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**| RESEARCH ARTICLE**

## **Advanced Risk Management Frameworks for Retail Traders and Their Legal and Regulatory Implications for Financial Stability in the United States**

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**| ABSTRACT**

With the surge of retail trading in the United States, there is an increasing need for sophisticated risk management structures to ensure financial stability and safeguard investors against market volatility, liquidity crises, cyber-attacks, and systemic financial risks. The paper explores advanced risk management practices by retail traders and how they work, covering conventional types of risks, such as market, credit, operational, and liquidity, as well as novel challenges, such as artificial intelligence risks, geopolitical risks, and cybersecurity risks. It examines how financial risk assessment is evolving with the advent of advanced technologies like artificial intelligence, machine learning, blockchain, and big data analytics, providing real-time monitoring, predictive analytics, fraud detection, and optimizing algorithmic trading. The paper also provides an analysis of the compliance frameworks and the impact of key regulatory frameworks, such as Basel III and the Dodd-Frank Act, on institutional resilience. The ethical and operational issues related to AI-driven systems, including algorithmic bias, adversarial systems, and the opacity of deep learning models, are also assessed. The findings suggest that technology-enabled and adaptive risk management frameworks can play a crucial role in enhancing the predictiveness of risk management systems, operational efficiency, and resilience in the market, provided they are well-governed, ethically protected, and properly regulated. In conclusion, the paper emphasizes the importance of advanced risk management frameworks for sustaining the financial system, boosting investor trust, and guaranteeing economic stability in a financial landscape that is becoming more complex and volatile.

**| KEYWORDS**

Advanced Risk Management Frameworks; Retail Traders; Legal and Regulatory Implications; Financial Stability; United States

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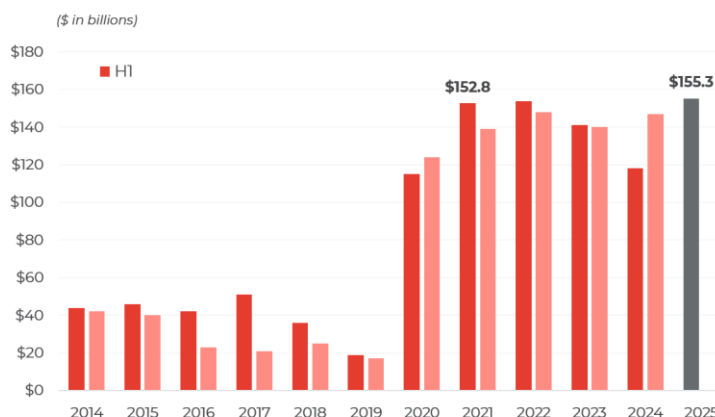
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**Introduction**

Retail trading is no longer a fringe activity. It is becoming an important and increasing part of U.S. capital markets, with activity by retail investors rising to about \$155.3 billion in U.S. stocks during 2025, a 53% increase from 2024, and peaking near 35% of all market activity in April 2025, compared to 20% to 25% in the most recent years (Vyas, 2025). This outcome is important for financial stability because, as more households engage in these leverage and other option and velocity mechanisms, a shock to a handful of them and a few forced liquidations or broker failures can ripple through markets and household balance sheets (Manzoor et al., 2024). This article provides an overview of the different types of risk management frameworks and their implementation for retail traders to build their resilience, sustainability, and growth. It examines fundamental risks like credit, market, and operational risks, and emerging risks like climate, cyber, and geopolitical risks. The discussion also covers the way in which more sophisticated technologies, such as big data analytics and AI, are being applied to human resources to provide improved risk prediction and mitigation. Moreover, it identifies key issues and constraints such as regulatory requirements, technology take-up, and organizational inertia.

Cumulative Net Retail Purchases by Calendar Year



Source: Vanda Research

As showcased in the chart above, S&P Global Market Intelligence reported that monthly flows were mixed, as retail investors experienced modest outflows of \$0.83B in March, \$0.16B in April, and then bounced back with \$9.20B inflows in May, offset by \$0.96B outflows in June and a resumption of inflows in July of \$10.08B. The 12-month average for July is negative at – \$12.49B, which reflects the cumulative impact of the previous extended outflows, but the large May and July inflows suggest an improvement in sentiment (Li et al., 2025). The turnaround suggests that the retail investor segment is making a stronger comeback to the markets, buoyed by falling and settling macro concerns, particularly tariff worries.

