

A Corpus-Based Study of Gender Difference in the Use of Discourse-Markers among Iranian Translators: A Focus on Functional Appropriateness and DMs which Completely Demonstrate Source Texts Orientation

Bahar Pourshahian 

Department of General Linguistics, Jahrom University, Jahrom, Iran

✉ **Corresponding Author:** Bahar Pourshahian, **E-mail:** bpourshahian@yahoo.com

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ABSTRACT

Despite the great importance of gender studies and the significance of discourse markers (DMs) in transferring the intention and message, it is not known whether Iranian male translators are aware of the complexities in the meaning of these linguistic elements and whether there is any difference between male /female Iranian translators in the use of discourse markers and the pitfalls while translating literary texts from English to Persian and vice-versa. In addition, the quality of translations of the discourse markers was not assessed yet. Thus, the aim of the present study was to explore the translation of the use of DMs from English to Persian based on Fraser's (2004) and Farahzad (1992) Model. To fulfill the objectives of this study, the researcher selected the data from the original "The Catcher in the Rye" by Salinger using purposive sampling as well as the equivalent two Persian translations by Ahmad Karimi (1345) and Shabnam Eghbalzadeh (1393). After selecting the texts, they were compared with their translations by the researcher and two other raters. The analysis results revealed that there is no significant difference between Karimi (39 cases) and Eghbalzadeh's (40 cases) use of DMs with regard to functional appropriateness. With regard to DMs which completely demonstrate source texts orientation, the frequencies of DMS in Eghbalzadeh's translation is as follows: really (1), before (1), but (11), in the first place (1), in the second place (1), besides (1), when (3), then (2), For one thing (1), for another thing (1), so (3), I mean (3), I guess (2), because (1), at least (1), I don't know (1), I know (2), sort of (0), for instance (1), though (1), well (1), also (0), Because (1), however, the frequencies of DMS in Karimi's translation is: Really (1), before (1), but (12), in the first place (1), in the second place (1), besides (1), when (3), then (2), For one thing (1), for another thing (1), so (3), I mean (3), I guess (2), because (1), at least (1), I don't know (1), I know (2), sort of (0), for instance (1), though (0), well (0), also (1), because (1).

1. Introduction

As one type of literary translation, novel translation has always played a significant role in the field of literature. Novel translators have always been faced with translating culturally-bound items of the foreign text into the target system to produce a highly qualified translation (Aixelá, 1996). Novel translators have always been faced with translating culturally-bound items of the foreign text into the target system to produce a highly qualified translation (Aixelá, 1996). However, every translation product has to be assessed. Translated literary texts have been among the genres mostly evaluated in many ways and by various means. However, most of the models used for the assessment of translation quality have been proper for examining either covert or overt translations .

Another obstacle faced by newcomers to the field is the various definitions of the concept of discourse. In a modified version of taxonomy by Bloor and Bloor (2007), it is possible to make the following kinds of distinctions :

1. Discourse is the highest unit of linguistic description; phonemes, morphemes, words, phrases, clauses, sentences and texts are below :
2. Discourse is a sample of language usage, generally written to be spoken, that is, a speech :
3. Discourse refers to the communication expected in one situation context, alongside one field and registers, such as the discourse of law or medicine :
4. Discourse is human interaction through any means, verbal and non-verbal :
5. Discourse is spoken interaction only :
6. Discourse stands for the whole communicative event [original emphasis] (Bloor & Bloor, 2007, pp. 6-7).

Discourse markers are ubiquitous cohesive devices used to connect what is said or written. However, there is divergence in their usage, placement, and frequency across languages, which is a major problem (Hardmeier, 2012; Meyer & Popescu-Belis, 2012). Discourse markers can also signal numerous discourse relations and current approaches do not adequately recognize or distinguish between them during the translation process (Hajlaoni & Popescu-Belis, 2013). Consequently, discourse markers play a significant role in creating and interpreting stretches of speech, because it applies to both spoken and written form of conversation. In a literary work, discourse markers may acquire an even greater significance since the reader has to rely exclusively on the author's choice of formulating and shaping characters' speech. The basic problem they present to translators is that the selection of a target language equivalent is based on the conversational function of the discourse marker. Different languages have established different conventions in using such items and there may be considerable differences in their range, connotation and frequency of usage .

