
RESEARCH ARTICLE

Efforts of Improving the Quality of Learning Indonesian Language and Literature through Society 5.0

Lyna Nasilatul Khamidah¹ ✉ and Suroso²

¹Postgraduate Student, Indonesian Language and Literature Education, Yogyakarta State University, Indonesia

²Postgraduate Lecturer, Indonesian Language and Literature Education, Yogyakarta State University, Indonesia

Corresponding Author: Lyna Nasilatul Khamidah, **E-mail:** lynanasilatul.2021@student.uny.ac.id

ABSTRACT

Changes in science and technology require us to keep abreast of every change, especially in the field of education. Education is the main thing that will continue to follow the times; One of these changes is Society 5.0. The purpose of this article is to find out how to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era. The method used is literature analysis. This writing method is done through a literature review or literature study in writing. In this paper, the author wants to find out more about how to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era. Education about 21st-century life skills or better known as 4C (Creativity, Critical Thinking, Communication, Collaboration). The results of this study reveal that various social media can be used, such as Twitter, Instagram, YouTube, and many more. Each social media has advantages and disadvantages.

KEYWORDS

Society 5.0, education, learning, social media

ARTICLE INFORMATION

ACCEPTED: 18 February 2023

PUBLISHED: 18 February 2023

DOI: 10.32996/ijllt.2023.6.1.17

1. Introduction

Indonesian is the language used as a communication tool in all regions of Indonesia as an introduction between regional languages. The identity of the Indonesian people is the Indonesian language because without Indonesian, communication between regions will be hampered. Indonesian has been introduced from an early age, and Indonesian is used by children to adulthood. The Indonesian language must not become extinct; all Indonesian citizens must protect this language. The Indonesian government must promote various things to continue to make Indonesian the number one language in Indonesia. Indonesian language and literature teachers are expected to be able to have the skills needed by the 5.0 era. Not only that, Indonesian language teachers must be able to invite their students to think creatively and actively use information technology as a learning medium. The challenges and hopes in the 5.0 era are new hopes for the abilities of teachers and students in the 21st century. The ability to operate technology must be possessed by teachers and students. It is hoped that in the 5.0 era, students and teachers can adopt learning styles that are in accordance with current technological improvements.

Indonesian language subjects are considered the most important in the education system. This is considered important because Indonesian is an introduction to learning and also a medium of daily communication. To achieve this, Indonesian must always be taught from an early age and developed as a means of scientific thinking. Learning Indonesian is taught from an early age as a foundation for going to the next level easily. Learning Indonesian is learning that has four basic skills, namely listening, speaking, reading and writing. The four aspects are very important for students to have. Learning media is also able to facilitate the teaching of various subjects, including Indonesian. But now, the easiest learning media can be via the internet.

The learning model, according to Istarani (2011: 1), is the entire series of presentations of teaching material which includes all aspects before, during, and after learning by the teacher and all related facilities that are used directly or indirectly in the teaching and learning process. The importance of learning media is really needed, especially with the development of the times; teachers and students are required to always advance in thinking. According to Tafonao (2018), learning media is anything that can be conveyed by senders and recipients with the aim of stimulating students' thoughts, ideas, and interests to learn. This opinion is in line with Falahuddin (2014), that learning media is anything that can provide information from information sources to information recipients. So it can be concluded that learning media is a tool used by teachers to convey lesson material with the aim of stimulating students' thoughts, feelings and interests.

2. Literature Review

First, researcher Ida Ayu with the research title 'Efforts to Improve Indonesian Language Quality Through Error Analysis Activities in Teaching Writing for Grade VIIIA Students at St. Paulus Singaraja Katoluk Middle School', has something in common with this research, namely discussing Indonesian language learning for students. Second, the researcher, Hamilatur, with the research title 'Quality of Indonesian Language Learning Through a Know Wants to be Learned Strategy with Puzzle Media in Class IV Students at SDN Purwoyoso 006 Semarang' has similarities with this research, namely discussing Indonesian language learning for students.

3. Methodology

The research method is defined as a scientific way to obtain data with specific goals and uses (Sugiyono, 2012 : 3). The method used in this paper is a review and analysis of literature (Zed 2008 :3). The literature study method is a series of activities related to collecting library data, reading and taking notes, and managing research materials. This paper tries to dissect how to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era. This writing method is done through a literature review or literature study in writing. In this writing, the author wants to find out more about how to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era.