### Understanding Risk Management

According to Le & Tran (2025), risk management is considered a key component of financial stability in financial and retail institutions in the United States, as it enables them to minimize risks that could impact their future sustainability. The institutions face several types of risks: market risk, credit risk, operational risk, and liquidity risk. Market risk refers to the risk associated with fluctuations in financial markets, including changes in interest rates, stock prices, and foreign exchange rates. Credit risk is the risk of a borrower or counterparty not fulfilling their financial commitments. Furthermore, operational risk is a consequence of internal failures like technical failures, poor processes, fraud, or any other error or mistake by human interventions, thus creating an overall complex risk environment (Dong & Zhang, 2025).



As per Adeoluwa et al. (2024), risk in retail institutions is defined as the likelihood of financial loss due to market uncertainties, disruption, or macroeconomic factors. There are a number of risks that are generally categorized by market, credit, operational, and liquidity risks. Market risk arises from fluctuations in asset prices, interest rates, and foreign exchange rates that can have direct impacts on an institution's profitability and value. The risk associated with credit is the likelihood that borrowers will default on their loans, which can lead to financial loss and reduce the strength of loan portfolios (Chaker & Damak, 2024).

Operational risk encompasses everything from failures within the processes themselves, human error, system failures, and outside threats like natural catastrophes or cyber-attacks. Liquidity risk is the risk that an institution will fail to meet its short-term financial obligations due to a negative cash flow or a disruption in financial markets (Oko-Odion & Angela, 2025). These primary risks also include reputational risk (from negative perception) and systemic risk (from interdependencies in the financial system).

According to Manzoor et al. (2024), a good system for risk assessment and reduction of potential loss is essential to effectively handle these risks. A number of instruments are used to assess exposure, including stress testing, scenario analysis, and Value-at-Risk (VaR). Institutions would need to have comprehensive and well-structured risk management strategies to successfully deal with the complexities of the financial environment. Institutions have put in place risk management policies like Basel III to improve their resistance to unforeseen financial disruptions. The frameworks aim to enhance capital adequacy and liquidity management, as well as strengthen financial stability. Onuma (2025) reported that advanced technologies are also crucial for modern risk management systems, such as AI-powered analytics tools that help institutions identify potential risks and take proactive measures. Moreover, regulatory bodies are pivotal in overseeing the financial industry by enforcing compliance measures and making sure that institutions adhere to the risk management guidelines and best practices.

### **The Need for Advanced Risk Management Frameworks**

Due to the shortcomings of traditional risk assessment approaches, there's a growing demand for sophisticated risk-modeling systems that combine big data analytics, real-time tracking, and AI-based financial modeling (Rahman et al., 2025).

Soremekun et al. (2024) argued that conventional models like Value-at-Risk (VaR), Monte Carlo simulations, and credit scoring depend largely on past data and fixed statistical rules. They perform well in stable markets but falter during sudden shocks or complex risks, as evidenced in past financial crises. Their inflexible design hinders adaptation to live economic shifts, heightening vulnerability in turbulent times.

Big data and real-time analytics are revolutionizing retail risk evaluation by enabling the handling of rapid transaction flows, market mood analysis, and unconventional sources like satellite data, social media trends, and supply chain metrics. AI tools using natural language processing (NLP) automatically sift through financial statements, earnings calls, and regulatory documents to boost risk insights. Merging varied data streams instantly sharpens risk forecasts and helps firms spot disruptions early (Vyas, 2025).

The move to AI-driven financial modeling brings machine learning techniques that dynamically evaluate credit risk, market swings, and fraud. Unlike legacy methods, AI evolves with fresh data, uncovering subtle links, non-linear patterns, and outliers signaling trouble (Olanrewaju, 2025). Deep learning approaches, including recurrent neural networks (RNNs) and transformers, excel in time-series predictions for better investment risk handling.

