
| RESEARCH ARTICLE

Teacher and Student's Pedagogical Tasks Using Canva as Media for English Language Teaching (ELT) in Developing Creativity for High School

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| ABSTRACT

The purpose of this study is to look into the usage of Canva as an English learning tool to help students improve their creativity when learning English through narrative text, text procedures, and asking and giving opinions. This study used a qualitative descriptive method with respondents in grades X and XI. This sampling technique uses questionnaires. Data is collected using the questionnaire technique, which involves distributing questions to respondents via Google Forms. This study found that teachers may utilize the Canva program to teach English using materials from Narrative Text, Text Procedure, and Asking and Giving Opinions. It may be inferred that students can increase the quality of their writing by using Canva as a learning tool. Canva is ideal for developing practical text abilities, including functional text for brochures, flyers, presentations, letters, invitation cards, and comics. Canva is expected to develop and encourage students' creativity in digital design by adding text, images, or photos. Canva is easy to use and suitable for learners who want to learn simple, creative, and innovative graphic design.

| KEYWORDS

Canva, English Language Teaching (ELT), creativity.

| ARTICLE INFORMATION

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1. Introduction

English Language Teaching (ELT) encompasses the various approaches, techniques, and methods involved in teaching English to people who use English as a first language and those who use it as a second language and a foreign language. When English is used as the primary language, it is the mother tongue. The language used in the workplace and education but not at home is called ESL (English as a Second Language).

Countries such as Brazil, Japan, and Thailand only interact in English at the most basic level. They utilise English exclusively for international communication, such as when other common languages are unavailable.

In this global era, technological growth is accelerating, and the use of technology in the workplace and education has a considerable impact, particularly in the field of teacher education, which uses technology as a learning medium. Media is a tool used by instructors to teach. Teachers are encouraged to use a variety of learning media in addition to books and to tailor the information and environment to the needs of each student. Learning media is defined as anything that may be utilised to convey messages from a teacher to students in order to stimulate their thoughts, feelings, attention, and interests, as well as their attention so that a learning process can occur (Nurdyansyah, 2019). According to Gagne and Briggs in Hamid et al. (2020), learning media is a medium for transmitting subject matter knowledge that can motivate students to participate in learning activities.

Teachers and college students can benefit from technology-based learning resources, such as the Canva programme. Canva is an internet tool that offers stunning designs in the form of templates, features, and categories.

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The learning process is not boring, thanks to the variety of appealing designs. Instructors can use the Canva programme to teach students information, creativity, and skills that will allow them to apply this media in a variety of situations.

Canva, according to Resmini et al. (2021), is an online design programme that generates a variety of design templates that may be used to produce learning material. Tanjung and Faiza (2019) Canva is an online design programme that offers a variety of tools such as presentations, resumes, pamphlets, brochures, graphics, infographics, banners, bookmarks, bulletins, and so on via its website or application.

Canva is an online design tool that allows you to create a variety of visual designs, such as presentations, posters, brochures, graphics, banners, invitation cards, picture editing, and Facebook cover images.

Canva makes it very simple for teachers to design learning material (Triningsih, 2021). Canva enables teachers and students to carry out technology-based learning processes, skills, creativity, and other advantages.

This is because Canva design outputs can improve student interest in learning activities and motivation by presenting instructional materials in an engaging way. Some teachers still utilise old software, such as PowerPoint, to generate learning materials, so the materials remain traditional.

Some teachers continue to use outdated software, such as PowerPoint, to develop learning environments, resulting in less exciting and more traditional learning settings. Although teachers have sufficient expertise to construct current learning settings that make modern technology media more enjoyable and fascinating for pupils. Canva is regarded as an engaging app. The media creation platform integrates with Canva platform applications. (Jaya and Susanto, 2022). Canva was chosen because it is accessible online on laptops and mobile phones, provides free and attractive templates, and has numerous capabilities for creating instructional media such as presentations, movies, posters, infographics, and so on, facilitating student use Canva is a web-based design programme that includes a variety of templates and design tools for creating learning materials (Rahmatullah et al., 2020). Canva has several tools to help you create creative and unique learning materials that fit today's needs. Teachers utilise the Canva tool to deliver a variety of learning activities, including videos, images, and presentations. This makes it easy for teachers to create English teaching resources that include pictures and videos to demonstrate the content.

