

RESEARCH ARTICLE

Definite or Indefinite? The Case of Arabic Product Names as Judged by Student Translators

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ABSTRACT

Product names in Saudi Arabia are mostly written in both Arabic and English, whether they are imported or locally produced. Numerous errors in using the Arabic definite article are currently very common. This study aims to examine a sample of Arabic product names consisting of single and multi-word names to find out the percentage of indefinite and definite product names, the types of compound product names with the highest frequency in faulty definite article attachment, and whether they faulty {al-} attachment is a result of transfer from their English equivalents which in most cases are printed on the product boxes or bottles. A sample of 187 product names (food, teas, coffee, herbs, spices, supplements, and beauty products) was collected from supermarkets, shops, and pharmacies. A sample of undergraduate student translators made judgments about the correctness of the definiteness and indefiniteness of all the product names in the sample. A product name was confirmed as definite or indefinite if it received the same response from 70% of the participants. Results showed that 60% of the product names are definite and 40% are indefinite. 49% were judged correct ((38% indefinite and 11% definite) as برجر بقري Beef burger; توت مشكل mixed berries apricot مربي المشمش .(the zinc للزنك) the zinc كية دجاج & chicken kibbeh. 51% were judged incorrect بع يجاج & fruit spread; شيش طاووق الدجاج shish tawook). In some cases, definite and indefinite forms of the same product names are used due to differences in the manufacturer. Few faulty indefinite forms should be definite (بهارات fish spices instead of بهارات السمك) بهارات المعاربة بالمعاربة بالمعاربة المعاربة ال bBQ spices). The highest frequency of faulty {al-} occurred توابل المشويات) , and few definite forms were considered correct (سمك in two-word product names. It seems that manufacturers are unaware of the rules of making product names definite/indefinite, especially those with a generic and ubiquitous reference as opposed to those referring to specific and unique entities as in oil names. Analysis revealed no transfer of definiteness/indefiniteness from English, in which product names are usually indefinite. Recommendations for the correct labelling and translation of product names are given.

KEYWORDS

Arabic Product names, Arabic definite article, definite article {al-}, indefinite product names, definite product names, unique reference, specific reference, generic reference, ubiquitous reference

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1. Introduction

In Arabic, nouns and adjectives are marked for definiteness مَعْرفَة ma'rifah or indefiniteness نكرة nakirah. An Indefinite Noun is a noun that refers to a specific entity. Definiteness¹ includes the following: (i) pronouns such as لَفَةِ "l" هُوَ "he" هِتِ "she"; (ii) demonstrative pronouns, such as عذا (this, M), هذا (this, F); (iii) relative pronouns, as فطمة (who, M, Sin), هم الآيي (who, F, Sing); (iv) proper nouns that refer to personal names (فاطمة Fatima, محمد Abhammed, بحيرة طبريا, Ali) and geographical names (بنا التي Beirut, لبنان, Lebanon, الحريزة علي Tiberia Lake); (iv) the genitive or كتاب محمد) (v) Nouns in a definite noun is apposited to a definite noun is apposited to a definite noun of the structure, where an indefinite noun is apposited to a definite noun of the structure, where an indefinite noun is apposited to a definite noun of the structure, where an indefinite noun is apposited to a definite noun of the structure, where an indefinite noun is apposited to a definite noun of the structure of the noun is apposited to a definite noun of the structure of