Gender studies and translation studies are the fields of scholarship that occurred at the same time but with unequal development. According to Chamberlain (1998, p. 96), "the issues relating to gender in the practice of translation are myriad, varying widely according to the type of text being translated, the language involved, cultural practices and countless other factors".

Malmkjær (1991) states that language studies have two main types in relation to gender. First, it has been observed by many linguists that men and women speak differently. Secondly, it has been observed by many feminists and by some linguists that men and women speak about differently, and it is often claimed that language is discriminatory against women. (p. 345)

However, despite the great importance of literary translations and the significance of discourse markers as well as gender differences in transferring the intention and message, it is not known whether there is any difference between Iranian male/female translators in the use of these linguistic elements and whether they have any pitfalls while translating literary texts from English to Persian and vice-versa. Therefore, the present study made an attempt to answer the following research questions:

1. Is there any difference between Iranian male/female translators in using DMs in terms of functional appropriateness?
2. Is there any difference between Iranian male/female translators in using DMs that completely demonstrate source texts orientation?

2. Review of the Related Literature

Wrong use of a DM into a target text (TT) is likely to result in drastic changes in meaning or unintended meanings. Several researchers (McCarthy, 1991; Hamdan & Fareh, 1999; Saeed & Fareh, 2006) assert that the accuracy of translated texts should not be superficially evaluated by examining the target language text without corresponding it with the ST text. For instance, McCarthy (1991, pp. 46-47) states that:

Discourse analysts have sought to find out whether the categories and realizations of DMs are similar or different cross-linguistically which is considered an invitation to discourse analysts to conduct contrastive studies that aim at determining the similarities and differences between the various discourse functions of DMs for the sake of displaying the difficulties that translators and foreign language learners encounter.

Dickins, Hervey and Higgins (2002) believe that in case of using an inappropriate DM, translation loss may occur on the prosodic level, for example, since the use of this DM in this particular context shows an informationally inappropriate intonation pattern. This indicates that EFL learners and translators' utmost care and discrimination should be given to the translation of DMs, taking into account the multiplicity of DMs' functions in discourse.

Karin (2005) provides a very brief discussion of the functions of Arabic DMs, including *θumma*. Her discussion of the functions of *θumma* is far from being exhaustive. She holds that *θumma* has only one discursive function, a sequential action that comes later than the preceding sentence or clause. In fact, *θumma* has more elaborate discursive functions than the sequential action with a span of time. This succinct review of related studies shed light on the scarcity of cross-linguistic studies on DMs and the need for more in-depth studies that investigate the difficulties that Arab learners of English and translators may encounter in translating from Arabic into English, especially in the area of DMs.

Furko (2014) explored the difficulties translators have to face when translating discourse markers in general and reformulation markers in particular. In the first part of the paper, he attempted to answer the question of why discourse markers are notoriously difficult to translate. Next, he looked at some of the genre-specific features pertaining to the translation of scripted discourse and subtitles. In the second part of the paper, after providing an overview of previous research into reformulation and reformulation markers, he presented the results of a case study of the translation of the English reformulation markers *I mean* and *actually* into Hungarian. He finally argued that a wider repertoire of translation strategies is needed to achieve dynamic equivalence in the target text.

In the same vein, Kafipour (2016) aims to research and investigate errors in the translation of discourse markers (DMs) from English into Persian in the subtitles of drama movies. To fulfil the objectives of this study, he chose five movies, including *Taxi Driver* (1973) written by Paul Schrader, *Raging Bull* (1980) written by Paul Schrader, *Shawshank Redemption* (1994) written by Frank Darabont, *The Departed* (2006) written by William Monahan and *Bad Teacher* (2011) written by Lee Eisenberg and Gene Stupnitsky. After selecting the movies, six commonly used DMs namely *you know*, *you see*, *look*, *oh*, *I mean*, and *now*. Were searched and obtained by the aid of computer softwares (*AntConc* and *adobe acrobat reader™*). These DMs were categorized based on their functions in the original work. The obtained DMs in this study were analyzed carefully by the researcher and errors in translation were identified and categorized according to Chaume (2004) model. The results and chi-square showed that omission is the most prevailing error made by Iranian translators in translating English subtitles into Persian followed by literal translation and translation to another DM.