Canva emphasises flexibility and extensive creative experimentation. An instructor must be well-versed in technology. Teachers' responsibilities today include more than just teaching; they must also have the skills and ability to communicate material in a way that students may easily accept. According to Global (2021), teachers should use technology to improve students' higher-order thinking skills, such as problem-solving, critical thinking, and creativity, as well as to help them develop other vital abilities. Teachers may use technology in a more beneficial way, including enhancing student creativity. Using technology, teachers may create current, creative, and novel learning experiences. One of them is the creative process of developing pupils' design talents. Based on According to the research, Canva media has educational benefits.

2. Methods

The study employed qualitative descriptive methodologies. The author uses this technique to determine the use of Canva as an English language learning tool to increase students' creativity in learning English through narrative text, procedure text, and asking and giving opinions. This study's population consists of pupils in classes X and XI. The respondents to this study were XI MIPA 6 (36 students) and X-J (36 students). A questionnaire was utilised to choose responders for this study. Researchers distributed questionnaires via Google Forms, providing responders with the site URL from the Google Form.

3. Result

This study simulates the use of Canva's template features as an English language learning (ELT) resource. To illustrate their creative skills, students can choose various examples such as handouts, pamphlets, or brochures, which can be customized using Canva elements (text and images) or tailored to the student's needs. You can see the uranium below:

4. Findings

This study simulated the use of template features on Canva media as English language teaching media (ELT). To show the creative side of students, students can choose examples of announcements, handouts, pamphlets, or brochures that can be personalized with Canva elements (text and objects) or customized to the student's liking. The description can be seen below:

4.1 Findings

4.1.1 Teaching Materials "Narrative Text"

By using infographic templates, educators (teachers) can produce imaginative and captivating narrative text infographics in English. Open the Canva application or desktop version of the website at <https://www.canva.com> to get started. Canva application or desktop version of the website at <https://www.canva.com> to get started. Go to Google or Facebook to log in or register, then start designing by searching for narrative content.



Figure 1. "Infographic, Folklore narrative text"

The image shows an infographic or narrative text template. Teachers and students can open Canva via desktop, mobile, or web apps. Open Canva or the dashboard, then search for "Infographics" to start creating infographics. Choose the template you want to be accompanied by textual material consisting of several elements, a title, and the desired typeface. Teachers can explain concepts or instructions in English in an infographic style so that students can understand and find it interesting. Students can also learn how to create infographics. Students can upload images, files, or infographic links from Canva to meet students' needs for visual aids in PDF, JPG, or PNG formats; PPTX can customize infographics to user preferences.

4.1.2 Teaching Materials "Procedure Text"

M. Soebagyo, in his book entitled "Text Writing Skills," explains that a procedure text is a text that provides a sequence of steps to perform an action or activity clearly and systematically.

The instructor can explain how to develop creativity and create interesting English texts using poster templates, create a simple internet poster desktop computer, or use the Canva app to get started with a document or spreadsheet using Google or Facebook, then select "Poster" to start creating are some of the templates available on Canva able to create templates. Poster making process by choosing a template that suits your needs. Templates are designed based on user needs, so users only need to choose the best template and adapt it to their needs. Poster. This template can help students draft attractive texts. Easily edit any design to create impressive and informative work announcements.