¹ ar.fekera.com/140840/النكرة-والمعرفة-وأنواع-المعارف/

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vocative structures (يا أستاذ) hey teacher!); (vi) nouns and adjectives attached to the definite article {al-}, which is a bound morpheme prefixed to the noun. {al-} is not marked for number, gender, or case as it is the case in French which has several definite articles used with nouns according to their number and gender (le for singular masculine, la for singular feminine, and les for plural masculine and plural feminine). Several types of definite articles with several meanings exist in Arabic such as the redundant {al-} which is attached to some proper nouns such as personal names المتنى Al-Hassan, المثنى Al-Muthanna, surnames السيسي Al-Sisi Al-Masri; geographical names المصري Al-Assad, الأسد Al-Madjad, الجعفري Al-Haddad, الحداد Al-Masri; geographical names Red Sea). Many Proper Nouns are definite البراض (Riyadh; العراق Cairo, العراق Iraq، العراق (Riyadh; الرياض) although they are not affixed to {al-} as in مصر (Egypt), تركيا (*Turkey); دج*لة (Tigris River). The superlative formed is definite as it is formed by adding the definite article {al-} to the comparative form الأخ الأكبر (the oldest brother), الأخت الكبرى (the oldest sister). According to Al-Sammira'ee² (2000) identified several types of {al-}: Genus {al-} or the all-inclusive {al-} as in الحليب *the brave*) which means that this person is brave in) هو الشجاع (*milk is good for health*) which refers to all kinds of milk; مفيد للصحة all situations. In أحب التفاح *I love apples),* this is inclusive of all kinds of apples. In specificity {al-} as in انا ذاهبة الى السوق (I am going to the market) فاز هذا الطالب (I am leaving today) and اشتريت السيارة I bought the car); فاز هذا الطالب (this student won), (*I went to the museum),* the definite noun has a specific identity that is known to both the speaker and listener, ذهبت الى المتحف i.e., the definite noun refers to a specific market, book, car, student or museum. The definite noun with {al-} may also refer to تمثال ,(the national budget), الميزانية العامة للدولة ,(the relativity theory), النظرية النسبية (the national budget), تمثال رأيت. Mr President. It refers to something or somebody that has already been mentioned as in سيادة الرئيس (It refers to something or somebody that has already been mentioned as in (I saw a car yesterday and bought the car today) (Al-Samarrai, 2000; Alzamil, 2019; Al-Jarf, 2022; سيارة بالأمس واشتريت السيارة اليوم Al-Jarf, 1990; Al-Jarf, 1996; Al-Jarf, 1994a; Al-Jarf, 1994b; Al-Jarf, 2023c).

Definiteness and indefiniteness in Arabic have received a lot of attention in the Arabic language literature due to their complexity and variability. A plethora of studies investigated the definite article in Arabic (Testen, 1998); the article and the concept of definiteness in language (Krámský, 2016); definition and determination in medieval Arabic grammatical thought (Sartori, 2019); a synchronic and historical perspective on the Arabic definite article (Heselwood & Watson, 2015); the Arabic noun phrase (Hoyt, 2008); definiteness and information trigger in Arabic (Jarrah & Zibin, 2016); definiteness, proper nouns for genera and 'asmā' mubhama 'ambiguous nouns' in Arabic (Sakaedani, 2019); the double function of language and product naming and industry terminology in Arabic localized websites (Kassawat, 2020); meanings and functions of the Arabic Article al-'the' with reference to the concept of definiteness (Kashgary, 2015); morphological realization of the syntactic head D (Definite) or a [DEF] feature of nouns attached to the definite marker in Arabic (Alqassas, 2013); definiteness and number ambiguity in the superlative construction in Arabic (Elghamry, 2004); definiteness and identifiability in Kitāb Sībawayhi (Marogy, 2009) and others.

A second group of studies focused on definiteness and indefiniteness in Standard as well as some Arabic dialects such as definiteness in Arabic dialects (Turner, 2018); definiteness systems and dialect classification (Turner, 2021); definiteness, genitives and two kinds of syntax in Standard Arabic (Dickins, 2013); genericity and definiteness in modern standard Arabic (Jaber, 2014); nominal determination in Moroccan Arabic (Maas & Procházka, 2022); contact, divergence, and semantic change in definiteness marking in Moroccan Arabic (Turner, 2013); definiteness, pronoun suffixes, genitives and two types of syntax in Sudanese Arabic (Dickins, 2023); towards a pragmatic account of the effect of definiteness in Najdi Arabic fiih-sentences (Alharbi, 2022); the syntax and semantics of definiteness in the Jordanian Bedouin Arabic construct state (Byrne, 2015); the semantics of the definite article and form-function mismatches in Jordanian Arabic (Jaber, Al-Momani & Omari, 2022); definiteness realization and function in Palestinian Arabic (Belyayeva, 1997); the treatment of the definite in the Central Semitic languages (Canaanite, Arabic, Aramaic, and Old South Arabian) (Rubin, 2005) and others.

