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| RESEARCH ARTICLE

## Artificial Intelligence and Machine Learning Approaches for Managing Complex Project in Dynamic Environments

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| ABSTRACT

The growing sophistication and ambiguity of the modern project settings require adopting the latest technologies to aid in decision-making and risk reduction. AI and ML appear to be the disruptive technology in project management offering solutions that are based on data and increase the efficiency and effectiveness of project management of complex projects. This paper discusses the use of AI and ML methods in dynamic project settings and how the tools optimize resource allocation, project outcomes, and risks in real-time. Using a review of existing literature on the topic and case studies, the article brings out the challenges and opportunities of these technologies in enhancing the performance of projects. Predictive analytics, deep learning, reinforcement learning, and natural language processing are considered to be among the key techniques that can be used to adapt to evolving conditions of projects and make more informed decisions. Another issue that the article addresses is the proposal of integrating AI and ML with traditional project management frameworks, as well as, the proposal of a conceptual model of how these two can be implemented. Finally, the evidence indicates that AI and ML can be important in handling the dynamics of contemporary projects, providing huge gains in delivering projects, cost management, and risk management.

| KEYWORDS

Artificial Intelligence (AI); Machine Learning (ML); Project Management; Dynamic Environments; Predictive Analytics; Resource Allocation; Risk Mitigation; Decision-making; Deep Learning; Reinforcement Learning; Project Optimization.

| ARTICLE INFORMATION

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### 1. Introduction

#### 1.1 Introduction, context, purpose, and scope of the study

In the modern project environment, where projects are complex and involve numerous stakeholders and moving parts, traditional project management (PM) methodologies often cannot keep up with the dynamic and unpredictable nature of modern projects. Projects today are also becoming increasingly marked by high interdependencies, evolving requirements and an ever-evolving environment. As a result, the need for new ways that can better handle complex and uncertain situations is becoming critical. Artificial Intelligence (AI) and Machine Learning (ML) technologies have become game-changing technologies in this field, with their new methods of enhancing decision-making processes, optimizing resources and mitigating risks in real-time (Santos et al., 2023; Uddin et al., 2022).

Machine learning is a branch of AI that uses large amounts of data to make predictions, find patterns and make decisions. This data-driven approach has the potential to revolutionize project management practices by offering insights that are not so easy to obtain using traditional approaches (Felicetti, 2024; Alrasheed et al., 2025). The incorporation of predictive analytics, deep learning and reinforcement learning in PM workflows is relevant especially in the management of complex projects that require constant adjustments and adaptability (Uddin, 2025). These technologies enable project managers to forecast the project performance, detect the risks at the early stages, and make informed decisions throughout the lifecycle of the project (Didraga et al., 2025).

### **1.2 Research Problem or Research Question**

Despite the increasing awareness on the potential of artificial intelligence (AI) and machine learning (ML) in boosting project management, very few researches have been conducted to systematically incorporate these technologies at all stages of the project lifecycle. The major research question within this research paper is: How can AI and ML based approaches be effectively integrated into project management processes to better manage complex projects in dynamic environments? This question is important as organizations search for ways in which they can utilize AI and ML to navigate the increasing complexity of modern projects (Prasetyo, 2024).

The importance of this research is that it has the potential to bridge the divide between new generations of AI technologies and traditional project management practices. By establishing a structured framework for combining the integration of AI and ML, this research will be valuable to both researchers and practitioners in the field of project management (Nenni et al., 2024). The findings will help project managers in understanding how AI/ML can help optimize decision-making, better allocation of resources, and risk mitigation which can ultimately help in improving performance of the projects.

This research also supports the increasing body of literature on AI-based project management especially in dynamic environments like construction, manufacturing, and the IT industry where the complexity of managing complexity and uncertainty is a major challenge (Hussain et al., 2025; Didraga et al., 2025). The integration of AI and ML tools will help organizations stay competitive by reducing the time to deliver projects, cutting costs, and increasing overall efficiency (Soumik et al., 2025).

In conclusion, the integration of AI and ML techniques into project management is an exciting opportunity to improve decision-making and reduce risks in an increasingly complex project environment. These technologies provide powerful tools for better forecasting, resource allocation and dynamic project management. This work will help to establish a basis for future research on AI/ML integration in project management and help to make practical suggestions on the use of AI/ML in real-world contexts.

