

Research Article

Presentation as One of The Best Models for Teaching Speaking

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ABSTRACT

The aim of the research is to show that presentation is one of the best models for teaching speaking for accounting education students. This research and development study consists of exploration, designing model draft, validating model, experts judgment, revising model, implementing model, data description, data analysis, findings and discussion, recommendation, revising, the final model and dissemination. Technique of data collection was obtained by using test, interview, observation and documentation; Technique of data analyze for quantitative data used non independent t-test. To analyze the qualitative data, the researcher used triangulation and flow model of analysis. The research results showed that: 1. The first model improves the students' bravery to speak up in front of the audience and make a better condition of the students' speaking environment. 2. The second model results showed that the development of the students' speaking ability grew up rapidly and their grammar and vocabulary also getting better. 3. The Final Model makes very clear improvement on their bravery to speak up in front of the audience. Their learning progress and speaking ability grow up rapidly, their grammar and vocabulary also increased significantly. The computation result showed that all of the results is higher than $t_{(2,02)}$. It showed that Developing a model of teaching speaking through presentation is good, suitable and accurate for teaching and improving the Accounting Education Students' Speaking Ability of Muhammadiyah University of Surakarta is proved correct and significant.

1. Introduction

There is no doubt anymore that English is the most important language in international communication nowadays. English is used to communicate among the people and society all over the world. English is not only used as a means of international communication but also used in international business, politics, economy, education, tourism, culture, agriculture, science and technology. English is also the language of science and knowledge, because most of the science and knowledge in the world are written in English.

How can the accounting education students understand the science and knowledge in the books, if the students do not understand English at all? How can the accounting education students communicate with the foreign people, if they can't speak English well? Therefore, the accounting education students should study English harder in order that they can speak English well. No matter what the department the students come from, the university students should be able to speak English well. The accounting education students should study English seriously and they have to practice it continuously and diligently, until they certainly can speak English well. In this modern era of digital when the world changed rapidly to be the global village and forced everyone including the accounting education students to speak English well. The target of the students to study English/speaking is able to communicate with the foreign people smoothly and easily both oral or written, so it is absolutely true that mastering speaking English well is also the main target of the accounting education students to study English/speaking. Because English has very strategic, crucial and important role in education, business, politics,

economy, social, tourism, culture, technology, science and knowledge, so it is admitted to be the first foreign language to be taught in Indonesia.

2. Reasons of Choosing the Respondents

Why did he choose accounting students as the respondents of his research and development study? Because: (1). It is something novel and new "Teaching speaking by using discussion and presentation model for accounting/non English department students". (2). He wants to prove that accounting students will be able to speak English well, if they taught and trained in good, accurate and suitable model, therefore by applying discussion and presentation models in a classroom will give them special freedom to express their ideas, desires, and minds through speaking. (3). By using discussion and presentation model in a classroom will be able to speed up and generate students in mastering their speaking. (4). Besides that, choosing accounting students as the respondents of his research is interesting and challenging. (5). It will give him a special strength, spirit and motivation to conduct his research and development study seriously and carefully. And (6). If he chose English Department students as the respondents of the research, so, it is not interesting and challenging anymore.

3. The reason of choosing presentation model

Model is a small object, usually built to scale, that represents in detail another, often large object. A representative form or pattern. A preliminary work or construction that serves as a plan from which a final product is to be made. (Margaret Rouse, 2011)

The reasons for choosing presentation model for improving the students' speaking ability. Among them are: (1). It is appropriate and suitable model for adult students and it has much strength for improving their speaking ability. (2). Presentation model will give a lot of occasion to help the students to practice a lot in their speaking ability. (3). The model will give a lot of opportunity and special freedom for accounting students to explore and express their minds, desires, feelings and ideas through speaking. (4) This model will support the speaking ability of the students, because they will get the bravery, spirit and motivation to practice their speaking in front of class/audience. (5) The principles in the presentation model is easy to be understood by them, so they can apply it in the real situation. (6) The presentation model gives the accounting education students special freedom to express their ideas, desires, and minds through speaking. Presentation model is appropriate and suitable model for accounting education students because it has a lot of strength for improving the students' speaking ability.

4. The Students' problems

Nowadays, no matter what the department the students come from, they should be able to speak English well. Unfortunately, the speaking ability of accounting education students is still low and unsatisfying. From pre-observation and need analysis, the researcher notes that they have many problems in speaking English. Based on the background of the study and all the explanation above, therefore, the researcher is able to identify some problems why the accounting education students' speaking ability is still low and unsatisfying, those are as follows;

- 4.1 The students lacked of spirit and motivation to study English
- 4.2 The students 'environment' did not support the speaking condition
- 4.3 The students felt ashamed, afraid, worried and nervous in speaking
- 4.4 The students have limited vocabulary and grammar.