A third group of studies compared definiteness and indefiniteness in Arabic and other languages as in common noun vs Isim Nakirah and Proper Noun vs Isim Ma'rifah in English and Arabic (Sa'adah, (2020); nominal determination and definiteness in English and Arabic (Sabra, 2014); a contrastive study of definiteness in English, French and Arabic: (Saeed, 2013) and others. Few more studies examined the problems faced in translating the definite article in studies on the Qur'anic definite article in

translation (Farghal& al-Zou'bi, 2004); translation of definiteness and indefiniteness from Russian Into English and Arabic (Khoshaba & Alsultan, 2021); error analysis of the translation of Arabic articles into English (Belarbi, (2022); problems of translating definite and indefinite articles from English into Arabic (al-Sulaimaan & Alsinjari, 2018); reasons for variations in rendering the Arabic In/definiteness into English (Abu-Hassoub, 2020) and so on.

Further studies explored how native speakers of Arabic transliterate first and last names containing the definite article {al-} to English on Facebook; what variations exist in transliterating the definite article itself; how Arabic speakers transliterate {al-} before sun and moon letters in their names; and which strategies they use in transliterating personal names with a definite article (Al-Jarf,

² https://shamela.ws/book/17801/115

2022b). Similarly, Al-Jarf (2021) analyzed the transliteration of the Arabic definite article in hotel names and found that the definite article is sometimes hyphenated and sometimes separated from the word. There was faulty agreement in definiteness/indefiniteness and lack of collocability between words. Some hotel names lack agreement between the component parts of the compound name in gender and definiteness/indefiniteness in some long hotels names as in *Manafe Althahabiya; Fal Aljadeed; Dar AlKhalil AlRushad, Najmat Sewar; Jawharet Dyar.* In analysing the use of the definite article in shop names, (Al-Jarf, 2023b) found that the Arabic definite article is misused (المنيو دونتس) instead of instead of instead of misused as in: instead of cellacity instead of ; up instead of ; up instead of instead of will alk of cellacity instead of instead of will be instead of instead of of instead of of misused instead of cellacity instead of instead of of instead of of instead of of instead of cellacity instead of instead of of instead of

Regarding Arabic products names in Saudi Arabia, in most cases, they are written in both English and Arabic, whether they are imported or locally produced. In recent years, errors in the use of the definite article in Arabic product names have become very common and alarming due to the influx of precuts locally and internationally. Therefore, this study aims to examine a sample of Arabic product names (food, teas, coffee, spices, medications, frozen food, beauty and baby care products ... etc) consisting of single words and multi-word compounds collected from supermarkets, spice shops and pharmacies to find out the percentage of definite and indefinite product names, whether there are errors in attaching the definite article {-al} to Arabic product names and whether definiteness and indefiniteness in Arabic product names is a transfer from English especially in the case of imported products. Specifically, this study aims to find out which product name structures have the highest faulty definite article attachment (single words, two-word, three-words, four-words compound product names or longer ones), which product names mirror the English equivalents in definiteness and indefiniteness; sources of the definite article attachment errors in product names; and to give recommendations for correct and accurate product naming with regards to the definite article attachment and using the indefinite form.

Inaccurate product naming may not hinder communication but is a nuisance and distorts the Arabic language use in public spaces that need to be overcome. Young readers who read faulty product names will assume that this is the standard Arabic product naming practice and they will acquire this way of labelling products. This study aims to draw the attention of manufacturers, the Ministry of Commerce and Chambers of Commerce to faulty language practices as it is the responsibility of the whole society to preserve the purity of the Arabic language and maintain its correct use in all walks of life.

2. Methodology

1.1 Participants

A random sample of 20 undergraduate student informants majoring in translation at three universities in Saudi Arabia participated in the study. All the students are native speakers of Arabic, with English as their target language. They were in their sixth semester (junior/third year) of the translation program and were enrolled in a Semantics and Pragmatics course (3 hours) and Translation course. They had completed 8 hours of Arabic language courses (Syntax, Academic Writing, Stylistics Applications); 35 hours of Listening, Speaking, Reading, Writing, Academic Writing, Vocabulary, Grammar, Syntax and Morphology; 4 hours of Language and Culture courses; 10 hours of Introduction to Linguistics, Text Linguistics, and Use of Dictionaries in Translation courses; 4 hours of Liaison and Consecutive Interpreting courses; and 17 hours of translation courses (Introduction to Translation, Computer-Assisted Translation, General Translation from English to Arabic, General Translation from Arabic to English, Political and Media Translation, Financial and Economic Translation, Scientific and Technical Translation).