Yet AI in risk assessment faces hurdles like model transparency, regulatory adherence, and ethical issues. The opaque "black box" quality of deep learning complicates explanations for institutions and regulators, calling for explainable AI (XAI) solutions. Agencies like the SEC and FSB are closely watching AI use in finance to enforce risk disclosure rules (Manzoor et al., 2024).

### **Significance of Advanced Risk Management in a Volatile Economy**

Dong & Zhang (2024) asserted that financial companies must prioritize solid risk management procedures, given the volatility of contemporary market dynamics, shifting market trends, and geopolitical tension. The 2008 financial crisis was a clear case of how lax regulation, bad credit ratings, and a lack of diversification in assets can lead to institutional failure and international economic repercussions (Le & Tran, 2025). The world today is even more complicated, with threats starting to increase due to the global marketplace, technological changes, environmental threats, and health crises.

By adopting advanced risk management approaches, institutions can anticipate and mitigate these risks, safeguarding investor confidence and the overall market. Moreover, a dedicated risk-aware culture helps make sure that an organization's profit-seeking goals are aligned with its long-term survival. In conclusion, financial institutions must be resilient to the inevitable volatility and uncertainties in the global economy, and having flexible risk management plans and frameworks that can adapt as conditions evolve is essential (Li et al., 2025).

## Key Elements of the Advanced Risk Management Framework



According to Chaker and Damak (2024), the establishment of a robust risk management culture is essential to ensure the identification, assessment, mitigation, and monitoring of risk in retail institutions. The main components are risk identification, risk measurement, risk mitigation, and continuous risk monitoring.

**Risk Identification** is the process of identifying and recording risk at all levels (market, credit, operational, liquidity). Tools such as risk registers and heat maps are often used to map and prioritize these risks (Olanrewaju, 2025).

**Risk Measurement** involves measuring the potential risks and determining how they may affect. Value-at-Risk (VaR), Expected Shortfall, and sensitivity analysis are methods that can be used for estimating exposure at ordinary and bad times (Olanrewaju, 2025).

**Risk Mitigation** is about minimizing exposure through strategies like diversification, hedging, and improving internal controls. For example, market risk can be managed with the help of derivatives, and credit risk can be minimized using strong credit analysis models (Onuma, 2025).

**Risk Monitoring and Reporting** keep risks at an acceptable level over time. The timely data on real-time dashboards and automated reporting systems enable informed, proactive decision-making (Onuma, 2025).

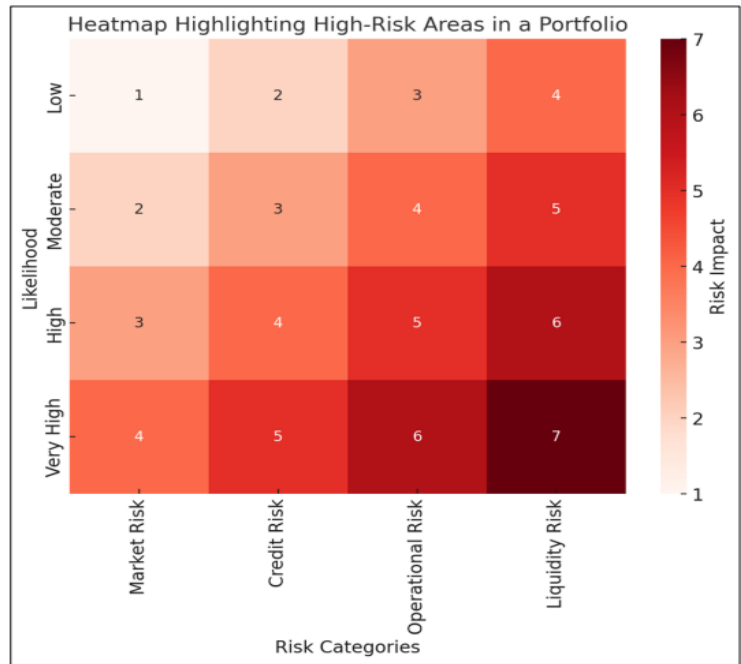
### Tailoring an Efficient Risk Assessment Framework

Rahman et al. (2025) held that the ability to create effective risk management frameworks starts with good risk identification and assessment practices, which underpin the understanding of the threats and how these affect financial stability and operations. These will enable institutions to identify risks in their early stages and assess their impact.