As the result, they have low ability and difficulties in expressing ideas, desires, feelings or minds through speaking. On the other ways around, they were demanded to speak English well for their future job, in the business world and in international community. The reality in our environment and even in the world suggested that the university students should be able to speak English well. If not, they will be left behind in this modern era.

5. Research Questions

- 5.1 How is the existing model of teaching speaking for accounting education students?
- 5.2 What kinds of model that is required for teaching speaking for accounting education students?
- 5.3 What is the most significant improvement on their speaking through presentation model?
- 5.4 How effective is the model of teaching speaking through discussion and presentation for them?

6. Research Objectives

The main targets of this dissertation research are;

- 6.1 To discover what is the existing model for teaching speaking for accounting education students.

- 6.2 To signify that presentation model is suitable for teaching speaking for accounting education students.
- 6.3 To find out the most significant improvement on the students' speaking ability through presentation model.
- 6.4 To measure the effectiveness of presentation model for teaching speaking for accounting education students.

7. Definition of Key Terms

7. 1. Speaking

Speaking is the most important aspects in language and communication, speaking is also challenging, and interesting skills of the four language aspects. Speaking and listening has closely related, because when someone did speaking, so another people listening to what he/she said, therefore, both activities is very important for communication. Most of the accounting education students also realized and recognized that speaking is difficult enough to master, but the great effort should be done to achieve the best result that is "The ability to speak English well". The students/people who are able to speak English well get a better and brighter future for their job, education and career. It is also absolutely true, that the ability of speaking English well gives a lot of advantages for the accounting education students and even this ability can be appreciated by other people and society. "Twenty first century world is called a globalized village. Globalization is a great equalizer, at the same time it is a powerful divisive force. English is looked upon as a global language". Today, English is spoken by about 400 million native speakers; around 240 millions are Americans. There are about 1500 millions who speak English as a second or foreign language. So, English is absolutely very important in international community (Mohanraj J, 2013, p. 2).

"The notion of a generic native speaker has become so diversified that it has lost its meaning and the environment in which other speakers of English as second language learn English makes it very difficult to attain native like competence, so what is attainable and essential is intelligibility" (Crystal, 2003). Speaking is "the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts" (Chaney, 1998, p. 13) Speaking is the most crucial part of the second language learning and teaching. Despite its importance, for many years, teaching speaking has been undervalued and English language teachers have continued to teach speaking just as a repetition of drills or memorization of dialogues. However, today's world requires that the goal of teaching speaking should improve the students' communicative skills, because, only in that way, the students can express themselves and learn how to follow the social and cultural rules appropriate in each communicative circumstance

Speaking means conveying the message through the words of mouth, this skill is also called oral skill or communicative skill. Speaking is the delivery of language through the mouth. To speak we create sounds using many parts of our body, including the lungs, vocal tract, vocal cords, tongue, teeth and lips. Speaking is the second of the four language skills, which are: Listening, Speaking, Reading and Writing. Chaney said that "Speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts, Speaking is the most crucial part of the second language learning and teaching". Despite its importance, for many years, teaching speaking has been undervalued and English language lecturers/teachers have continued to teach speaking just as a repetition of drills or memorization of dialogues. Speaking means; By using language or communicating ideas, feeling, and desires by means of system of sound symbols or manners of using words. We know that speaking directly involves the use of words, so that by using words we can express our ideas, feelings, desires or even interest. In this way we can keep the old words as well as the new ones in order not to be lost or forgotten (Chaney, 1998, p. 13).

In sociolinguistics, Speaking or speaking model, is a model socio-linguistic study (represented as a mnemonic) developed by Hymes. To facilitate the application of his representation, Hymes constructed the acronym, S-P-E-A-K-I-N-G (for setting and scene, participants, ends, acts sequence, key, instrumental, norms, & genre). Rychman (1983: 73) states that effective oral expression is taught and developed by considering the three factors: (1) The speech skills, the production of accurate sound, the control of voice in matters of audibility, flexibility, quality, and the use of correct intonation, suitable tempo and good phrasing; (2) All physical factors related to the act of expression; and (3) The situation in which someone has the need to speak. Speaking can be formal (It occurs in business or academic situations/when meeting people for the first time). and informal speaking is typically used with family and friends, or people you know well.