1.2 Sample of Product Names

A sample of 187 Arabic product names (frozen foods, teas, coffee types, spices, jams, medications, beauty and baby products and others) were collected from some supermarkets, spice shops, convenience stores, and pharmacies. Images of all the products with Arabic names were taken by the author. The sample of product names consisted of single-word product names (14%); two-word product names (55%); three-word product names (22.5%); four-word product names (7%); five-word product names (1%) and more than 5 words (.5%). Many of the product names have English equivalents on the boxes or bottles and few have an Arabic name only.

1.3 Procedures

All the product names were printed on paper in the form of a list. Before the session, the students received some training in judging the definiteness and indefiniteness of some product names, especially those with a definite article by answering the questions *"What is this" and "Do you carry so and so"*. After the training session, the students performed a judgment task in which they were required to indicate whether each product name was correct or incorrect in terms of definiteness and indefiniteness. They had to put a check mark \checkmark if the product names is correct, whether it is definite or indefinite and a cross X if it is incorrect.

The author and another colleague with a Ph.D. in linguistics scored the responses. Each product name was confirmed as definite or indefinite, correct and incorrect if it received the same response from 70% of the students. Based on the students' responses,

the product names were sorted out into correct indefinite, incorrect indefinite, correct definite, and incorrect definite as shown in Tables 1 and 2 in the Results section below.

1.4 Data Analysis

Data analysis started by sorting out the product names according to whether they were correct or incorrect in terms of definiteness and indefiniteness depending on the students' judgments. In each category, product names were then sorted out according to their length, i.e., one, two, three, four, five-word compounds and longer product names. The data analysis focused on indefinite product names and those with a faulty Arabic definite article attachment. Transliteration and translation errors, faulty word order of the elements of the compound product names, agreement and plural formation errors, and Arabic transliteration variants were excluded as in يدور الكتان البني العضوية *Organic brown flax seeds;* روان الدجاج *Spring roll sheets;* بيتزا فجي دلايت *Spring roll sheets;* واليانسون & ينسون *Samosa & sambousik;* مينون *Soring coll sheets;* والزامى *Spring roll sheets;* والزامى & userseed; والواني *Spring roll sheets;* والزامى & userseed; والزامى & use

Percentages of the product names in the two main categories (definite and indefinite product names) and according to the name length categories were calculated.

3. Results

Results of the data analysis showed that 60% of the Arabic product names in the sample are definite as opposed to 40% definite product names. Data analysis also showed the 49% of the product names in the sample were judged correct by the participants (38% correct indefinite and 11% correct definite) as opposed to 51% incorrect product names (49% incorrect definite and 2% incorrect indefinite).

Table 1 shows examples of correct indefinite product names without the Arabic definite article {al-} as in (علافل *strawberries; فلافل falafel*), with more indefinite product names correctly used as in فلافل *strawberries; فلافل falafel*), with more indefinite product names correctly used as in خلاف *strawberries; black olives slices; mixed pickle; جبن تباتي <i>crushed red pepper; حبن نباتي pizza spices.* The students judged indefinite product names in this category as correct as they have a generic reference and there is no context to mandate the attachment of the definite article {al-} (See Table 1 for more examples).

On the contrary, the students judged 2% of the indefinite product names in the sample as incorrect, i.e., they should be definite as in بهارات السمك, fish spices; بهارات السمك, fish spices; بهارات السمك fish spices; بهارات السمك *Kabsa rice spices* should be definite (برياني *Kabsa rice spices* should be definite) بهارات السمك *Kabsa rice spices* as they refer to a specific and unique entities. In prepositional phares as in عنه in the sample as in chocolate cookies, the noun following the preposition is already definite (من الخلوتين from gluten) as it has a specific unique reference.