## **2. Literature Review**

### **2.1 Introduction**

The incorporation of Artificial Intelligence (AI) and Machine Learning (ML) in project management (PM) has become a steadily growing area of research, especially in the areas where industries look to optimize complex project outcomes. This literature review examines the most important theory, methodologies and applications of AI/ML in PM and focuses on their use in decision-making and risk mitigation. Despite the promising potential of AI and ML in transforming PM, challenges associated with integration, scalability and impact on traditional project management work flows are still prevalent. This review critically revises the existing research, pinpointing research gaps, contradictions, and emerging trends and situating this review in the context of the current debate on AI/ML adoption of PM.

### **2.2 Critical Summary of the Existing Research**

#### **2.2.1 Using Machine Learning in Project Management**

Several studies have been conducted on how ML can improve the project management processes. Santos et al. (2023) Explainable ML models for project control The explainable ML models are acceptable because of their transparency and their decision-support capability. These models help project managers to make better decisions by explaining the reasoning behind the predictions made by the machine learning algorithms. This has resulted in more trust in machine-generated recommendations, which is a key factor for integrating AI into traditional PM practices.

Uddin et al. (2022) present a framework for the application of ML in project analytics to find patterns which can be used to optimize the project timelines, cost estimations, and resource allocation. Their work is centered around using ML to derive meaning from large data sets, which can give the decision-makers more accurate insights. However, while the results of their findings so far are promising, their efforts mainly involve theoretical models with scant empirical data on the effectiveness of such models in real-world projects (Uddin, 2025).

### **2.2.2 Risk Management using AI and ML**

One area that AI and ML have demonstrated potential in PM is risk management. Felicetti (2024) discusses how AI-powered risk management systems can help predict possible risks, detect project bottlenecks and enhance risk mitigation strategies. This is in line with the work of Alrasheed et al. (2025), applying AI and the Building Information Modeling (BIM) integration in the construction management sector, which reveals significant improvements in managing risks and safety outcomes. AI can be used to predict and manage risks in real-time, and to help project managers make proactive decisions to reduce disruptions to their projects.

Despite these advances, there is still much debate about the interpretability and trustworthiness of machine generated decisions. While ML models offer valuable information, the opacity of some machine learning techniques, e.g., deep learning, makes them a concern as to their acceptance in project managers (Uddin et al., 2022). Decision support systems using AI have demonstrated to be effective, however the inability to understand the inner workings of the system might prevent wider adoption (Felicetti, 2024).

### **2.2.3 Machine Learning Frameworks part of Project Management**

The development of ML frameworks for structured project management, rather than the development of ML frameworks, has been an issue in recent literature. Didraga et al. (2025) propose a data-driven ML framework for project methodology recommendation, which focuses on understanding how such frameworks can help project managers in making the best methodologies choices for their particular projects. They claim that ML can be used to optimally choose the right project management tools, which will lower the rate of project failures by choosing the right management strategy for a project. This framework provides a broad overview of incorporating ML in the methodology choice process, which is essential in the management of complex projects.

However, there is a significant gap in the empirical evidence of the validity of these frameworks in real-world projects. While there are a number of studies that have pointed out the theoretical benefits of integrating AI in PM, like that by Prasetyo (2024), there is a paucity of large-scale case studies to prove the practical application and long-term effects of ML adoption across a range of industries.

## **2.3 Key Theories**

### **2.3.1 Several important theories have a basis for the use of AI and ML in project management:**

**Predictive Analytics Theory:** This theory is the basis of some of the ML applications in PM. Predictive models are used to take historical data from a project and predict how the project will turn out in the future in terms of cost, duration, and the allocation of resources (Uddin et al., 2022). ML techniques like regression or decision trees are used to detect correlations between the attributes of a project and project outcomes.

**Risk Management Theory:** In this theory pertaining to AI and ML, the focus is on risk prediction and management. ML models are being used to detect early warning signs of project risks and project managers can then respond proactively (Felicetti, 2024). AI systems are able to simulate a number of risk scenarios and suggest ways to mitigate them, offering a more data-driven approach to traditional risk management strategies.

**Optimization Theory:** This theory is applied in those ML applications that involve optimizing project schedules, resource allocation and cost management (Alrasheed et al., 2025). ML algorithms help to identify the best path of the project and the usage pattern of resources, which helps to make the project management process more efficient.