7. 2. Teaching

Teaching is profession of those who gives instruction, especially in an elementary or secondary school or university. The teaching profession is a relatively new one. Traditionally, parents, elders, religious leaders, sages are responsible for teaching children how to behave and think and what to believe. Germany intruded the first formal criteria for the education of teachers in 18th century, in the 19th century, as society become more industrialized, the concept of schooling become more

universal. In industrialized nations today, most teachers are university graduates. Teachers-training programs usually include both general and specialized academic, cultural, or vocational courses; the study of educational principles; a series of professional courses combined with practical experience in a typical school setting. Most countries also require professional certification following formal training.

Teaching is the act of profession of a person who teaches. Teaching is instruction, pedagogy is recognized as an important profession, precept, commandment, didactics, educational activity is (the activities of educating /instructing activities that impact knowledge or skill). Teaching is to cause to know something and to cause to know how, to cause to know the disagreeable consequences of some action and to accustom to some action or attitude. It formed the performance, attitude and personality of the students to be better and wiser. "Teaching is the intentional arrangement of events so that appropriate learning will happen. Teaching today involves making choices in design, development, implementation, and evaluation of instruction and assessment of learning outcomes" (Robert Menges and Ann Austin, 1994)

7. 3. Teaching Speaking

Teaching speaking is very crucial, so we have to have a model that is very effective for teaching speaking, because the main target and the most important one is how to make our students to be able to speak English well. Teaching speaking is to teach ESL learners to: Produce the English speech sounds and sound patterns, Use word and sentence stress, intonation patterns and the rhythm of the second language. Select appropriate words and sentences according to the proper social setting, audience, situation and subject matter. Organize their thoughts in a meaningful and logical sequence. "Use language as a means of expressing values and judgments. Use the language quickly, confidently and as fluency as possible". (Nunan, 2003)

"Teaching speaking is a very important part of second language learning. The ability to communicate in a second language clearly and efficiently contributes to the success of the learner in school and success later in every phase of life" Therefore, it is essential that language lecturers should pay great attention to teaching speaking. However, today's world requires that the goal of teaching speaking should improve the students' communicative skills, because, only in that way, the students can express themselves and learn how to follow the social and cultural rules appropriate in each communicative circumstance (Hayriye Kayi, 2013).

Teaching speaking is not an easy job, so it should be conducted by the lecturer/teacher seriously and carefully, because speaking skill is the main target of the accounting education students to study English and it is very important for communication. Eventhough, there are a lot models and techniques of teaching speaking, but there is no best models and techniques, so the lecturers should be smart, creative and inovative in selecting the most suitable and appropriate models and techniques for his/her students. By selecting a good, suitable and appropriate models and techniques, it determines the successful of learning and teaching speaking.

The great effort should be done by the lecturers or teachers to find the best model for teaching speaking, especially for accounting education students and the students should study seriously to achieve the best result of teaching learning speaking process, that is "The ability to speak English well". By selecting good, suitable and appropriate models and techniques, it determines the successful of teaching learning speaking. In order that to achieve excellent speaking ability for accounting education students, so the researcher proposes one of the best models in teaching speaking that is presentation model.

Teaching speaking is very interesting and challenging, but it is hard job to do, therefore, it should be done by the lecturer seriously and carefully. The researcher develops presentation model for teaching speaking for accounting education students. The reasons why the researcher choose accounting education students or non-English department students? Because the researcher wants to prove that even Accounting Education students will be able to speak English well, if they are taught and trained in good, accurate and suitable model.

8. Presentation

All presentations have a common objective. People give presentations because they want to communicate in order to: Inform, train, persuade, and sell. A successful presentation is one of the most effective ways of communicating your message. And because English is so widely used in international business, a working knowledge of the vocabulary and techniques used in an English language presentation is a valuable asset. Ten important things in doing presentation, among those are:

8.1 Preparation: It is very important for doing presentation, because we will be totally confident and less nervous. And the audience will feel our confidence too. They will be confident in us. And this will give us the control. Control of audience

and presentation. The audience will **listen positively to our message**.