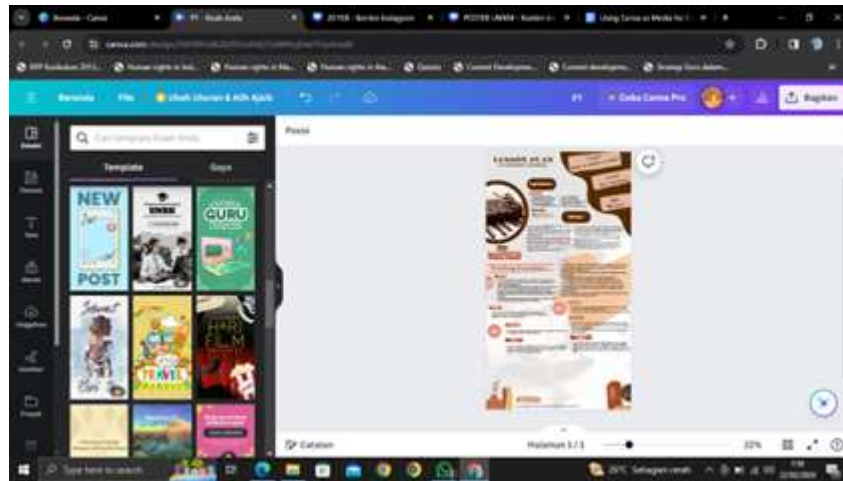


Figure 2. Text of the procedure "How to make a cake."

A poster template is seen in the picture. Poster designs are editable and customizable by students. Students may quickly alter the arrangement to make a poster that seems like it belongs to them once they discover the ideal template. With just a few clicks, you can upload photographs, reorganize text boxes and other elements, and alter the font and color. Increase the number of design components. Try modifying poster templates to incorporate various design elements in an instant, such as layouts, thousands of stock photos, and illustrations, as well as experimenting with color schemes and font selection. Conserve and distribute. Finished poster designs may now be widely shared through social media in a variety of forms or printed in high resolution. Adapt these choices to your needs.

Second, teachers have the ability to instruct students on how to use flyer layouts to generate creative works. It's easy to create an internet poster. To begin, launch the Canva app or go to <https://www.canva.com> on your PC. Use Facebook or Google to sign up or log in, then look for "Flyer" to begin creating. The third role of an educator is to facilitate the delivery of English process text material to students. This material can be easily accessed by students on a desktop computer or in the Canva application, where they can begin designing. Fourth, as a teacher, you should equip kids with technological skills so they may follow Canva's technological development path.

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The third role of an educator is to facilitate the delivery of English process text material to students. This material can be easily accessed by students on a desktop computer or in the Canva application, where they can begin designing. Fourth, as a teacher, you should equip kids with technological skills so they may follow Canva's technological development path. Developing the text technique "how to make a cake" is a crucial component in helping students advance their writing abilities. Writing text processes is a skill that needs to be mastered in the context of studying English in high school. The purpose of this study is to assess and enhance grade X students' proficiency in writing the text method "How to make a cake" through suitable learning.

Study room movement studies are the method used, and they are finished in cycles. In the first cycle, a pre-test was used to gauge the students' starting proficiency in composing the "How to make a cake" text technique. Next, a text-based strategy and the usage of well-written text examples are used to carry out the learning process. A post-test is given at the conclusion of the first cycle to gauge how much the students' writing abilities have improved. The first cycle's results demonstrated that pupils' ability to compose the text procedure "how to make a cake" had significantly improved. Nonetheless, there are certain issues, such as the challenge of creating instruction sentences that are both clear and well-organized. Thus, a number of enhancements were implemented in the second cycle, such as offering more diversified instructional example sentences and consistent writing assignments. The capacity of the pupils to write the text procedure "How to make a cake" improved significantly, according to the study's final results. This demonstrates how effective teaching strategies can help students write more coherent and methodical text procedures. The curriculum creation process and Indonesian language instruction in junior high schools benefit from this research.

4.1.3 Teaching materials "Asking and Giving Opinion"

The "Asking and Giving Opinion" teaching resources. Educators can utilize comic templates to build imaginative and captivating English dialogues. Making a comic on the internet is easy to begin with. To begin, launch the Canva app or navigate to <https://www.canva.com> on your PC. Use Google or Facebook to log in or register, then look for a "comic template" to start designing.