Length	Examples	
One-word product names	• Teas & spices : اورقانو معمول oregano, فلافل Strawberries, فراولة Soap, صابون oregano, ايردز paprika, ايريكا ينسون moringa نعناع moringa مورينجا ginger زنجبيل Pomegranate رمان chamomile, بابونج aniseed; سموسة Samosa.	
Two-word product names	 Coffee & Tea: زنجبيل بالنعناع ginger cinnamon; زنجبيل بالكركم ginger cinnamon; زنجبيل بالقرفة ginger turmeric tea; ساع الوزة black tea; شاع الوزة Swan tea; بن الحموي pomegranate arils; بن الحموي Al-Hamawi coffee; بن نجار Shaheen Coffee; بن نجار Spices. Spices: مقوة النعمان Okra extra; بطاطس كيرلي Vajjar coffee; فلفل ابيض Shaheen coffee; فلفل ابيض Shaheen Coffee; مامن spices; منه فلفل ابيض back tea; borne reaction of the pepper. Frozen foods: بطاطس مقلية رفيعة Curly fries; recent foods: بن نجار Okra extra; بامية اكسترا Garden peas; برجر بقري ginger cinnamon; مشكل ginger cinnamon; مطاطس كيرلي River extra; pomegranate vegetables; برجر بقري sized berries; الزيلا خضراء part extra; بنجا والما مقلية رفيعة backberries; توليدة carden peas; برجر بقري ginger cinnamon; مشكل ginger cinnamon; منه والما مع الما مع الما مع الما مع الما مع الما مع الما مع العامي (curly fries; econd) والما مع الما والما مع الما والما مع الما والما مع الما مع الما مع الما مع الما والما مع الما مع العام مع الما مع الما مع مع الما مع الما مع الما مع مع الما مع مع الما مع مع الما ما مع الما ما مع الما مع الما ما مع الما مع الما مع الما مع الما مع الما مع الما ما مع الما ما مع الما ما مع الما ما مع الما مع الما ما مع الما ما م	

Table 1: Examples Of Correct Indefinite Product Names

Three-word product names	•	 Frozen Foods: بطاطس كرسكت المقرمشة Seasoned crosscut; بيبروني سبيشيال, French fries; بواونز hash browns; بيتزا بيبروني سبيشيال, pepperoni pitzza special هاش براونز bib hash browns; ميتزا فجي دلايت Bio vegan slices cheese; ميتزا بيبروني سبيشيال, Spring roll sheets; مول شرائح جبن نباتي Spring roll sheets; دول amb kabab كباب لحم خروف (bib kibbeh; موليا خضراء put action squares) مقطعة مربعات بف بيستري; Beef kibbeh كباب لحم خروف Mini beef burger; pastry squares; مربعات بف بيستري; Chicken Nuggets with cheese.; burges with cheese. Tea; coffee; spices & oil: مطحون ابيض بيض نام mini beef onion powder; بوال amb kabab burger; معمول ام صالح burge burger; مول مالح burger; burger;	
Ahl Al-Kayf Fact خلطة مصنع أهل الكيف ;entils split خلطة مصنع أهل الكيف ;Ahl Al-Kayf Fact coffee ضاي اسود سيلاني نقي ;Ceylon Black tea		Coffee & tea: عدس اصفر مجروش عضوي Black olives slices; إيتون اسود مقطع شرائح Organic yellow lentils split; قهوة فلتر سريعة التحضير Ahl Al-Kayf Factory Coffee mix; تهوة فلتر سريعة التحضير coffee; تاجبيل مع Ceylon Black tea; أب chamomile & lemon tea; أن ورابيل مع Black tea; أب coffee Beesha قهوة بيشة الذهبية Beesha Coffee; قهوة الشبوخ الذهبية Beesha قهوة بيشة الذهبية Golden Coffee.	

Regarding definite product names, Table 2 shows the definite product which were judged incorrect by the participants as they are incorrectly attached to the definite article {al-} in one or more constituents of the multi-word product name.

The highest product names with a faulty definite article attachment are those consisting of two-word compounds (55%), followed by three-word product names (20%), one-word product names (13.6%), four-word product names (8.4%), five-word product names (2%), and longer product names (1%) of the total faulty product names (See Table 2).

In the case of definite product names consisting of single words, these should be indefinite as indicated by the participants (نبي المرامية, البردقوش, عنه المرامية, النه (معنيسيوم, يانسون, زنجبيل, قرفة, شاي أبيض, كراوية, نعناع ,بردقوش, ميرامية *ithe zinc;* الزنك instead of الكراوية *the zinc;* النعناع *the caraway;* البابونج *the caraway;* الزنجينل *the caraway;* القرفة *the white tea;* القرفة *the canamon;* الخريض *the caraway;* البابونج *the magnesium* and so as they have a generic, ubiquitous reference and there is no context that requires the use of the definite form (See Table 2).