- 8.2 Objective:** The reasons to make presentation should be clear. "Do we need to inform, to persuade, to train or to sell? Our objective should be clear in our mind. If it is not clear in our mind, it cannot possibly be clear to our audience.
- 8.3 Audience: Who** are our audience? Sometimes this will be obvious, but not always. We should inform ourself. How many people? Who are they? Business people? Professional people? Political people? Experts or non-experts? And so on.
- 8.4 Venue:** This one should be clear. "**Where** are we making this presentation?" In a small hotel meeting-room or a large conference hall? What facilities and equipment are available? What are the seating arrangements? And etc.
- 8.5 Time and length:** "**When** are we making this presentation and how long will it be?" We should remember well about the time and length of our presentation.
- 8.6 Method:** The accurate and suitable method in our presentation will make our audience happy and more interested in our program.
- 8.7 Content:** We must decide exactly what we want to say. Never doubt discover many ideas that we want to include in the presentation. We must be selective. We should include only information that is relevant to our audience and objective.
- 8.8 Structure:** A well organised presentation with a clear structure is easier for the audience to follow. It is therefore more effective. We should organise the points the wish to make in a logical order.
- 8.9 Notes:** When we give presentation do not read the presentation! Because it will make our audience bored. Reading a text is boring! Reading a text will make the audience go to sleep! So if we don't have a text to read, we need **notes**, because the notes will give confidence.
- 8.10 Rehearsal:** Rehearsal is a vital part of preparation. We should leave time to practise the presentation two or three times in order to become more familiar with the presentation material. We will identify the weaknesses in our presentation and practise difficult pronunciations. So prepare everything: words, visual aids, timing, and equipment. We will be a confident, enthusiastic presenter ready to communicate the subject of the presentation to an eager audience.

9. The Research Design

Educational Research and Development (Educational R & D) is an industry-based on development model in which the findings of the research are used to design new products and procedures, which then are systematically field-tested, evaluated, and refined until they meet specified criteria of effectiveness, quality, or similar standard (Gall, Gall and Borg (2003: 569). The researcher used educational R&D for conducting this research. There are three stages: Pre-development, Development, and Dissemination/distribution. The researcher used presentation model for teaching speaking for accounting education students.

10. The Method of Data Collection

Technique of data collection was obtained by using Observation, In-Depth interview, Test (Pretest and Posttest) and Documentation; Technique of data analyze for quantitative data used non independent t-test. To analyze the qualitative data, the researcher used triangulation and flow model of analysis. The definition of data is information material to give specific description of research object. The activities of development are not separated by data. In this development research , there are two kinds of data:

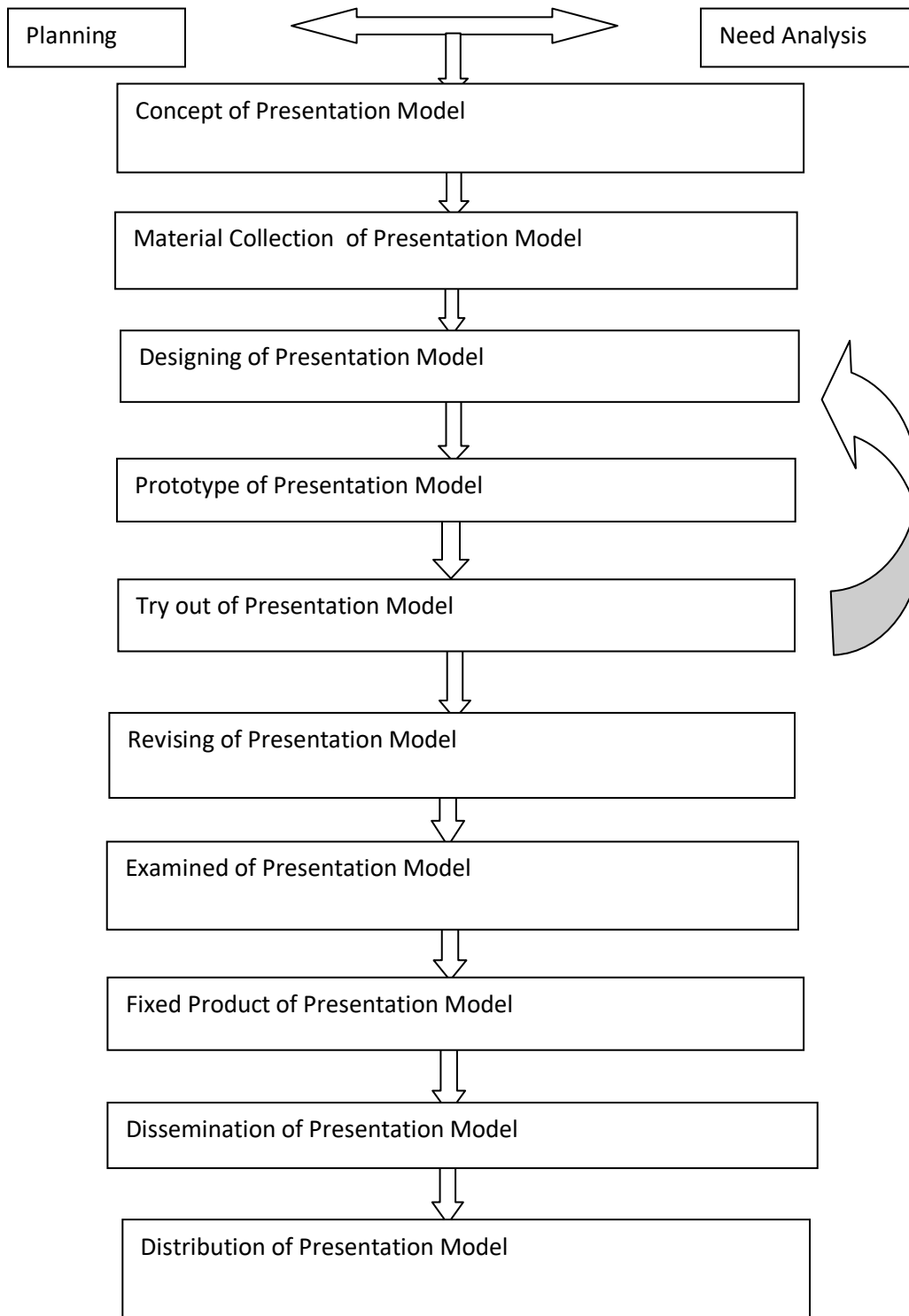
10.1 Primary data

Primary data is also called authentic data or new up to date data. To obtain primary data, the researcher must collect them directly. Techniques of primary data collection use observation, interview, focus group discussion, test including pretest, posttest and etc.

10.2 Secondary data