One of the most popular ways to identify risks is to make a risk register, which is a thorough document that lists all the risks that have been identified, how likely they are, and the impacts they may cause. This allows organizations to easily categorize risks, like credit, market, and operational, for systematic analysis. Another important method is scenario analysis, which looks at the potential impacts of these and other "what if" scenarios, such as a financial crisis or geopolitical event (Owusu-Berko, 2025).

Soremekun et al. (2024) found that heat maps are commonly used tools for risk assessment that can be used to visually rank risks by probability and severity. This can help focus attention on key issues that need immediate attention, such as high levels of credit concentration or inefficient operations. In addition, techniques such as Failure Mode and Effects Analysis (FMEA) are employed to identify potential process failures and determine where corrective measures are needed.

The use of artificial intelligence (AI) and machine learning (ML) has revolutionized risk identification, greatly enhancing the accuracy of that task. The technologies enable the ability to analyze vast amounts of data in real time, which can identify patterns and anomalies that could indicate potential new threats or issues that may not be detected through other means (Vyas, 2025).



### Emerging Advanced Technologies in Risk Management

The landscape of risk management is changing, revealing the emergence of new technologies that enable sophisticated tools for real-time monitoring, predictive analysis, and improved transparency (Dong & Zhang, 2024). Central to this change is the rise of artificial intelligence (AI) and machine learning (ML), which can sort through massive volumes of complex data to identify patterns that can be used to improve risk forecasting. Institutions can, for instance, use ML algorithms to spot unusual trends in market activity or a portfolio's performance, enabling them to detect potential risks early on. In addition, AI-driven systems continuously adapt to changing market conditions, improving their predictive performance over time (Adeshina & Ndukwe, 2024).

Furthermore, big data analytics can also be used to improve the risk management process by providing real-time information about market behavior. It can handle huge amounts of structured and unstructured data, enabling financial institutions to evaluate risks from various angles (Adeoluwa et al., 2024). For example, using sentiment analysis of news and social media content can identify shifts in the market sentiment, allowing for timely and appropriate reactions. These capabilities also enhance stress testing, as they allow for the inclusion of a variety of data inputs, providing a more reliable scenario analysis (Dong & Zhang, 2024).

According to Chaker & Damak (2024), blockchain has a positive impact on risk management's transparency and security. It records transactions on an unalterable ledger, ensuring the integrity and reliability of data and minimizing the possibility of fraud or manipulation. Smart contracts can also trigger risk responses (for example, send a margin call or adjust the portfolio when certain factors are met). In addition, blockchain's decentralized design provides increased system robustness and decreases the need for single points of failure.

The combination of these technologies represents a major step forward in financial risk management, providing financial institutions with the necessary tools to navigate through complex financial environments with greater confidence and efficiency.

### The Role of Machine Learning Models in Risk Assessment

Machine learning (ML) has transformed retail trading risk analysis, enhancing its predictive capabilities and extracting patterns from vast amounts of data. There are broadly two types of ML models: supervised and unsupervised, giving them different functions in financial risk prediction (Le & Tran, 2025).

Supervised learning is a type of learning that trains algorithms to classify or predict risks from labeled data. Decision Trees, Support Vector Machines (SVMs), and Gradient Boosting methods are widely-used algorithms in credit scoring, fraud detection, and portfolio risk management (Li et al., 2025). Such models use past information to accurately forecast loan defaults, stock price fluctuations, fraudulent activity, etc. However, a large amount of labeled data is required for supervised learning, which might not be easily available for the newer category of financial risks.