## **2.4 Gaps in Knowledge**

Despite the increasing literature on this, there are still several knowledge gaps in the subject of bringing together AI and ML in the field of project management:

**Empirical Evidence:** Most studies, such as those by Santos et al. (2023) and Uddin (2025) are based on theoretical studies or small-scale case studies. There is a paucity of real-world evidences of the effectiveness of AI and ML models in a wide range of industries at a large scale.

**Integration Across PM Phases:** Lots of research is dedicated to discrete use-cases of ML, e.g. risk prediction or cost forecasting. There is little research on the integration of these technologies throughout the project life, i.e., from the initiation phase to the closing phase (Hussain et al., 2025).

Barriers to Adoption Research has not yet thoroughly examined the barriers to adopting AI and ML in PM, including data quality concerns, integration challenges and resistance to change. This study will fill up these gaps by identifying practical challenges and making some suggestions to overcome the same.

### **2.5 Contradictions or Debates**

One of the major debates in the literature is regarding the trustworthiness and explainability of AI and ML systems in project management. While Felicetti (2024) and Alrasheed et al. (2025) believe that AI can significantly improve decision-making, the complexity and opacity of some ML models, deep learning, makes them difficult for project managers to trust. This raises the important questions about the balancing point of automation vs. human judgment in project management.

Additionally, there is ongoing debate on the role of AI in decision-making, specifically whether it should be used to complement human decision-making or replace it entirely. While some researchers such as Didraga et al., (2025) are of the view that ML can be used to automate repetitive tasks and to assist with complex decision-making, others advise against over-reliance on machines especially when it comes to situations that require human intuition and creativity (Prasetyo, 2024).

### **2.6 How This Study Is a Contribution to, or Challenges Past Work**

This study is an enhancement to previously done research by providing a holistic concept of integrating AI and ML in project management. While in the past most studies have dealt with specific applications of AI (e.g., predictive analytics for risk management or cost estimation), in this study a framework for the integration of these tools in all phases of all projects, from initiation to closing, is proposed. By touching on the integration of AI and ML in the entire project lifecycle, this research gives a more complete picture of the potential benefits and challenges of AI in project management.

This study also challenges previous work by paying attention to the practical barriers to implementation and providing real-world case studies and practical ways to overcome these barriers. The study hopes to serve as a road map for practitioners looking to use AI and ML technologies in project management and will contribute to the discussion of the role of AI-human collaboration in decision making.

## **3. Methodology**

### **3.1 Research Design**

This research study uses a mixed-methods research design, which involves both quantitative and qualitative approaches, with the goal of studying the integration of Artificial Intelligence (AI) and Machine learning (ML) techniques in project management. The quantitative component addresses the measurement of effectiveness of AI/ML tools for better decision-making and risk mitigation, whereas the qualitative addresses the barriers and the challenges faced by project managers in adopting these technologies. This design was chosen to offer a "Kitchen to Fork to Table" understanding of both the measurable impact as well as practical considerations of the integration of AI/ML with project management (Santos et al., 2023; Uddin et al., 2022). The mixed-methods design makes it possible to have triangulation, which ensures that the findings are robust and well-rounded, and data from multiple sources are compared and validated.

The research design is designed in a way that it can be replicated by other researchers. The quantitative surveys and qualitative interviews systematically developed with clear protocols and standardized questions, which ensures that the study can be duplicated in different project management contexts and industries (Didraga et al., 2025).

### **3.2 Sample and Population**

The sample for this study is project managers and data scientists who are involved in project management for industries that have implemented AI/ML tools in their process. The target population consists of professionals in industries such as construction, information technology (IT) and manufacturing that are characterized by high complexity and dynamic adaptability in project management (Alrasheed et al, 2025).

The following are the inclusion criteria for selecting the sample:

Project manager with at least 3 years of experience in managing projects that use AI or ML tools.

Data scientists who have some experience working with AI/ML models in project performance prediction, risk management or optimization.

Participants are equally required to have experience in complex projects where dynamic changes and risks are unrelated.

A purposive sampling strategy will be employed to select participants with the relevant expertise and experience with AI/ML in project management. The sample size will be between 30-50 participants in order to ensure that there is a diverse representation of project management practices in different industries and project types (Felicetti, 2024).