Figure 3. Designing comics Asking and Giving Opinion

The image depicts a debate in which opinions are asked and given. Canva can now be opened. Launch the Canva app or website, log in, and look up "comic template" to begin creating. Choose the appropriate model. Select from thousands of comic templates created by experts. Choose from industrial styles like acting, graphic design, or other commercial designs, or styles like modern or straightforward layouts. Give it a humorous character. Use the drag-and-drop feature on Canva to personalize your comic after selecting your template. Easily alter text, fonts, colors, and shapes with a few clicks. To keep readers interested, Canva also offers English spelling and vocabulary in the text. After downloading the images, arrange every component as you see fit. Experiment more with design elements. Trim and align and use picture textures as well as photo filters. Make use of text layouts, backdrops, fonts, and color themes. You can distinguish your comic by adding borders, frames, and other components in print order. Simply place an order with Canva Print to print superior comics. Free delivery or save the artwork as a PNG, JPG, or PDF. Canva can always modify the template using picture textures and photo filters. Make use of text layouts, backdrops, fonts, and color themes. You can distinguish your comic by adding borders, frames, and other components in print order. Simply place an order with Canva Print to print superior comics. Free delivery or save the artwork as a PNG, JPG, or PDF. Canva can always modify the template.

5. Discussion

Instructors ought to instruct pupils in the usage of internet resources such as Canva (Jenifer and Robert, 2021). By allowing students to design assignments using Canva, teachers can assign projects or tasks for English classrooms. With English-language resources, teachers can also use images, posters, flyers, infographics, and brochure layouts. Canva is compatible with any English resources, including narrative text. The content will become more inventive, imaginative, and fascinating. Additionally, because the technology is quick and easy to use, creating instructive presentations is also straightforward. You can also make instructional movies with Canva. This movie has a number of benefits, including a more contemporary style, an eye-catching appearance, and exceptional instructional video design. Canva has many advantages and benefits for teachers. Use the browser to navigate to www.canva.com instead of installing the application on the laptop. Mobile users can utilize Canva as well, but first, they must install the software on their phones. Furthermore, Canva is a teaching and learning tool that encourages student engagement in the process of learning. Because you don't need to use other media, such as TVs, laptops, or projectors, Canva also saves time. Junaed (2021) asserts that using Canva can help pupils become more creative. Instructors design assignments that allow students to use Canva to design projects (Jean and Pete, 2021). Canva provides educators and students with basic design to foster creativity in graphic design education, including images, infographics, posters, presentations, and one-page texts. It can also be used to modify postings intended for social media. Students can explore and share ideas and stories with Canva's tools. Pupils can make designs to present to the class as a whole. Teachers can use the same models or other ones, and they can permit editing or just view-only

access. Teachers give crucial information when students first use Canva so they may take part. We think of putting this idea into practice by making layouts or templates in Canva (<https://canva.com>) where every object (text and image) has its proper location. For pupils who are not accustomed to working creatively, this method facilitates the beginning process. When students are required to demonstrate and publicize the outcomes of their assignments, creativity becomes crucial. Students are forced to acquire cognitive and communication skills as a result of having to learn how to use several languages (text, iconography, graphics, etc.) when creating movies or posters to synthesize what they have learned. (Masats et al., 2019) Canva is a tool that educators may use to create a range of educational activities. First, Canva may be used by educators as a resource for student observations. Instructors can assign their students to study and evaluate language components or text structures found in Canva designs or functional text templates. Examples of these types of templates include text that appears in the shape of announcements, greeting cards, posters, stickers, brochures, and notifications. It is mandatory for students to select Canva in English. Teachers help students become more cognitively competent indirectly by seeing and analyzing their work. Canva may be used to enhance information literacy in addition to adding content. By modifying the language in Canva and then rewording it to fit the teacher's needs, teachers can assist students in creating useful content using the Canva platform. With Canva, kids may create designs, add text, and add images or photos to showcase and enhance their technological creativity. Teachers at all levels of education can use the Canva app. You can use Canva for a variety of themes. The Canva software has the benefit of being incredibly user-friendly, making it ideal for students who wish to learn how to make basic graphic designs in a creative and original way.