4. Results and Discussion

a. The Role of Education in the Development of Era 5.0

Currently, the world has entered a more advanced era. With changes in science and technology that are very fast and complex, it requires everyone to be ready to face increasingly sophisticated technological developments. Changes in science and technology require us to keep abreast of every change, especially in the field of education. Education is the main thing that will continue to keep up with the times. One of these changes is Society 5.0. Society 5.0 is a human being who can solve various challenges and social problems by utilizing various innovations that were born in the era of the industrial revolution 4.0 and are centered on technology. Society 5.0 itself was first introduced by the Japanese government in 2019. Society 5.0 is a development of the industrial revolution 4.0. Industrial revolution 4.0 uses artificial intelligence, while Society 5.0 focuses on technology and humanity components.

When filling out a national seminar, Dwi Nurani, S.KM, M.Sc, Education Curriculum Implementation Analyst at the Directorate of Elementary Schools Among them, educators minimize their role as learning material providers; educators become inspirations for the growth of student creativity. Educators act as facilitators, tutors, inspirers and true learners who motivate students to "Freedom Learn". Freedom to learn will create quality education for all Indonesian people. Through increasing access to education, one of the efforts is to improve the infrastructure in each school. Education with adequate infrastructure can create better learning.

Education in the era of society 5.0 requires everyone to be more creative, innovative, productive, adaptive and also competitive. Because of this, education is needed regarding 21st-century life skills or better known as 4C (Creativity, Critical Thinking, Communication, Collaboration). In the 5.0 era that will be faced later, competencies are needed to be able to think critically, reason, be creative, communicative, collaborative, and have the ability to deal with problem-solving. This cannot be separated from the importance of having characters that reflect Pancasila: curiosity, initiative, tenacity, adaptability, leadership spirit, and social and cultural concerns. The role of schools and teaching staff also plays an important role in the 5.0 era. Learning does not only focus on books; teachers must be able to dig up a lot of material from various sources, such as social media. The pandemic period requires us to learn about using the internet in order to be able to carry out learning through distance.

Not only applications, but you can take advantage of social media such as Twitter, Instagram, Facebook, and Tiktok, which are currently popular with all groups, from young people to parents. Things like this really need direction to be used as something useful in the field of education. The use of application media and social media requires more insight from educators; for this reason, the role of schools and teaching staff in the 5.0 era, which focuses on the human workforce, is very important. In the 5.0 era, we must have the maximum contribution to creating quality human beings. Human resources in the country must have good skills and skills to be able to compete with human resources in other countries. There needs to be a change in the educational paradigm in welcoming the 5.0 era in the world of education.

b. Learning Indonesian Language and Literature

1) Definition of Learning Indonesian Language and Literature

Learning is a teacher's effort to create a climate and service to the abilities, potential, interests, talents, and needs of students who are very diverse so that optimal interaction occurs between teachers and students and between students (Hamdani, 2011: 72). Language plays an important role in learning, it is time for language to be prioritized in learning. Teachers in conveying language learning must be communicative and good so that students can have language skills according to aspects of language, namely listening, speaking, reading, and writing (Tarigan, 2009: 2).

The content standards for learning Indonesian have been made in such a way as to pay attention to the appropriate rules so that students can communicate properly and correctly, both speaking orally and in writing, and students can demonstrate their skills in the language. If students have good language competence, then communicating with other people will also be good, correct and fluent. Students are also expected to be good listeners, listeners and speakers, become comprehensive readers and can become skilled writers in life. To achieve all of these desired things, the teacher will try to use Indonesian in learning properly and correctly so that students can emulate it.

2) Functions and Objectives of Learning Indonesian Language and Literature

Indonesian subject is one of the most important subjects in school. Indonesian language subjects have been taught since elementary school, then junior high school, high school, and even higher education. Indonesian is used in learning to deliver learning material communicatively and to be able to express ideas and participate in society. Language has a central role in the intellectual, social and emotional development of students and is a support for success in studying all fields of study. Each level has different goals for learning Indonesian. The objectives of learning Indonesian currently follow the 2013 curriculum, namely that students are expected to be able to communicate effectively, carry out inquiries, share information, express ideas, and solve various life problems in a more meaningful way in text-based learning (Priyatni, 2014: 41).