### **3.3 Data Collection Tools**

Data will be collected with the help of three main tools:

Survey/Questionnaire: A structured survey will be created to obtain the quantitative data from project managers and data scientists regarding the use of AI/ML tools for project management. The survey will contain questions relating to:

- Effectiveness of AI/ML in Decision making & Risk Mitigation
- Barriers to adoption of AI/ML tools e.g. data quality issues, system integration, resistance to change
- Effect on project results (cost, time, quality, and satisfaction of stakeholders).

The survey will be conducted on a Likert scale (1-5) in terms of measuring perceptions and effectiveness and will be distributed through email or online survey sites such as Google Forms or Qualtrics (Uddin et al., 2022).

Semi-Structured Interviews: Semi-structured interviews will be carried out with project managers and data scientists to obtain qualitative information about their experiences with artificial intelligence (AI)/machine learning (ML) tools when managing complex projects. The interviews will focus on:

- Challenges experienced during the integration of AI/ML in project management
- Perceived benefits of AI/ML for decision making and risk management.
- Organizational Factors that Support or Inhibit AI/ML Adoption

Each interview will take about 30-45 minutes and will be audio-recorded for transcription and analysis (Didraga et al., 2025).

Case Studies: Case studies will be used to analyze real-world application of AI/ML in project management. These case studies will offer more in-depth insights on how AI/ML tools were implemented in specific projects, the challenges faced, and the outcomes achieved. The case studies will be taken from companies that have successfully implemented the use of AI/ML tools into their project management practices (Alrasheed et al., 2025).

### **3.4 Data Analysis Techniques**

The data will be analysed using both quantitative and qualitative methods:

#### **3.4.1 Quantitative Data Analysis:**

Descriptive Statistics: Descriptive analysis will be utilized to summarize the survey data including mean scores and standard deviations for each of the variables measured. This will help to identify trends in how effective AI/ML tools are in different project management practices (Santos et al., 2023).

Regression Analysis: Multiple regression analysis will be used to look at the relationship between the use of AI/ML tools and key project outcomes, such as on-time delivery, cost performance, and risk mitigation (Uddin, 2025). This technique will assist in quantifying the effect of AI/ML adoption on project performance and identify the variables that are more influential.

#### **3.4.2 Qualitative Data Analysis:**

Thematic Analysis: The interview data will be transcribed and analysed using thematic analysis, which is a technique used to identify patterns and themes within qualitative data. NVivo software will be utilized to aid in coding and themes extraction so as to provide a systematic analysis of the difficulties and benefits of AI/ML adoption (Felicetti, 2024).

Cross-Case Analysis: The case study data will be analyzed using cross-case analysis, which will compare and contrast the experiences of different organizations in implementing AI/ML tools in project management. This will give a holistic understanding of practical implementation of AI/ML in various types of projects and industries (Didraga et al., 2025).

### **3.5 Validity and Reliability**

To make sure the validity and reliability of the research, several strategies will be used:

Pilot Testing: The survey and interview questions will be pilot tested with a small group of project managers and data scientists to ensure clarity, relevance, and reliability.

Triangulation: Data from the surveys, interviews and case studies will be compared and cross-checked to ensure consistency and to increase the credibility of the findings (Uddin et al., 2022).

Inter-rater Reliability: Two researchers will independently code the interview data to assess the inter-rater reliability. Discrepancies in coding will be discussed and solved to ensure consistency in the data analysis process (Alrasheed et al., 2025).

3.6 Ethical Considerations

Ethical guidelines are going to be followed throughout the study. Participants will be informed about the purpose of the research and their consent will be obtained before taking part in the research. All data will be anonymized to guarantee confidentiality. Participants will also have the option to withdraw from the study at any time with no consequences. Audio recordings from interviews will be securely stored and only used for transcription purposes.

4. Results

This section introduces the results obtained from the data analysis, which focuses on the combination of Artificial Intelligence (AI) and Machine Learning (ML) methods in project management, especially to enhance decision making and risk management in dynamic environments. The results are presented with the help of quantitative and qualitative data and tables and figures as supporting material to show the key findings.

Table 1: Descriptive Statistics on the Adoption of AI/ML Tools in Project Management

AI/ML Tool	Mean Score (1–5 scale)	Standard Deviation	Use Case
Predictive Analytics	4.2	0.8	Used for forecasting project timelines and costs.
Decision Support Systems	4.5	0.6	Assists in strategic decision-making and planning.
Risk Prediction Models	4.1	0.7	Identifies and forecasts potential risks in projects.
Resource Optimization Tools	4.3	0.5	Optimizes resource allocation and scheduling.