3. The Present Study

The data of the present quantitative study were derived from every other chapter of the original "*The Catcher in the Rye*" by Salinger, along with Persian translations by Karimi (1345) and Eghbalzadeh (1393) using purposive sampling. The reason to select this book for the case study was threefold: its popularity worldwide, having many translations in Persian and the researcher's self-interest in the book. The two translations by Ahmad Karimi and Eghbalzadeh were selected because of the translators' experience and various works translated.

To fulfill the objectives of this study the following steps were taken:

1. At first, the data of the study were derived from the original "*The Catcher in the Rye*" by Salinger and two Persian translations by Eghbalzadeh and Karimi.
2. Second, the discourse markers of the original texts were identified and classified according to Fraser's (2004) model;
3. Then they were introduced to the evaluators of the translated texts, by the researcher.
4. Next, their occurrences in the original texts were compared to their translations.
5. Finally, the translated texts were evaluated by the two experienced T.S teachers as well as the researcher for their reliability according to Farahzad's (1992) scale.

In order to analyze the selected data, the researcher used the frequency of the statistical procedure.

4. Results and Discussion

In the tables listed below, samples from ST were compared with that of TT by Karimi's (1345) and Eghbalzadeh's translation (1393). It should be worth noting that the first raw translation belongs to Karimi and the second raw to Eghbalzadeh (1393). Farahzad's (1992) TQA criteria, namely, functional appropriateness was of concern in the analysis below.

A: Findings Concerning Functional Appropriateness in English to Persian Translation of "The Catcher in the Rye" by Karimi's (1345) and Eghbalzadeh (1393) based on Farahzad's (1992)

Sample 1

ST	TT	Functional Appropriateness
If you really want to hear about it, the first thing you'll probably want to know is where I was born,	اگر واقعا میخواهید در این مورد چیزی بشنوید لابد اولین چیزی که می خواهید بدانید این است که من کجا به دنیا آمدم	functionally appropriate
	اگه واقعا می خوای قضیه را بشنوی، احتمالا اولین چیزی که می خواهی بدونی اینه که من کجا متولد شدم	functionally appropriate

Sample 2

ST	TT	Functional Appropriateness
and all before they had me	و پدر و مادرم پیش از من چه کار میکردند	Functionally appropriate
	و پدر و مادرم قبل دنیا آمدنم	Functionally appropriate

Sample 3

ST	TT	Functional Appropriateness
I think she was glad to see me.	از دیدن من خوشحال بود	functionally inappropriate
	فکر کنم از دیدنم خوشحال شده بود	functionally appropriate

Sample 4

He's going to drive me home when I go home next month maybe	اگر خواستم به خانه مان بروم شاید با اتومبیل خودش مرا ببرد	functionally inappropriate
	قرار ماه دیگه که شاید برم خونه با ماشینش منو برسونه	functionally inappropriate

Sample 5

but you could hear them all yelling, deep and terrific on the Pencey side,	اما صدایشان می آمد که در طرف جایگاه پنسی با صدای بلند فریاد میکشیدند	functionally appropriate
	می شد داد و فریادشون را شنید، جیغ و داد بیشتر مال طرفداران پنسی بود	functionally inappropriate

According to the descriptive results of this analysis which are shown above and based on the total frequency of functionally appropriate DMs regarding Farahzad's (1992) Model, there is no significant difference between Karimi (39 cases) and Eghbalzadeh's translation (40 cases) with regard to functional appropriateness

Table1. A Comparison of Functional Appropriateness between Karimi and Eghbalzadeh's Translation based on Farahzad's (1992) model

Functional Appropriateness in terms of frequency	
Karimi	39
Eghbalzadeh	40

B: Findings Concerning Frequency of DMs which Completely Demonstrate Source Texts Orientation in English to Persian Translation of "The Catcher in the Rye" by Karimi's (1345) and Eghbalzadeh (1393)