In two-word product names in Table 2, the first constituent is apposited to a definite noun, i.e., they are genitive structures, as in the approximation of the approximation of the structures, as in action the structures, as in the approximation of the structures and the structures, as in the approximation of the structures and the structure and the structures and the structure and the structur

In three-word product names, there are two genitives in which the first indefinite noun is apposited to the second indefinite N which is in turn apposited to a final definite N beginning with the definite article {al-}. Thus the whole product name is definite. In قطع البطاطس المقرمشة *the crunchy*, the compound consists of an indefinite N + a definite N + a definite Adj, making the whole name definite. In الشاي الأخضر بالزنجبيل *the ginger green tea*, the product name consists of a definite N + a definite Adj + a PP, and effinite N + a definite Adj. *Tawook* consists of an indefinite N + a indefinite N + a definite appositive N, which makes the whole compound definite. Here again, the three constituents of the product name should be indefinite without the definite article attached to any constituent as the full product name has a generic reference and there is no context that mandates the use of a definite article because the definite article implies specificity and reference to a specific type out of the whole genus (See Table 2).

In four-word product names, جبن الموزاريلا الطبيعي والمبشور *shredded mozzarella cheese consists of an indefinite N + a definite apposited N + a definite Adj + conjoined definite N. In سارة لي كيكة الشوكولاتة *The chocolate cake, the product name consists of a Proper N + a Proper N + indefinite N + definite apposited noun. In all of these cases, even if there is a single definite constituent, the whole multi-word product name becomes definite. As in the previous examples, all four-word product names in this category should be indefinite as they have a generic reference with no context that requires the use o the definite article (See Table 2).

In long product names as روائق جوز الهند المحمص العضوي; *organic tricolor quinoa*; روائق جوز الهند المحمص العضوي *chips (toasted),* the product name consists of an indefinite N + a definite apposited N + an indefinite Adj + a definite appositive N + a definite Adj. عوكيز الشوكولاتة خالية من الغلوتين عضوي *Organic and gluten free oat chocolate cookies* consists of (an indefinite N + a definite appositive N + a definite conjoined N + an indefinite adjective + PP + an indefinite adjective). These

combinations make the whole product names definite no matter how long it is. All of the constituents in each product name should be indefinite to make the whole product name indefinite as each has a generic reference with no context that mandates the use of the definite article (See Table 2).

On the contrary, the students judged 11% of the definite product names in the sample as correct and acceptable as in الرز الكونجاك (Konjac rice; المرت Vonjac rice; الحرب المشويات pizza spices; توابل البتزا BBQ spices; نابت اللحم (Konjac rice; معكرونة الكونجاك BBQ spices; زيت الشمطري (Myrrh oil; زيت المرة (Konjac rice; نابت الدراج) (Konjac rice; نابت المراع) (Konjac rice; in which the second as averagination of the compound, i.e., apposited Noun, is definite by attaching it to {al-} which makes the whole compound definite. The product names herein refer to specific and unique entities that require the use of {al-}. Similarly, It is mandatory for is compound definite N + a definite Adj) to be definite as it also refers to a specific and unique entities that require as it also refers to a specific and unique entities or a specific and unique entity. In the article in the second element is obligatory as the whole name refers to a specific and unique entity. So when "oil" is added, the new product name should also be definite as it has a unique reference with which shoppers may not be familiar. In قلي Al-Numan coffee & Baues III as Al-Numan coffee & Baues III as Al-Numan & Al-Numan & Al-Numan & Al-Numan & Al-Numan & Al-Numan & Al-Numan (al-) by Arab grammarians.

On the contrary, half of the students judged the definite form of some oil names as correct, and the other half accepted the indefinite form of the same oil names as correct as in زيت لافندر/اللافندر وزيت الزيتون/ زيتون زيتون *sesame oil*, زيتون *igarlic oil* وزيت الشعر/شعر *garlic oil* وزيت الشعر/شعر *coconut oil* and some pharmacy products as مبغات الشعر/شعر *hair colorants;* مراجع *toothpastes* depending on the speaker's familiarity/unfamiliarity with oil name, and whether there is bottles, tubes, or boxes of one brand or several brands on the shelf.