This data is collected from various sources namely previous relevant researches, books, journals, research reports, and etc.

11. The Model Development: Figure 1: Model Development



12. Research Development Procedures

Figure 2 – Phase I – Pre development of Presentation Model

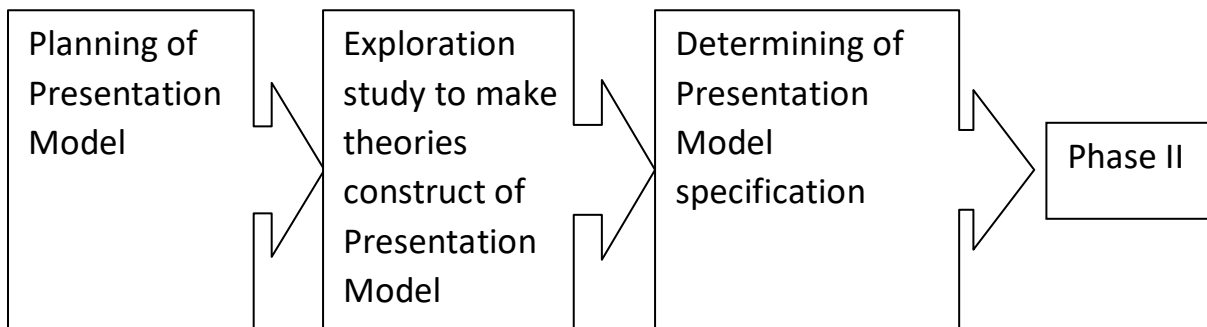
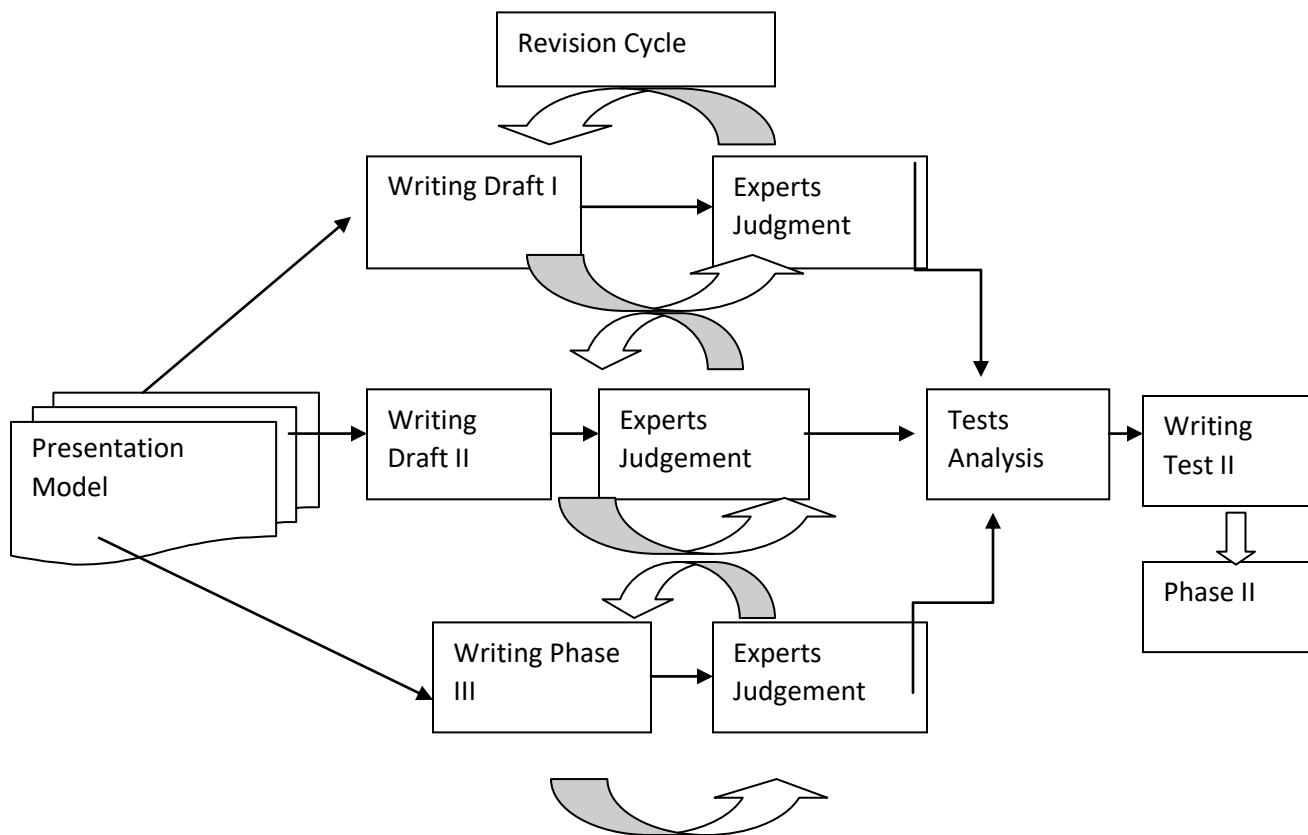