Canva's English-language learning media's "How to make a cake" procedure text has teaching materials with a number of benefits that make it a useful learning tool. First off, compared to print media, the presentation of information may be made more engaging and dynamic by using digital media like Canva. Students' interests and drive to learn may expand as a result. Second, learning material creators may find it simpler to put up educational resources with Canva's assortment of templates. The provided templates can be used to display the processes of producing a cake in an organized and visually appealing manner within the context of the "how to make a cake" procedure text. Users of Canva can also add visual components like pictures, charts, and icons to aid in comprehending the stages involved in baking a cake. The procedure's written instructions can be made clearer by using this graphic.

Using Canva not only has these benefits but also gives you flexibility when creating and updating instructional materials. It is simple for users to add new information, alter existing content, and rearrange the material to better suit their learning needs. Therefore, instructional materials for procedural texts such as "How to make a cake" found in Canva learning media can be a useful tool for raising the standard of English language learning, particularly when it comes to teaching procedure texts.

We open Canva, log in, and search for "comic template" to begin designing in order to produce "asking and giving an opinion" content. Choose the appropriate model. Select from thousands of comic templates created by experts. Choose from industrial styles like acting, graphic design, or other comic designs or styles like modern or straightforward layouts. Give comics a personality. Use the drag-and-drop feature on Canvas to personalize your comics. Easily alter text, fonts, colors, and shapes with a few clicks. After sending a picture, rearrange every component. Experiment more with design elements. Adjust, resize, and apply texture and photo filters to photos. Make use of text layouts, forms, color palettes, and typefaces. To spice up your comics, add borders, frames, and other embellishments. Purchase cartoon prints or high-quality prints in PNG, JPG, or PDF format. Canva is ideal for basic graphics, so educators can teach students how to create comics, brochures, pamphlets, and announcements (Pacansky-Brock, 2017). According to Tanjung and Faiza (2019 in Mudinillah et al., 2022), Canva is an online design tool that offers a range of visual designs, including infographics, PPTs, resumes, famlets, posters, and more. Instructors are also expected to instruct students on the usage of online resources like Canva (Jenifer & Robert, 2021).

6. Conclusion

For example, procedural texts, ask-and-give-opinion teaching materials, and English narrative texts for high school classrooms can all be created using Canva by teachers teaching English language therapy (ELT). Instructors can produce procedural text resources, ask for opinions, and provide narrative texts by using PowerPoint presentations, Canva infographics, or template or graphic layouts. Learning the fundamentals of functional text using Canva is highly recommended. You can use Canva to create functional text for images, PowerPoint presentations, and infographics by altering the text and adding words to suit the demands of the user. Use Canva to design, add text, add graphics, or take photos to demonstrate and encourage students' technological innovation. Pupils studying English in high school who wish to acquire basic, imaginative, and creative graphic design should utilize the Canva program, which is incredibly user-friendly.

The usage of learning media implemented by Canva can be used as a reference for the use of media in suitable learning owing to English language learning; it can be inferred based on the analysis and discussion outcomes that have been explained. With a variety of template capabilities, this inventive and distinctive Canva program can be utilized as an educational tool. Thanks to Canva, teachers can create items linked to English language learning resources with ease and practicality. Teachers can prevent

students from becoming bored by using the Canva application, which is easy to use and attracts students. Students can use the application's features and elements to express their creativity, and teachers can use it to help them understand English concepts. Canva media is a useful tool for improving English language learning because it boosts motivation, science literacy, and student learning outcomes. Teachers can use it as a resource or meeting point when assigning homework that incorporates Canva media into their lessons, allowing the platform to play a more active role in the classroom.

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