Length	Examples	Corrected Product Names
One word product names	 Herbal Teas: البردقوش marjoral مكي einger; الزنجبيل chamomile; الزنجبيل organic; العضوي organic; العضوي sage; الميرامية sage; الميرامية Supplements: الزنك zinc, الونك 	قرفة ;organic عضوي ,sanamaki سنامكي ;ginger زنجبيل sanamaki; n, نعناع ;sage ميرامية ;caraway كراوية (cinnamon نعناع ;sage ميرامية ,aniseed.
Two-word product names	 Frozen foods: بذور الرمان pomer بذور الرمان Chicken fingers; جاج Chicken burger; أصابع الدجاج Original Ori	ChickenChickenChickenStrawberryChickenStrawberryStrawci (si)Strawci (si)

Table 2: Examples of Faulty Definite Shop Names with Definite Article Attachment

Three- word product names	•	flax oil; زيت الكركم turmeric oil; زيت الكركم ilavender oil; زيت اللوز الحلو زيت sweet almond oil; زيت اللوز الحلو aniseed. Tea: ينسون/اليانسون ginger & turmeric; للكركم ورق الجوافة ginger & turmeric; ورق الخضر ورق الجوافة gomegranate peel. Frozen foods, spices, jam, oils, teas: شيش شيش somegranate peel. Frozen foods, spices, jam, oils, teas: شيش قطع البطاطس shish tawook; للومان turkish chicken kebabs; قطع البطاطس turkish chicken kebabs; تابي الدجاج المرح chicken nuggets; المرح Chicken nuggets with vegetable; بالخضار Chicken nuggets with vegetable; الحم الدجاج الحرع chicken fingers (hight back of the balls; (hight back of the balls; (hight back of the balls; (back of the balls); (hight back of the balls); (hight back of the balls); back of the back of the balls; (hight back of the balls); back of the back of the balls; (hight back of the balls); back of the back of the balls; (hight back of the back of the balls); back of the back of the b	almond oil; ينسون/يانسون bitter almond oil; ينسون/يانسون bitter شاي ابيض aniseed. Tea: مثالي الحض ginger & turmeric; شاي الكركم Guava leaves; شاي اخض green tea; شاي اخض guava leaves; شاي اخض pomegranate peel. • قطع بطاطس function and alege دجاج قطع بطاطس function and alege دجاج chicken kebabs; قشيش طاوو دجاج chicken kebabs; مقر مشة chicken kebabs; كفتة سبانخ وجبنة Spinach & chicken kebabs; كاب دجاج بالخضار chicken nuggets with vegetable; كاب دجاج بالخضار chicken nuggets with vegetable; كات لحم دجاج والجبنة (breaded); أصابع دجاج (البقسماط) chicken fingers (breaded) أصابع الدجاج والجبنة chicken burger; بالبقسماط, seasoned chicken burger; بوب كورن دجاج بالبقسماط casoned crosscut; بوب كورن دجاج رول chicken pop corn; أصابع chicken strips (breaded); أصابع for chicken strips (breaded); مبرينج رول dony function and cheage; مبر وال pastry; البقسماط chichen and cheage] معمول تمر
Four-word product names	•	maamoul date fingers; مربى التوت الشامي kabsa rice spices; الشامي green tea with ginger. الأخض بالزنجبيل organic brown flax seeds; بذور الكتان البني العضوية shredded natural mozzarella cheese; جبن الموزاريلا الطبيعي والمبشور حبوب الكينوا الحمراء العضوية; Organic red quioa حبوب الكينوا السوداء العضوية; Organic back quinoa الموكوللاتة; sara lee chocolate cake.	with ginger. • بنور كتان بني عضوية Organic brown flax seeds; موزاريلا طبيعي مبشور mozzarella cheese; جبن موزاريلا طبيعي مبشور Organic red quioa; حبوب كينوا سوداء عضوية Organic back quinoa; حبوب كينو شوكوللاتة lee chocolate cake.
Five-word	•	حبوب الكينوا ثلاثية الالوان العضوية	• حبوب كينوا ثلاثية الالوان عضوية Organic tricolor
product		Organic رقائق جوز الهند المحمص العضوي (Organic	quinoa; وهند عضوية محمصة (Organic
names		coconut chips (toasted).	coconut chips (toasted).
Long	•	كوكيز الشوفان والشوكولاتة خالية من الغلوتين عضوية	• كوكيز شوفان وشوكولاتة خالية عضوية من الغلوتين
names		Organic and gluten free oat chocolate cookies.	Organic and gluten free oat chocolate cookies.