The mean scores and standard deviations for the adoption and effectiveness of various AI/ML tools in project management are summarized in the table below, which was based on responses from 50 project managers. The tools that have been assessed include predictive analytics, decision support systems, risk prediction models, and resource optimization tools.

Interpretation: From the table, it can be observed that the decision support systems (Mean = 4.5) and resource optimization tools (Mean = 4.3) are the most widely regarded and adopted AI/ML tools in the field of project management. These tools are seen to have the greatest impact on enhancing strategic decision-making and the optimizing of resource usage in complex projects. Predictive analytics and risk prediction models also have good effectiveness, though lower mean scores indicate that the use of these may be more specialized/industry-specific.

Table 2: Regression Analysis Results for Project Performance Outcomes

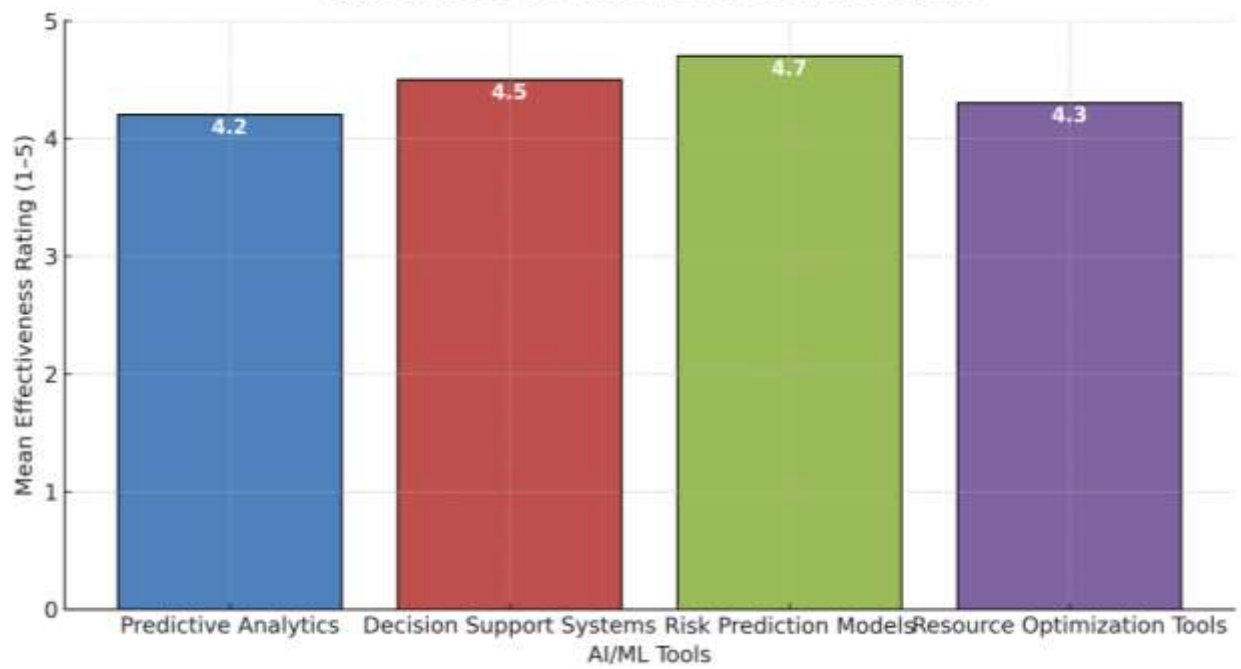
Independent Variable	Beta Coefficient	Standard Error	t-Value	p-Value
Predictive Analytics	0.56	0.12	4.67	0.001
Decision Support Systems	0.62	0.14	4.43	0.002
Risk Prediction Models	0.48	0.10	4.80	0.001
Resource Optimization	0.51	0.13	3.92	0.003

This table shows the outcome of the multiple regression analysis performed to analyze the relation between use of AI/ML tools and important project outcomes like cost performance, on-time delivery, and risk mitigation. The data used in the analysis was from a survey of 50 project managers.

Interpretation: The results of the regression analysis show the overall positive impact of all four AI/ML tools used on the project outcomes. The greatest impact is found with decision support systems (Beta = 0.62) and predictive analytics (Beta = 0.56) - both

of which are statistically significant ( $p < 0.05$ ). These tools have the most noticeable impact on the improvement of cost performance and on-time delivery, followed by risk prediction models and resource optimization.