Unsupervised learning, on the other hand, does not require labeled data, and it is well-suited for the detection of anomalies and fraud in financial markets. Clustering techniques like k-means and hierarchical clustering can identify unusual trading patterns or suspicious activities that are outside of normal trading behavior. Other methods, such as Principal Component Analysis (PCA) and autoencoders, are also beneficial in anomaly detection, finding relationships that may not be apparent with traditional models (Okon-Odion & Angela, 2025).

Deep learning has also made significant strides in financial risk analysis, such as accuracy in anomaly detection and prediction. For sequential financial data, such as stock prices and interest rate fluctuations, Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) networks are suitable for analyzing this. Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) networks are appropriate for analyzing sequential financial data like stock prices and interest rate changes (Olanrewaju, 2025).

### **AI-Powered Risk Monitoring & Detection**

According to Chowdhury (2025), as cyber threats become increasingly sophisticated, retail institutions are turning to AI-powered cybersecurity solutions to safeguard their transactions. Retail organizations are increasingly leveraging AI-driven cybersecurity solutions to protect their transactions from increasingly sophisticated cyber threats and financial fraud. AI systems can identify anomalies in real time and transaction patterns, which is something that traditional, rules-based systems cannot match, as they do not keep up with the ever-changing attack methods. Fraud prevention systems are equipped with machine learning (ML) algorithms, which continuously analyze transaction data and learn to identify legitimate transactions from suspicious ones.

One of the critical areas where AI is being applied in the field of cybersecurity is in behavioral analytics, which involves monitoring user behavior and detecting any anomalies that could indicate fraud. In banking, for instance, AI tools can track login attempts, spending patterns, and device usage to identify possible account takeover attempts. Natural Language Processing (NLP) also has a critical role to play in analyzing the text patterns of customer interactions, identifying phishing attempts or synthetic identity fraud (Chowdhury, 2025).

Unsupervised learning methods, such as anomaly detection and clustering, are often employed in AI fraud detection systems to identify suspicious financial transactions or activities that may signify money laundering or fraud. Generative Adversarial Networks (GANs) are used by financial institutions to generate synthetic fraud attacks, resulting in improved detection accuracy and enabling proactive measures. Moreover, AI-driven solutions that are connected to blockchain offer tamper-proof data, which reduces the threat of manipulation.

### **AI in Liquidity Risk Management and Credit Scoring Evaluation**

AI has upended the credit risk evaluation process by offering a more accurate assessment of borrowers for lenders. Conventional credit scoring focuses on conventional financial data, such as payment history and debt-to-income ratios, and ignores other data that may reflect creditworthiness. AI-powered models, on the other hand, leverage non-traditional data sources like spending habits, social media behavior, and mobile usage to generate wealthier risk profiles.

Decision trees, support vector machines (SVMs), and deep neural networks are common machine learning models that are used in credit scoring to precisely estimate the risk of loan default. These AI methods have made a big leap in increasing financial inclusion, where lenders can offer loans to people who don't have a formal credit record. These AI techniques have played a significant role in enhancing financial inclusion, providing loans to individuals who do not have a formal credit history.

In addition to credit scoring, AI enhances the predictive aspects of liquidity stress testing. Financial institutions must possess adequate liquidity to fulfil their obligations in various scenarios of the market. Liquidity risk models using AI analyze past cash flows, market volatility, and economic indicators to simulate liquidity risk scenarios. The ability to predict the short-term liquidity problems using Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) models enables banks to take proactive measures to avoid a larger mess in the future.