Figure 3 : Phase II Development of Presentation Model



Phase III - figure 4. Implementation of Presentation Model

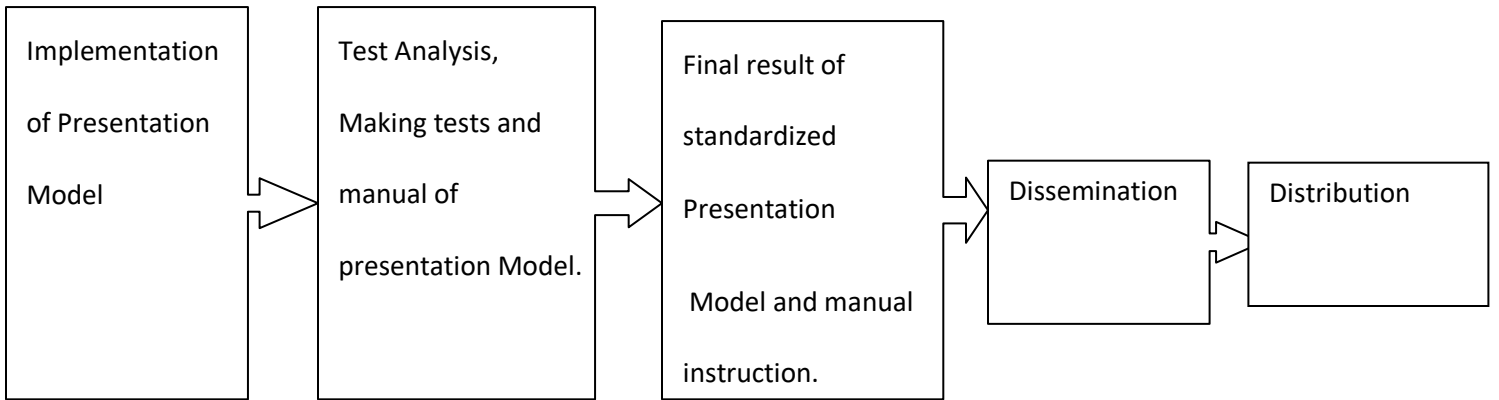
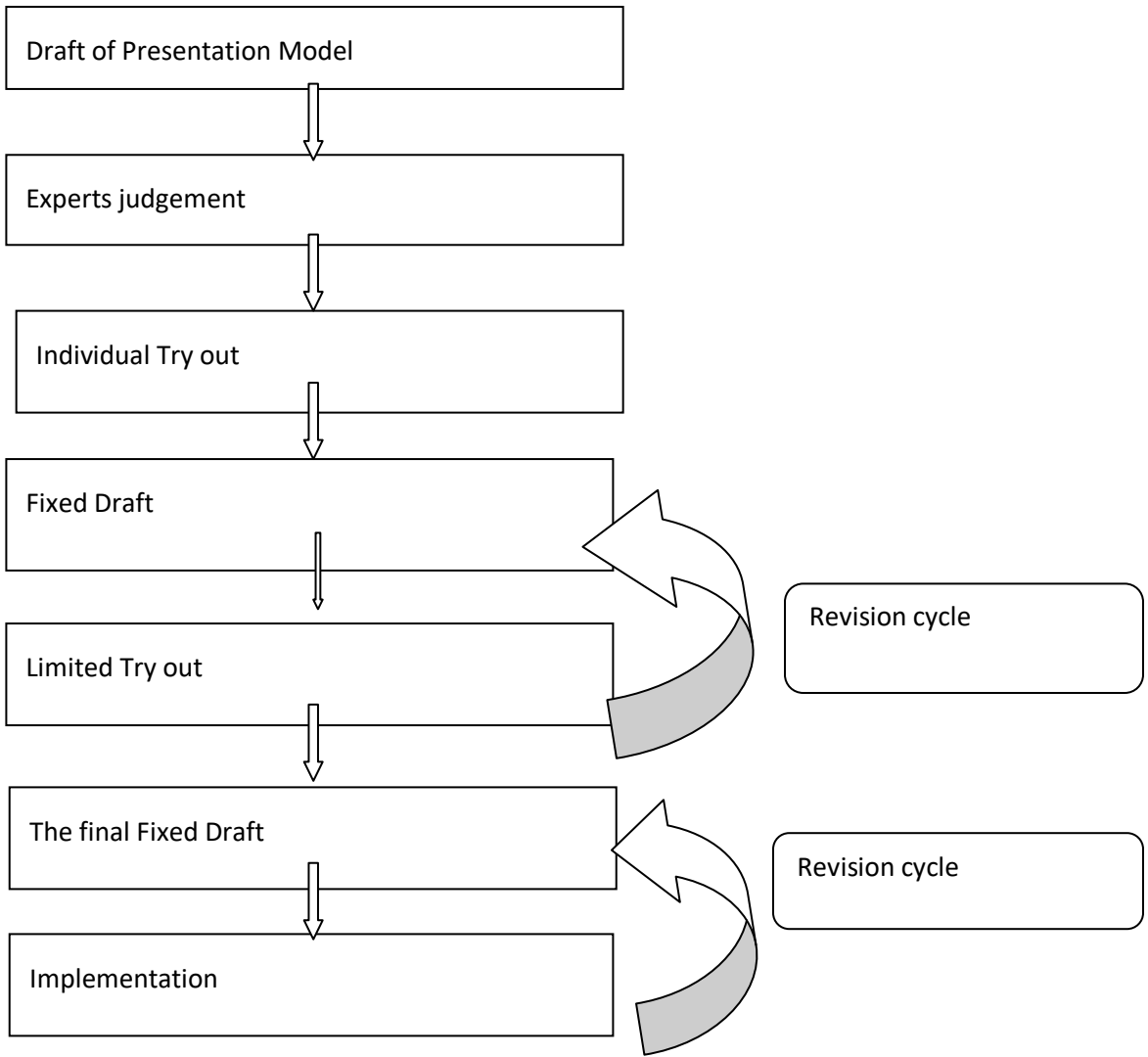


Figure 5: Try out Design



13. Method of Data Analysis

The process of pre development is the planning of presentation model. The purpose of activity is exploration study to make theories construct of discussion and presentation model and then determining of the specification.

- 13.1 In the development of presentation model, the activities will be writing draft and consult to the experts and conducts test analysis based on the experts judgement.
- 13.2 The expected results of this development phase is completed theory of constructs that concern about presentation model and then the researcher will develop basic theories of completed discussion and presentation model instruments.
- 13.3 The implementation phase of presentation model product is the field testing.
- 13.4 Dissemination the product of research that is presentation Model will be disseminated through Seminars, Workshops, In - Service Training, Journals, and Newspaper, Articles, and etc. Distribution the product of research that is a guidance book for teaching speaking through presentation model will be spread out to the users and society .

14. The research results

14. 1. Presentation model is appropriate and suitable for accounting education students, because it has much strength for improving their speaking ability and presentation gives a lot of chances for practicing, mastering and exploring the ability of the students in their speaking, so that they get their bravery, spirit and motivation to practice their speaking in front of class or audience for drawing the opinion dealing with the topic given by the lecturer.

14. 2. The accounting education students are accustomed to speak English in presentation model; therefore, they can overcome their own problems in expressing ideas, desires, minds and feeling through speaking.