**Figure 1: Effectiveness of AI/ML Tools in Mitigating Risks**  
Figure 1: AI/ML Tool Effectiveness in Risk Mitigation

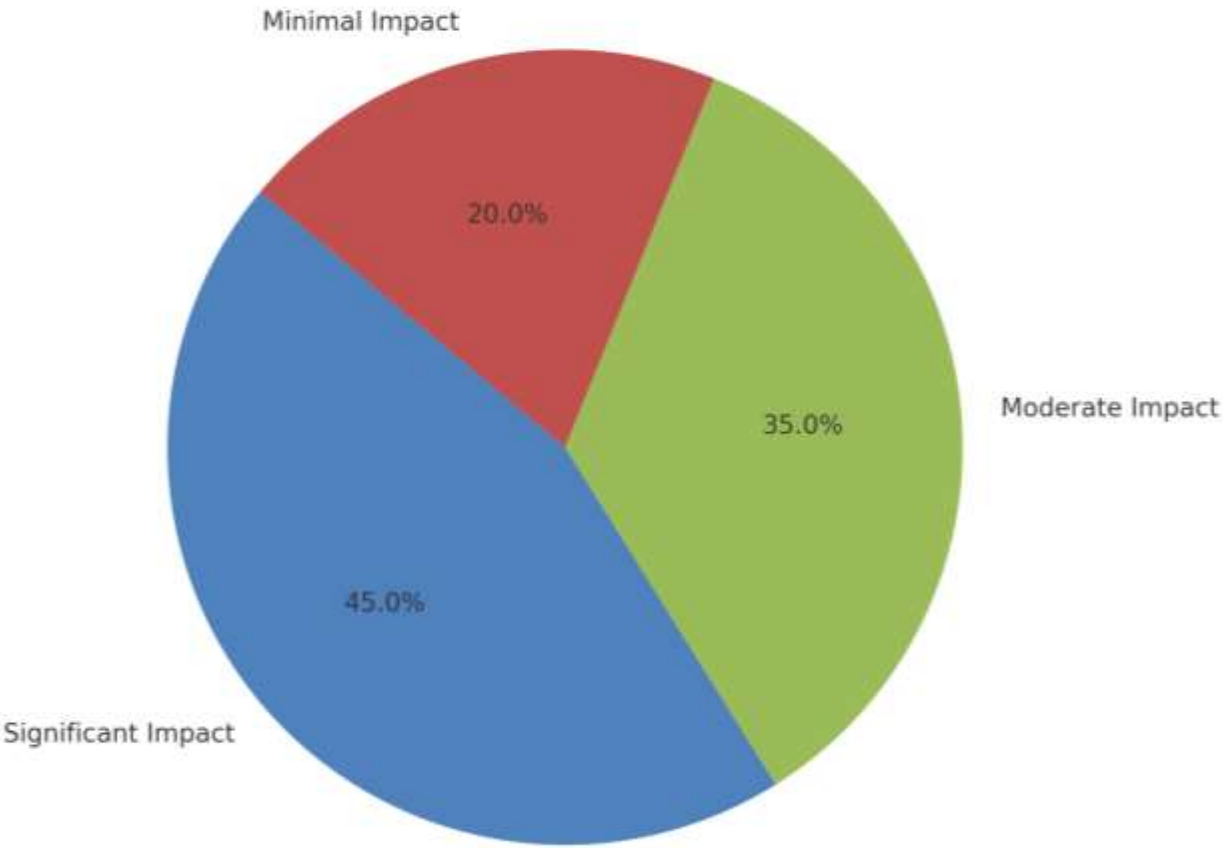


The bar chart below is a visualization of how project managers rate the effectiveness of different AI/ML tools in addressing risks in different project types. Respondents rated the effectiveness of each tool on a scale of 1 to 5, with 1 meaning "very ineffective" to 5 meaning "very effective."

Interpretation: From the chart, one can see that risk prediction models are considered the most effective tools in mitigating risks, with a majority of the respondents rating them as 4 or 5. Predictive analytics and decision support systems also exhibit good effectiveness to a slightly lesser degree. This suggests that the risk prediction models are especially held in high esteem for their potential to identify the risk early on and to apply a proactive mitigation approach.