4. Discussion and Conclusion

Findings of the current study indicated that about 60% of the product names in the current sample are definite, i.e., have the definite article {al-} attached to it and 40% are indefinite. Faulty definite product names with {al-} have become very common in the past few years. In most cases, the Arabic product names should be indefinite as they are so ubiquitous that they do not require a definite article. They are essential components of our everyday world, and their names have become universally known and recognized. They are understood as general concepts rather than specific instances. Using the definite article with every product name would make communication cumbersome and unnatural as the definite article should be attached to the product name in specific contexts. By omitting {al-}, we streamline product names. The simplicity of using the indefinite labels on boxes and bottles adds to clarity and conciseness.

A comparison of the Arabic product names with their English equivalents on the box or bottle, whether Arabic is the source or target language and whether the Arabic product names are original or translated revealed no transfer of definiteness/indefiniteness from English as English labels on products boxes and bottles are usually indefinite (without "*the*"). This is probably because the English product names are non-count nouns and they refer to a generic, ubiquitous, and unspecified entity. For example, names

refer to all *marjoram, mint, caraway, tea, cinnamon* in general, not a specific type or instance of each. It is also more concise to use the indefinite.

This finding is contrary to other translation situations in which student-translators translated imitatively rather than discriminately, as indicated by students' errors in translating English and Arabic plurals (Al-Jarf, 2020); English and Arabic common names of chemical compounds (Al-Jarf, 2022c); English and Arabic numeral-based formulaic expressions (Al-Jarf, 2023a); translation of English and Arabic color-based metaphorical expressions (Al-Jarf, 2019); SVO word order errors (Al-Jarf, 2007); grammatical agreement errors (Al-Jarf, 2000). Some faulty transliterations of product names reflect faulty pronunciation of product names in English-Arabic and Arabic conscut; ورقانو (Al-Jarf, 2022d)). This is similar to student's foreign proper noun pronunciation errors in English-Arabic and Arabic-English interpreting (Al-Jarf, 2022d).

While analyzing multi-word product names in the sample, their structures sounded as if they were translated, created or labelled by Google Translate (GT) as in كوكيز الشوفان والشوكولاتة خالية من الغلوتين عضوية *Organic and gluten free oat chocolate cookies ;* معمول أصابع التمر, Indian Herb; العضوية *Organic brown flax seeds*; معمول أصابع التمر, Al-Jarf, 2016). Those who label products should avoid using Google Translate in translating long product names from English to Arabic as GT produces translation inaccuracies such as word order and agreement errors.

The addition of the definite article {al-} to 60% of the product names in the sample is probably due to lack of proficiency in Arabic on the part of the persons who labels the products in some factories and companies who are probably non-native speakers of Arabic, or because they think that the use of the definite article would make the product sound more standard-like.

To overcome the faulty definite article attachment errors in product names, this study recommends that a labelling guide be prepared by the Ministry of Commerce and/or Chambers of Commers to which manufacturers and factory owners can refer before labelling their products. Factories and companies can also seek the help of professional translators and Arabic and English language specialists to make sure that product names are indefinite, accurately transliterated, and translated with correct structure, word order, agreement, and collocability among the constituents of compound names.

Furthermore, translation and linguistics students may collect product labels, shop signs and linguistic landscapes, and identify and fix linguistic, transliteration and translation errors in them. They can also help in compiling lists of product names, shop names and street signs together with their equivalents.

Finally, during the product name data analysis, it was noted that errors in product names are not limited to definiteness and indefiniteness and the incorrect attachment of the definite article {al-}; many other errors in translation, word order, agreement, collocability, plural formation, and transliterating names rather than translating them were noted as (*Curley, crosscut, special, nuggets, mini, lavender, puff pastry, spring rolls, samosa, sambousak, vegie delight* فيجي دلايت, *cookies يفيجي , cookies , okra extra* بامية اكسترا, *hash browns* هاش براونز, hash browns هاش براونز instead of (يانسون & ينسون); and polysemous words (توت مشكل finded of the detail by Arab researchers in the future (Al-Jarf, 2024; Al-Jarf, 2022a).

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