c. Social Media as a Media for Learning Indonesian Language and Literature

1) Definition of Social Media

Van Dijk in Nasrullah (2015) states that social media is a media platform that focuses on the existence of users that facilitates their activities and collaborations. From social media, a lot of information can be obtained because of the freedom of everyone to share something on any social media. Meanwhile, according to Philip Kotler and Kevin Lane Keller (2016), social media is a medium used by consumers to share text, images, sound, and video information with other people and companies. Not only sharing information, but social media can also share images, sounds, and even videos. Not only can you write a status that other people can read, but you can also even share information related to education. According to Puntodi (2011), in essence, social media can carry out various two-way activities in various forms of exchange, collaboration, and getting to know each other in written, visual and audiovisual forms. Social media begins with three things, namely Sharing, Collaborating and Connecting.

2) Social Media Functions

Social media has many functions depending on the needs of each user; these functions can be categorized into education, sales, and so on. In general, social media is used to promote products, expand social interaction, get to know the outside world and make access to communication easier. But that's not the only function of social media; social media has a function in the field of education, namely as a learning tool such as listening and conveying information in learning itself. Social media can be used as a medium of learning, from searching for information, pictures, and videos to news related to learning. Not only that, after getting material from social media, students or teachers can easily share the material.

d. Efforts to Improve the Quality of Learning Indonesian Language and Literature Through Social Media in the 5.0 Era

Changes in science and technology require us to keep abreast of every change, especially in the field of education. Education is the main thing that will continue to keep up with the times. One of these changes is Society 5.0. Society 5.0 is a human being who can solve various challenges and social problems by utilizing various innovations that were born in the era of the industrial revolution 4.0 and are centered on technology. Education in the era of society 5.0 requires everyone to be more creative, innovative, productive, adaptive and also competitive. The use of social media as a form of change in the field of education. Social media, which is often used by everyone, must now be able to turn into a tool for student learning.

The use of social media as a learning medium that is widely used today is Facebook, line, whatsapp, TikTok, Twitter, Youtube, and Instagram. Here are some applications that are often used by students, teachers, and the public. Whatsapp and line are applications used to send messages, pictures and videos. This application is usually used by teachers to submit assignments and communicate with students during online learning. While Instagram, YouTube, and Twitter applications are applications that many students own and use because they are easy to use and get information quickly. This application can be used in learning media, especially in learning Indonesian and its literature.

Youtube is an application that can be accessed by all people. Youtube contains content in the form of videos with attractive pictures and colors. This application is a very effective application for improving the quality of learning the Indonesian Language and Literature for students. Students can find various materials in the form of writing and explanations, various ways of writing texts, and examples that are demonstrated by the creator directly. Not only can the material be found by students, but students can also even find questions and discussions directly. That way, students can work on questions by understanding the discussion directly from YouTube. The advantage of working on questions along with their discussion on YouTube, if students don't understand the discussion of the problem, students can repeat it many times until they understand. By seeing and listening, students can understand easily and can practice it directly. Students get a lot of material from YouTube freely without orders from anyone. With this application, students can find all their learning material needs. Not only at home can students study anywhere. The advantage of this application is that students can read the material, listen to explanations, and can play it repeatedly.

Not only students but teachers will also find it easier with this YouTube application. Teachers can get easy material to show to students; this media is very beneficial for teachers because it is easy to access for teachers and students. For example, in Indonesian language practice materials that require examples of natural body movements and gestures, such as how to present the news, give a speech, or even how to recite poetry, the teacher can directly show videos from YouTube to show students in that way the teacher can also show which what is wrong and right in teaching practice. Not only providing material in the form of videos from YouTube, but teachers can also create content containing Indonesian language teaching materials, namely those related to literary matters or text writing. Examples of YouTube content containing Indonesian language learning materials are as follows.



Image 1.1 Tips for making poetry



Image 1.2 Examples of Short News



Image 1.3 Indonesian Material



Image 1.4 UAS/PAS practice

Not only YouTube, Instagram, and Twitter can also improve the quality of learning the Indonesian language and literature, especially in the field of literature. Youtube is an application that shows material in detail over a long duration; it can be seen that this application really explains the material in detail, unlike the case with Instagram and Twitter applications. Teenage students now indirectly love literature through the posts they find on Instagram and Twitter applications. They often read fragments of poetry or quotes that are romantic in nature. Romantic poetry or quotes entered into popular literature. As expressed by Nugyantoro (2015) that popular literature is literature that was popular at its time and had many readers, especially readers among teenagers. Literary preservation must involve the younger generation to continue to tie the throne of literature as part of themselves.