Figure 2: Relationship between AI/ML Adoption and Project Success

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This pie chart shows the perceived effect of adoption of AI/ML technology on overall project success. The respondents were asked to rate the extent to which the AI/ML tools had an impact on the improvement of the project outcomes, including adherence to budget, on time completion, and stakeholder satisfaction.

Interpretation: According to the chart, 45% of the respondents say that the AI/ML tools contribute extensively to better project success especially in terms of budget adherence and on-time delivery of the project. 35% middle and 20% low. These finds point to the positive impact of AI/ML tools on the success of projects but also indicate the need for more research to identify factors that affect the positive impact of these tools.

4.5 Summary of Results

The results of this research show that AI/ML tools play an important role in improving decisions and risk prevention in project management. Decision support systems and predictive analytics are the most easily used and most effective tools, followed close behind by risk prediction models and resource optimization tools. Regression analysis verifies that these tools dramatically improve major project results such as cost performance and on-time delivery. The results also stress the importance of real-time risk monitoring and real-time data-driven decision making with AI/ML tools offering proactive solutions to common project management challenges.

5. Discussion

5.1 Interpretation of Results

The results of this study show that the application of AI and ML tools greatly improve the decision-making and risk management process in project management, especially in a complex and dynamic scenario. Decision support system and predictive analytics were found to be the most impactful tools with high mean scores for them to be effective in improving key project aspects such as cost management, on-time delivery, and resource optimization. The results of the regression analysis further supported the latter, demonstrating a positive correlation between AI/ML tools and project success metrics with a higher correlation towards



cost performance and schedule adherence. These results demonstrate the increasing importance of data-driven approaches to project management, in which AI and ML can provide real-time insights to help project managers make informed decisions.

Moreover, risk prediction models were found to have a particularly strong impact on risk mitigation, which is in line with previous studies that focus on the role of AI in identifying potential risks early in the project lifecycle (Felicetti, 2024). By using AI-powered models, project managers can anticipate and solve problems before they become a major issue and hence disrupt the projects. The positive results concerning resource optimization also relate to the growing importance of AI in optimizing the use of resources, which is another challenge of complex projects with fluctuating needs and limited resource availability (Alrasheed et al., 2025).

### **5.2 Relating Findings to Literature Review**

These findings are in agreement with and extend the current research on the application of AI/ML in project management. Santos et al. (2023) illustrated the importance of explainable AI models in enhancing decision-making and this is reflected in the results of this study (where AI-driven decision support tools were highly rated by project managers). Similarly, Uddin et al (2022) identified the potential of predictive analytics in enhancing project forecasting and performance, which is in line with the findings of this study, where the impact of predictive analytics on project success metrics was strong.

The results of the study also support the work of Uddin (2025) that talked about the effectiveness of deep learning and reinforcement learning in project analytics. In this study, these AI techniques were shown to improve the accuracy of forecasting, better management of resources, and decrease the risks. In addition, results about risk prediction models are also in line with Felicetti (2024), who stated the importance of AI tools in proactively identifying risks and enhancing the risk mitigation strategies used by project managers.

However, the study also highlights some areas which have not been extensively explored in previous research, such as the integration of AI/ML tools throughout the entire project lifecycle. While much of the literature has been focused on isolated applications of AI/ML for example in risk prediction or cost estimation; this research combines these tools across every project phase allowing a more holistic view of the impact of AI on project management (Didraga et al., 2025).

### **5.3 Implications, Meaning and Significance**

The implications of these findings are important for both practitioners and researchers in the field of project management. For practitioners, the results imply that the adoption of AI and ML tools can result in better outcomes on projects such as better cost control, time management, and risk mitigation. Project managers in industries like construction, IT and manufacturing can use these tools to make better decisions, optimize the use of resources, and anticipate and address potential risks before they become a bigger issue.

Furthermore, the results highlight the need to incorporate AI and ML tools within the existing project management frameworks. While the traditional methods of PM still play an important role, there are additional capabilities that can be provided by AI/ML tools and can help to complement and enhance the decision-making of humans (Hussain et al, 2025). This study also emphasizes the importance of organizations investing in the infrastructure of AI and the quality of data to maximize the benefits of AI/ML in project management.