14. 3. Presentation model helps the students to practice a lot in their speaking. It gives more opportunities and special freedom to express their minds and ideas through speaking. There is rule in our speaking classroom that everybody should try to speak up in English, therefore, they try hard to do so, because they believe that practice makes perfect. By doing so, the students able to reach up their speaking ability as good as possible.

14. 4. The presentation model supports the development of students' speaking ability, because the students get spirit and motivation to study speaking, the environment and condition support them to practice their English. They also get a lot of new vocabulary, and grammar from their presentation, because all of them talk, share, and cooperate each other for presenting the topic or material given by the lecturer.

14. 5. The main target and most crucial things for someone who studied English is in "the speaking ability". The students who are able to speak English well will get a better and brighter future for their future, career in job, business, and education. The ability of speaking English well gives a lot of advantages for the students' life, even this ability will be appreciated by the people and society.

15. Discussion

Presentation is good, appropriate and suitable model for adult students and it has a lot of strength for improving the students speaking ability. By using Presentation, the students have a freedom in expressing ideas, minds, feeling and desires through speaking. The principles in presentation are easy to be understood by them, so they could apply it in the real situation. From presentation model, the students will get a bravery to speak up in front of audience/class by presenting the topic given by lecturer/teacher. It will be able to give a lot of chances for practicing and increasing their speaking ability. The students get a good and strong self confidence, thus, they do not feel ashamed, afraid, and nervous anymore to express their ideas, feelings, and desires through speaking. All of them support and cooperate each other in presentation and they should speak up and draw their own opinion, therefore, they will try to do the best one in speaking. The students are accustomed to speak in English and they can overcome their own problems in expressing ideas, desires, minds and feeling through speaking. Based on the explanation above, so we can say that Presentation model is good and accurate for teaching speaking and increasing the accounting students' speaking ability.

16. The Research and development study has a lot of benefits for:

16. 1. Education

This research gives many advantages for enlarging and enriching the teaching speaking process at classroom and to know whether presentation is suitable or not with the condition of the students, because accurate and suitable model gives significant result in teaching speaking. Presentation model is one of the best models for improving and increasing the students speaking ability, especially in adult class or university students.

16. 2. Teacher or Lecturers

This research gives teachers or lecturers a lot of choices for improving the teaching speaking process by selecting the suitable model, therefore, they can develop their creativity to improve the teaching speaking process. for improving the students speaking ability, especially for adult class or university level.

16. 3. Students/learners

This research gives them a lot of experiences for enlarging and enriching their knowledge about the foreign language/English, especially for their speaking ability because no matter what the department they come from, the students of university should be able to speak English well. Practicing and learning speaking by using Presentation model gave some benefits and advantages for improving the students speaking ability because this model gave them a lot of experiences and opportunity to practice their speaking freely, actively and happily by expressing their minds, feelings, desires and ideas through speaking.

16. 4. Researcher

The researcher gets a valuable science, knowledge and experience for gaining something better in his career and future. It develops and enlarges his science and knowledge in language instruction and give him many choices for delivering an excellent service for his students in university, especially in teaching speaking. It gives him a wider view, strong belief and better motivation for increasing his innovation, creativity, science, knowledge and ability in teaching speaking. We Recognize that this research is still far from being perfect, so the researcher invites the other researchers to carry out such a research for the betterment of the language instruction and education.

17. Conclusion

17. 1. The presentation model is good, accurate and suitable for teaching speaking for accounting education students, because; (a). It is appropriate and suitable model for accounting education students and it has much strength for improving their speaking ability. (b). The presentation model gives a lot of opportunities and special freedom for the students to explore and express their minds, desires, feelings and ideas through speaking.

17. 2. The first presentation model improves the students' bravery to speak up in front of the audience and make a better condition of the students' speaking environment. The second model results showed that the development of the students' speaking ability grew up rapidly and their grammar and vocabulary also getting better. The Final Model is very effective because it makes very clear improvement on their bravery to speak up in front of the audience. Their learning progress and speaking ability grow up rapidly, their grammar and vocabulary also increased significantly. The computation result showed that all of the results is higher than tt (2,02). It showed that Presentation is good, suitable and accurate model for teaching and improving the accounting education Students' Speaking Ability of UMS is proved correct and significant.

18. Suggestion

The ability to speak English well is absolutely very important for university students, no matters what their department is. The researcher has proved that even Accounting Education students will be able to speak English well, if they are taught and trained in good, accurate and suitable model. Finally, it is true that the presentation model is one of the best models for teaching speaking, increasing and improving the speaking ability of accounting education students, especially and Non English department students in general.

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