Several writers succeeded in bringing literature with a contemporary style. Literary works, in general, and poetry, in particular, are always based on ideas and feelings in the process of their creation. The feelings that form the background of the writing process

are expressed in poetic, nuanced sentences. As stated by Pradopo (1995) who said that poetry is a recording and interpretation of various important human experiences, then transformed into the most memorable form or form. According to the latest data from Kominfo, at least 30 million children and adolescents in Indonesia are internet users, and digital media is currently the main choice of the communication channel they use. His initial interest in reading poetry through social media has now turned to writing. They followed it by trying to occasionally share their writings for others to read. The phenomenon of social media makes it a tendency for young people to compose words and publish them. A series of young people's words that have led to beautiful, rhyming, and figurative diction choices. One of Alfin Rizal's quotes that are poetic and become material for the younger generation to begin to dare to write down their feelings in a play on words is:

"Sebiru-birunya biru langit, tak ada yang lebih biru dari menerima rasa sakit. Semerah-merahnya merah darah, tak ada yang lebih merah dari menahan segala amarah. aku mencintai-Mu tanpa warna, sebab Kau lebih berwarna dari segala warna"

The above quote has attracted a lot of attention from teenage students to participate in creating romantic literature, not only romance but also other genres. After the emergence of poems or novels in light language, they began to have favorite authors who were used as references in writing literature. That way, they try to always create interesting quotes or poems to be read by other people on the social media they have. Social media Instagram and Twitter indirectly improve the quality of learning literature for students. Teachers can also apply literary learning through Instagram and Twitter applications. Teachers can direct them to accounts that specifically distribute content containing literature. Teachers can also create content to share every day for students or other people to read on their social media accounts. We can all find an account that contains a collection of interesting poems on Instagram with the account name @kumpulan_puisi.

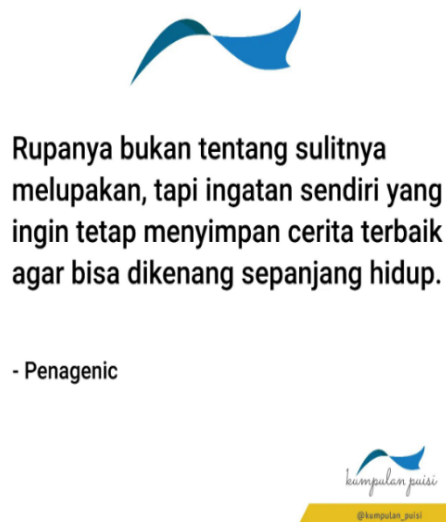


Image 1.5 Examples of Poetry on Instagram



Image 1.6 Examples of Poetry on Instagram



Image 1.7 Examples of Poetry on Instagram

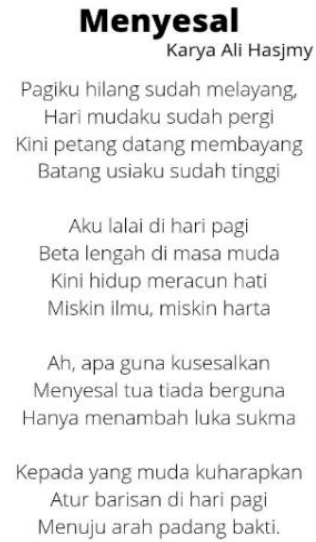


Image 1.8 Examples of Poetry on Instagram

Social media is one way to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era. How to use it correctly and appropriately can make effectiveness in learning Indonesian. Not only students but teachers also feel the positive impact generated. Improving the quality of learning the Indonesian language and literature can be seen in students who can access it from anywhere, and unknowingly students have also studied literature from the social media they have.

e. Strengths and Weaknesses of Social Media in Improving Learning Quality

1) The Advantages of Social Media in Improving the Quality of Learning

- Improving students' ability to adapt
Students will learn about their adaptation to social media. Students must be able to get closer to social media, especially to do a lesson. If they are familiar with social media, students will get a lot of luck in learning.
- Expand your network of friends
With social media used and utilized by students, students can expand friendships throughout the world. Students can get to know many other students from various regions and can get to know many regional languages and learn other cultures. Students will continue to expand their friendship.
- Motivating
When friends become wider and get to know a lot of the outside world, students will be motivated to continue to develop themselves to be even better. What he sees and understands through social media will motivate him.
- Helps to raise awareness
Through social media, students will increase their sense of concern for others. This feeling arises when they are connected with many of their new friends that they know from social media.
- Easy search for material
Social media is the easiest place to get a lot of subject matter. The student will find everything he wants. It is no longer difficult to find books to look for so students can freely get as much material as possible through social media.