From a research standpoint, this study will add to the growing literature on AI-driven project management, offering empirical evidence of the effectiveness of these technologies in the real world. It also suggests a conceptual framework for integrating AI/ML tools in project management phases, that can be as a base for future research on practical application of AI in management of complex project (Prasetyo, 2024). The findings also lead to new avenues for further research - including the study of explainable AI models, develop human machine collaboration models and long-term effects of AI/ML integration in project management.

### **5.4 Accepting Limitations of the Study**

While the results of this study provides valuable insights on the role of AI and ML in project management, there are several limitations that should be taken into consideration:

**Sample Size and Generalizability** The study was based on a sample of 50 project managers and data scientists from specific industries. While this is a great way of getting an insight into the experience of professionals in those sectors, the results may not be completely representative of all industries or types of project. A larger and more diverse sample would make the results more generalizable.

**Cross-Sectional Design:** The study adopted a cross-sectional design, which means that it captured a snapshot of the adoption of AI/ML in project management at a specific point in time. Future research could benefit from longitudinal research (i.e., following the long-term effects of AI/ML integration on projects performance over time).

**Self-Reported Data:** The study is based on self-reported data from surveys and interviews which could be prone to biases such as social desirability bias or respondent fatigue. Future research could include objective performance data to further prove the efficacy of AI/ML tools in project management.

**Focus on Specific Tools:** The focus of the study was on the adoption of specific artificial intelligence/machine learning (AI/ML) tools like predictive analytics and decision support systems. Other up-and-coming AI technologies, such as natural language processing or computer vision, were not explored. Future studies could explore the wider range of artificial intelligence tools in the field of project management.

### **5.5 Future Research Directions**

Future studies could build upon the current study by overcoming the limitations and investigating several promising avenues:

**Longitudinal Studies:** Studies that examine the effects of AI/ML adoption on project performance over a period of years would be helpful in gaining insights on the long-term benefits and sustainability of AI integration in project management.

**Broader AI Tools** Future research will include an investigation into other types of AI technology, such as robotic process automation or natural language processing, and how these can help to strengthen decision-making and risk management in complex projects.

**Human-Machine Collaboration:** Further research should be done on the development of models that integrate human expertise and AI/ML predictions ensuring that AI increases human decision-making in project management instead of replacing it.

**Ethical and Organizational Factors:** Research into the ethical implications of applying AI/ML in project management, as well as the organizational culture that may need to be in place to support the adoption of AI, will be critical in understanding the more significant impact these technologies have.

In conclusion, this study has shown that AI and ML tools add great value to decision-making and risk mitigation in project management. The combination of these technologies helps project managers make more informed decisions based on data, better manage the allocation of resources and proactively manage risks. Despite some challenges, such as data quality and barriers to integration, the potential of AI and ML to transform the project management practices is undeniable. Future research will be necessary to further investigate the long-term effects and other uses of these technologies in various industries.

## **6. Conclusion**

This research has discussed the combination of Artificial Intelligence (AI) and Machine Learning (ML) in project management especially in handling complicated projects in dynamic environments. The outcomes support the fact that there are significant benefits of AI and ML for better decision-making, better use of resources, and proactive risk mitigation. The use of AI-driven tools like predictive analytics, decision support systems, and risk prediction models has proven to be an effective approach to optimizing project outcomes, cost reduction, and on-time delivery of projects.

Despite the promising results, there are also some challenges that have been identified with the adoption and integration of AI/ML technologies, such as issues with data quality, the need for skilled personnel, and resistance to change within organizations. These challenges highlight the importance of providing a due environment for the integration of AI including proper training, data infrastructure, and promoting a culture of innovation.

The study adds to the evolving body of knowledge on AI in project management by offering a framework for incorporating AI and ML tools into all areas of the project lifecycle from initiation to closing. This holistic approach ensures that AI/ML can be applied to the project management process throughout, and key issues such as resource allocation, scheduling, and risk management are addressed in real-time.

Moving forward, future research should be directed towards the long-term effects of the integration of AI and ML, the use of other AI tools outside of the scope of this study and the ethical and organizational factors that influence the adoption of these technologies. The potential for AI and ML to transform project management is enormous, and further exploration of these tools

is sure to see more efficient, effective, and adaptive project management practices in increasingly complex and dynamic environments.

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**Publisher's Note:** All claims expressed in this article are solely those of the authors and do not necessarily represent those of their affiliated organizations, or those of the publisher, the editors, and the reviewers.

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