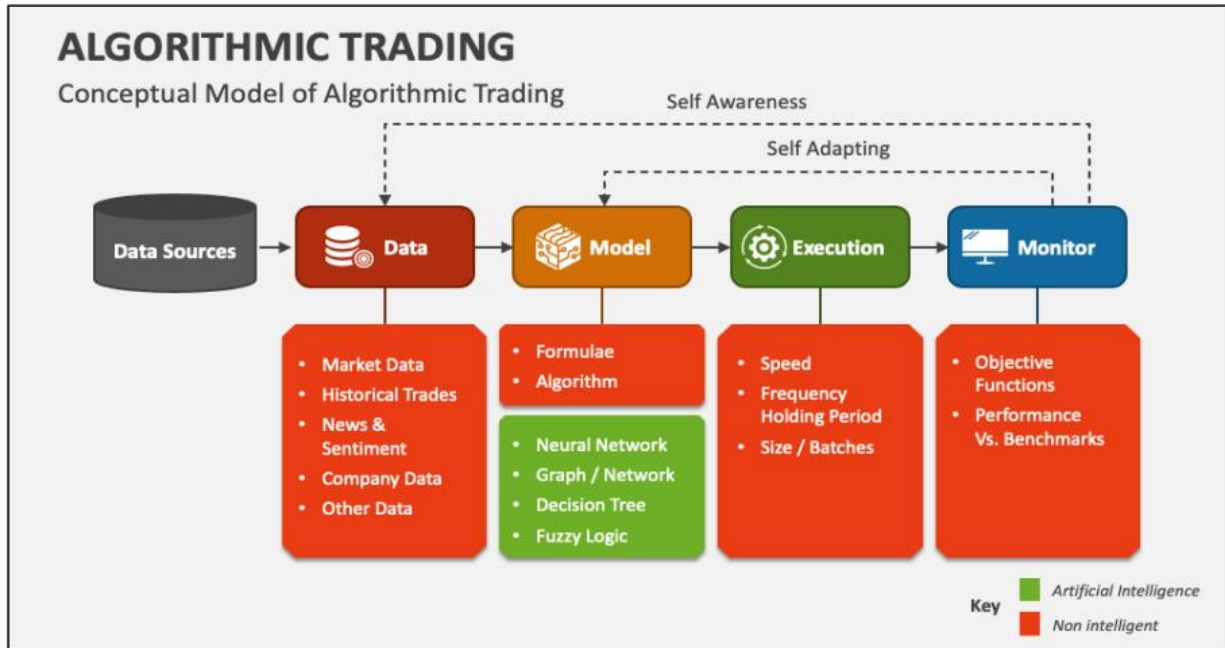
Additionally, AI-powered liquidity stress testing aids in the regulatory compliance process by automating the simulations of different scenarios under varying market conditions. As regulators increasingly demand scenario-based stress testing, AI can help with Liquidity Exposure evaluations in real time. The integration of AI into liquidity risk management can help financial institutions make more informed decisions regarding asset allocation, minimize insolvency risks, and maintain long-term financial stability.

### **AI in Algorithmic Trading and Investment Strategy**

In the realm of financial investments, AI has transformed investment strategy and algorithmic trading, providing more effective tools for optimizing portfolios and making timely decisions about investments. In the field of investment, AI has significantly changed investment strategy and algorithmic trading, offering more effective tools for optimizing investments and making timely decisions about investments. AI systems can quickly analyze large amounts of financial data in real time, which is more beneficial for decision-making processes than traditional approaches that depend on historical records and fundamental analysis.

Reinforcement learning is commonly employed in AI-driven portfolio optimization to fine-tune asset allocations according to shifts in market dynamics. Other types of machine learning methods, like genetic algorithms and Monte Carlo simulations, can also assess the relationship between assets and optimize risk and return balance. Another advantage of robo-investing is that it leverages predictive analytics for personalized investment advice, bringing financial planning within the reach of everyday investors.

AI can enhance the efficiency of the market and mitigate volatility by making rapid trade decisions in algorithmic trading. Deep learning can be used by high-frequency trading firms to capitalize on minute price fluctuations in milliseconds, and sentiment analysis can be used to gauge signals from news, analyst reports, and social media. Deep reinforcement learning can aid trading systems in coping with uncertainty, such as unexpected price drops or flash crashes, as they continuously learn from market patterns.



**Core components of successful risk monitoring systems:**

**Data integration** involves consolidating data from different sources, like market feeds, transactions, and external databases, to give a more holistic picture of risk at the organization (Rahman et al., 2025).

**Automated alert.** Mechanisms are also critical, as they inform stakeholders to respond to issues when predefined thresholds are surpassed, enabling prompt action to address issues as they arise (Manzoor et al., 2024).

