka.ru/journal/n/arabistika-evrazii#1022765>. [Google Scholar](#)
- [17] Al-Jarf, R. (2016). Arab preference for foreign words over Arabic equivalents. *ALATOO Academic Studies*, 1, 158-162. ERIC ED613055. [Google Scholar](#)
- [18] Al-Jarf, R. (2015a). *Emerging political expressions in Arab spring media*. 6th Nitra Conference on discourse Studies. Constantine the Philosopher University, Nitra, Slovakia. <https://www.researchgate.net/publication/364368347>. [Google Scholar](#)
- [19] Al-Jarf, R. (2015b). *English and Arabic derivation for translation students*. <https://www.researchgate.net/publication/281003231>
- [20] Al-Jarf, R. (2014a). *Arabic word formation with borrowed affixes*. Word-Formation Conference. University of Bern, Switzerland. [Google Scholar](#)
- [21] Al-Jarf, R. (2011a). *Dominance of foreign words over Arabic equivalents in educated Arab speech*. International Conference on Translation and Asian Studies. The Chinese University of Hong Kong, Hong Kong. April 28-29. ERIC ED614058. [Google Scholar](#)
- [22] Al Jarf, R. (2011b) Teaching English word-formation processes to translation students. *Komunikacija i kultura online: Godina II, broj 2*, 160-174. [Google Scholar](#)
- [23] Al-Jarf, R. (2011c). The language of adult social networks. *Topics in Linguistics*, 8 (December), 48-51. [Google Scholar](#)
- [24] Al-Jarf, R. (2010). Translation students' difficulties with English neologisms. *Analele Universităţii "Dunărea De Jos" Din Galaţi Fascicula XXIV ANUL III (2)*. 431-437. Romania. ERIC ED613253. [Google Scholar](#)
- [25] Al-Jarf, R. (2008a). *The power of the English language in the past, present and future*. Saudi Arabia: King Saud University: College of Languages and Translation. [Google Scholar](#)
- [26] Al-Jarf, R. (2008b). Impact of English as an international language (EIL) upon Arabic in Saudi Arabia. *Asian EFL Journal*, 10(4), 193-210. [Google Scholar](#)

- [27] Al-Jarf, R. (2005a). *The role of higher education institutions in the Arabization process*. Conference on Languages in the Era of Globalization. pp. 1-18. King Khaled University, KSA. [Google Scholar](#)
- [28] Al-Jarf, R. (2005b). *The Role of Universities in Arabization*. Languages in the Globalization Age: Future Perspectives. King Khaled University, Abha, KSA. [Google Scholar](#)
- [29] Al-Jarf, R. (2004a). *Attitudes of youth towards using of both Arabic and English languages in education*. KSA: King Saud university. [Google Scholar](#)
- [30] Al-Jarf, R. (2004b). *College students' attitudes towards using English and Arabic as a medium of instruction*. Globalization and Education Priorities Conference. 1-15. [Google Scholar](#)
- [31] Al-Jarf, R. (2004c). *English and Arabic compounds for translation students*. <https://www.researchgate.net/profile/Reima-Al-Jarf/publication/280931586>. [Google Scholar](#)
- [32] Al-Jarf, R. (1994a). *English and Arabic derivation for translation students*. <https://www.researchgate.net/publication/281003231>. [Google Scholar](#)
- [33] Al-Jarf, R. (1994b). *English and Arabic word-formation processes for translation students*. King Saud University, KSA. <https://www.researchgate.net/publication/281003183>. [Google Scholar](#)
- [34] Al-Jarf, R. (1990). *A contrastive analysis of English and Arabic morphology for translation students*. King Saud University, KSA. [Google Scholar](#)
- [35] Al-Qinai, J. (2000). Morphophonemics of loanwords in Arabic. *Studies in the Linguistic Sciences*, 30(2), 1-25.
- [36] Bahous, R., Nabhani, M. & Bacha, N. (2014). Code-switching in higher education in a multilingual environment. *Language Awareness*, 23(4), 353-368.
- [37] Bamiro, E. (1997). Lexical innovation in Ghanaian English: some examples from recent fiction. *American Speech*, 72(1), 105-112.
- [38] Dashti, F. & Dashti, A. (2017). Morphological Adaptation of English Loanwords in Twitter: Educational Implications. *International Journal of Higher Education*, 6(3), 231-248 2017
- [39] De la Cruz Cabanillas, I., Martínez, C., Prados, M. & Redondo, E. (2007). English loanwords in Spanish computer language. *English for Specific Purposes*, 26(1), 52-78.
- [40] Jaran, S. & Al-Haq, F. (2015). The use of hybrid terms and expressions in colloquial Arabic. *English Language Teaching*, 8(12), 86-97.
- [41] Kageura, K. (2010). Analysing the status of borrowed morphemes in terminological structure: The case of Japanese terminologies. *Terminology*, 16(2), 181-216.
- [42] Kravchenko, S. (2012). *Anglicisms in Russian in the context of the orientational function of language*. International Symposium on Language and Communication.
- [43] Lazic, M. (1976). Prefixation of borrowed verbs in Serbocroatian. *Slavic and East European Journal*, 20(1), 50-59.
- [44] Masliyah, S. (1996). Four Turkish suffixes in Iraqi Arabic: -li, -lik -siz and -ci. *Journal of Semitic Studies*, XLI (2), 291-300.
- [45] Mustafa, Z. & Al-Khatib, M. (1994). *Code-mixing of Arabic and English in teaching science*. *World Englishes*, 13(2), 215-224.
- [46] Olsen, K. & Olsen, H. (2010). Language use, attitude, and linguistic identity among Palestinian students in East Jerusalem. *International Multilingual Research Journal*, 4(1), 31-54.
- [47] Perry, J. (2002). Arabic language v. Arabic Elements in Persian. *Encyclopedia Iranica*. <http://www.iranicaonline.org/articles/arabic-v>.
- [48] Riionheimo, H. (2002). How to borrow a bound morpheme? Evaluating the status of structural interference in a contact between closely-related languages. *SKY Journal of Linguistics*, 15, 187-217.
- [49] Seifart, F. (2012). The principle of morphosyntactic subsystem integrity in language contact: Evidence from morphological borrowing in Resigaró (Arawakan). *Diachronica*, 29(4), 471-504.
- [50] Then, D. C. & Ting, S. H. (2011). Code-switching in English and science classrooms: More than translation. *International Journal of Multilingualism*, 8(4), 299-323.
- [51] Thomason, S. (2006). *Arabic in contact with other languages*. in Kees Versteegh et al., eds., *Encyclopedia of Arabic language and linguistics*, 2. Leiden: E.J. Brill.
- [52] Urdail, R. (1995). A native bound-morpheme combines with fully nativised borrowed morphemes: A highly productive language-contact feature in the Irish of Cape Clear. *TEANGA: The Irish Yearbook of Applied Linguistics*, 15, 71-80.