2) Lack of Social Media in Improving the Quality of Learning

- The difficulty of students in filtering information
The amount of information that appears makes it difficult for students to filter which information is right and which is not right. Students are afraid of the inaccuracy of this information if something goes wrong. Students do not fully understand how to use social media properly, so sometimes, it hinders the information received.
- The appearance of inappropriate sites

Social media is unlimited. Sites have sprung up, ranging from positive to negative, though. Inappropriate sites are sites that students cannot view because they are not of age. This is something that students' parents are usually afraid of, especially with the advertisements that appear on every social media containing sara.

5. Conclusion

Indonesian language subjects are very important in the national education system. This is due to the very strategic role of the Indonesian language, namely as the language of instruction in the world of education and as the national/state language. Education is the main thing that will continue to keep up with the times. One of these changes is Society 5.0. Society 5.0 is a human being who can solve various social challenges and problems by utilizing various innovations that were born in the era of the industrial revolution 4.0 and used as technology. There are a lot of things that make learning more difficult because of the setbacks of increased learning. In this writing, the author wants to find out more about how to improve the quality of learning the Indonesian language and literature through social media in the 5.0 era. Education regarding 21st-century life skills or better known as 4C (Creativity, Critical Thinking, Communication, Collaboration).

This study discusses how teachers and students can use learning media through social media well. In an increasingly advanced era, critical thinking in students and teachers must also advance. Teachers and students must be smart about technology as a learning medium. Social media is a place to find various kinds of material for learning, especially in learning Indonesian.

Social media has many functions depending on the needs of each user; these functions can be categorized into education, sales, and so on. The use social media learning medium in the learning process that is currently widely used is Facebook, Twitter, Line, WhatsApp, TikTok, YouTube, and Instagram. Here are some applications that are often used, both by the general public and students. Many social media can be used in the development of learning; it's just that each social media user has advantages and disadvantages.

There they can find Indonesian lessons such as rhymes, poetry, news texts, and so on. Not only students but also teachers feel the positive impact generated. Improving the quality of learning the Indonesian language and literature can be seen in students who can access it from anywhere, and unknowingly students have also learned literature from the social media they have. Besides having advantages in developing Indonesian language learning, social media also has disadvantages. For further research, it is recommended to dig deeper into the material and results in more detail. Describe the research one by one and can develop this research even better.

Funding: This research received no external funding.

Conflicts of Interest: The authors declare no conflict of interest.

Publisher's Note: All claims expressed in this article are solely those of the authors and do not necessarily represent those of their affiliated organizations, or those of the publisher, the editors and the reviewers.

References

- [1] Falahudin, I. (2014). *Pemanfaatan Media dalam Pembelajaran*. Jurnal Lingkar Widya Swara, 1(4), 104–117. From <http://juliwi.com>
- [2] Hamdani. (2011). *Strategi Belajar Mengajar*. Bandung: Pustaka Setia.
- [3] Istarani, (2011). *58 Model Pembelajaran Inovatif (Reverensi Guru Dalam Menentukan Model Pembelajaran)*. Medan: Media Persada
- [4] Pradopo, R. D. (1995). *Beberapa teori Sastra, Metode Kritik dan Penerapannya*. Yogyakarta: Pustaka Pelajar
- [5] Priyatni, E T. (2014). *Desain Pembelajaran Bahasa Indonesia dalam Kurikulum 2013*. Jakarta: Bumi Aksara.
- [6] Puntoadi, D. (2011). *Menciptakan Penjualan Melalui Social Media*. Jakarta: PT Elex Komputindo.
- [7] Sugiyono, (2012). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta
- [8] Tafonao T. (2018). *Penerapan Media pembelajaran dalam meningkatkan Minat Belajar Mahasiswa*. Jurnal Komunikasi Pendidikan
- [9] Tarigan, H G. (2009). *Pengajaran Kompetensi Bahasa*. Bandung: Angkasa.
- [10] Zed, M. (2008). *Metode Penelitian Kepustakaan*. Jakarta: Yayasan Obor Indonesia.