**Predictive Analytics with AI** leverages past data and market trends to forecast potential risks and inform strategic decision-making.

These systems are being enhanced with emerging technologies such as blockchain, which adds greater transparency and accuracy to data when reporting. Meanwhile, dashboards with key performance indicators (KPIs) and heat maps enable risk managers to gain a clear picture of exposures and sort mitigation strategies in a powerful way (Onuma, 2025).

**Compliance and Regulatory Considerations**

Regulatory frameworks play a pivotal role in influencing the way financial institutions handle risks, ensuring that they comply with regulations that foster financial stability and safeguard the interests of consumers (Li et al., 2025). Key frameworks are the Basel Accords, the Dodd-Frank Act, and regional regulations like the European Union's Capital Requirements Directive (CRD).

**Basel Accords.** Basel I, II, and III are banking regulations established worldwide. Basel III specifically has brought in increased capital requirements, liquidity coverage ratios, and leverage ratios to make institutions more robust against systemic shocks. It also restates the need for stress testing and the application of countercyclical capital buffers for better resilience to economic downturns (Le & Tran, 2025).

**The Dodd-Frank Act.** Enacted in the wake of the 2008 financial crisis, the Dodd-Frank Act included measures to increase transparency and mitigate systemic risk among financial firms in the United States. Some of the most important features

are the Volcker Rule, which limits proprietary trading, and the establishment of the Financial Stability Oversight Council (FSOC) to look at systemic risk (Oko-Odion & Angela, 2025). The act also mandates the institutions to have comprehensive risk management and mitigation measures in place.

**Regional Regulations.** The regulations vary from region to region. For instance, the European Union focuses on sustainability in its risk management with the Sustainable Finance Disclosure Regulation (SFDR), and many regulatory authorities in Asia are digital innovation and cybersecurity oriented. To address these needs, institutions are increasingly turning to sophisticated technologies, like automated reporting systems and regulatory intelligence tools, to make compliance more efficient (Chaker & Damak, 2024).

Compliance with these regulations is a major concern for financial institutions as failure to do so can lead to severe penalties, such as financial fines and damage to reputation.

### **Merits of Advanced Risk Management Frameworks**

The advent of advanced risk management strategies has revolutionized the way retail institutions identify, assess, and manage risks, enabling them to navigate complex and dynamic markets with greater efficiency. The use of technologies like machine learning (ML), big data analytics, and blockchain can lead to enhanced forecasting precision, efficient processes, and heightened resilience as a whole (Adeoluwa et al., 2024).

A marked benefit of advanced risk management models is the increase in predictive accuracy and warning. With the help of machine learning models, insights into patterns and potential risks can be generated (Dong & Zhang, 2024). For instance, a system using machine learning can be used to detect early credit default indicators by analyzing past borrower actions, transaction details, and economic trends. This allows institutions to respond in advance, minimizing the time delay for response and minimizing potential losses.

Furthermore, sentiment analysis tools analyze information from social media, news platforms, and other unstructured data sources to gauge the feeling of the market. This allows institutions to identify shifts in investor behavior and market trends, and thus better prepare for systemic risk. Network-based risk models also play a role, as they consider the simulation of how shocks can be transmitted through interconnected financial systems to provide more in-depth knowledge of the potential crisis scenarios. These technologies offer a comprehensive understanding of risk, offering financial institutions a comprehensive toolset to implement proactive and informed risk management strategies (Chaker and Damak, 2024).

### **Challenges and Ethical Considerations in AI-Driven Risk Assessments**

**Adversarial AI Attacks and Model Vulnerabilities.** As AI transforms financial risk management, adversarial attacks and model weaknesses present major risks to the security and dependability of financial systems. AI models can be manipulated through adversarial machine learning, where attackers use specially designed inputs to mislead predictive algorithms. This can result in flawed risk evaluations, incorrect fraud alerts, and distorted market forecasts, potentially disrupting financial operations (Li et al., 2025).

A particularly serious threat is data poisoning, in which malicious actors alter training datasets to skew AI decision-making. For example, by inserting false data, attackers could cause credit scoring models to incorrectly approve high-risk borrowers, leading to higher default rates and broader credit system instability. Similarly, subtle changes to algorithmic trading models can create market irregularities, causing losses for investors (Le & Tran, 2025).