Table2. DMs which Completely Demonstrate Source Texts Orientation

DMs which completely demonstrate source texts orientation	Frequency (N)		Percentage (%)	
	Karimi	Eghbalzadeh	Karimi	Eghbalzadeh
Really	1	1	2.5	2.5
Before	1	1	2.5	2.5
But	11	11	27.5	27.5
In the first place	1	1	2.5	2.5
In the second place	1	1	2.5	2.5
Besides	1	1	2.5	2.5
When	3	3	7.5	7.5
Then	2	2	5	5
For one thing	1	1	2.5	2.5
For another thing	1	1	1	1
So	3	3	7.5	7.5
I mean	3	3	7.5	7.5
I guess	2	2	5	5
Because	1	1	2.5	2.5
At least	1	1	2.5	2.5
I don't know	1	1	2.5	2.5
I know	2	2	5	5
Sort of	0	0	0	0
For instance	1	1	2.5	2.5
Though	0	1	0	2.5
Well	0	1	0	2.5
also	1	0	2.5	0
Total	39	40	100	100

The frequencies of DMS in Eghbalzadeh's translation is as follows: really (1), before (1), but (11), in the first place (1), in the second place (1), besides (1), when (3), then (2), For one thing (1), for another thing (1), so (3), I mean (3), I guess (2), because (1), at least (1), I don't know (1), I know (2), sort of (0), for instance (1), though (1), well (1), also (0), Because (1), however, the frequencies of DMS in Karimi's translation is: Really (1), before (1), but (11), in the first place (1), in the second place (1), besides (1), when (3), then (2), For one thing (1), for another thing (1), so (3), I mean (3), I guess (2), because (1), at least (1), I don't know (1), I know (2), sort of (0), for instance (1), though (0), well (0), also (1), because (1).

The findings of this study are in line with Furko (2014) in that both studies argued that a wider repertoire of translation strategies is needed in order to achieve dynamic equivalence in the target text.

5. Conclusion

It is accepted that translating DMs is difficult. The main reason for such difficulty in their translation is their multi-functionality and “the fact that they do not translate very well directly, i.e. “[DMs] do not translate well in the sense that they have no satisfying correspondences in other languages” (Aijmer, 2008, p. 95). Due to the non-transparency of DMs, translating them is never a straightforward task. Nida’s (1964) formal and dynamic equivalence must be brought up in relation to DM translation, particularly in relation to the subtitling of DMs. In brief, formal equivalence can be defined as “focus[ing] attention on the message itself, in both form and content” (Nida, 1964, p.159), i.e. a more literal translation, whereas dynamic equivalence is based upon “the principle of equivalent effect” (Nida, 1964, p.159.), i.e. a more free translation. Mattson (2009) believes that reaching dynamic equivalence between ST and subtitle is more feasible and possibly results in a more accessible translation. Gottlieb (1997) and Chaume (2004) are both inspired by Nida’s (1964) terminology because they conclude that the most important task of translation is to “produce a similar effect on the target language audience as the source text produced on the source culture audience” (Chaume, 2004, p.844).

Aijmer and Vandenberg (2003) believe that due to DMs' multi-functionality, producing the same effect that DMs had on the audience of the source language on the audience of the target language is very complicated difficult.

Regarding the growing interest in getting acquainted with other cultures and attitudes through reading literary texts and their translations, the need for translation enhances in a world wrapped up in various beliefs and attitudes. The translators produce the target texts to provide those who do not know the foreign language with what they desire. Among the very translations produced, there may be some that might not be transferred with great care, and they may cause misunderstandings. Translation quality assessment (TQA) is one way to evaluate the existing translations to differentiate good translations from those not translated with great care. The result can helpfully guide people to choose an adequate translation.

As one type of literary translation, novel translation has always played a significant role in the field of literature. Novel translators have always been faced with translating culturally-bound items of the foreign text into the target system to produce a highly qualified translation. However, every translation product has to be evaluated. Translated literary texts have been among the genres mostly evaluated in many ways and by various means.

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