Real-world incidents underscore these dangers. In 2020, some financial institutions' automated fraud detection systems were bypassed when attackers mimicked normal transaction patterns (Li et al., 2025). Another case involved a hedge fund's AI-driven high-frequency trading algorithms, which were disrupted by adversarial trading bots, triggering unexpected price swings and liquidity problems in global stock markets.

Regulators and financial firms are now prioritizing defenses against these threats. Strategies such as adversarial training, model robustness testing, and explainable AI (XAI) are being developed to make AI systems more resistant to manipulation. Addressing these vulnerabilities demands collaboration among financial institutions, regulatory bodies, and AI researchers to ensure safe and trustworthy AI use in financial markets (Olanrewaju, 2025).

**The Impact of Explainable AI and Regulatory Issues.** The increasing use of deep learning in financial risk management has created significant transparency issues, especially in critical areas like lending, fraud detection, and investment planning. AI models in the financial sector are often referred to as a "black box" as they are difficult to understand for regulators, auditors, and analysts due to the lack of transparency in their decision-making processes.

One of the main challenges is the lack of interpretability in deep learning models, especially those that have multiple layers of computation. The lack of explainability makes it difficult for financial institutions to defend their AI-driven credit decisions, leaving them more likely to attract the attention of regulators and fall victim to potential biases and unfair lending practices.

AI risk models are not only subject to regulations like the General Data Protection Regulation (GDPR) and Basel III, but they also place a strong emphasis on transparency and accountability in automated decision-making processes. GDPR also contains a "right to explanation" mandating that institutions offer consumers clear explanations for decisions related to AI. The rise of this has led to the development of Explainable AI (XAI) tools, such as SHAP (Shapley Additive Explanations) and LIME (Local Interpretable Model-Agnostic Explanations), to improve transparency in financial risk assessments.

The European Banking Authority (EBA) and the U.S. Securities and Exchange Commission (SEC) are in the process of creating guidelines for the governance of AI applications in financial risk management. They continue to prioritize adherence to practices of fairness, transparency, and accountability, especially with the increasingly broad use of AI in lending, trading, and asset management.

**AI Ethics: Bias and Fairness in Financial Decisions.** With AI becoming increasingly popular among financial decision-makers in various industries, concerns have emerged regarding the potential ethical implications of the practice. In particular, fairness remains a significant problem since AI algorithms often rely on biased financial data. The result may be unfair treatment of underprivileged segments of society, which continue suffering due to AI-based algorithms and recommendations.

An example of the problem is the algorithmic bias involved in credit risk evaluation during loan provision. Studies confirm that AI-based credit scoring systems produce worse results for underprivileged communities because of the use of biased financial data for training the algorithm. Similarly, problems emerge during AI-facilitated job hiring and mortgage applications as well, because of certain issues.

### **Conclusion**

In the U.S., sophisticated risk management systems for retail traders have emerged as integral parts of the overall financial stability infrastructure. Technological innovation and digitalization of the markets have created a new environment for financial risk, marked by a surge in retail trading activity. In recent times, retail traders have started to have a significant impact on market liquidity, volatility patterns, and systemic stability, traditionally dominated by institutional investors. Legal and regulatory considerations of sophisticated risk management systems are significant. New and changing issues will require a new round of oversight from policymakers, including those on algorithmic trading, artificial intelligence governance, payment for order flow, cryptocurrency regulation, cybersecurity resilience, and social media-driven speculation. The crucial point of effective regulation is to work through different agencies and to be adaptable towards technological change. In retrospect, achieving financial stability in the United States will require a successful embrace of innovation, transparency, accountability, and systemic resilience in the retail trading environment. These goals are supported by sophisticated risk management systems, which create a more resilient financial system, improve market integrity, and preserve investor confidence in increasingly complicated and integrated financial markets. The need for advanced and flexible regulatory oversight and risk governance will only grow in significance over the next decade as retail involvement increases.

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